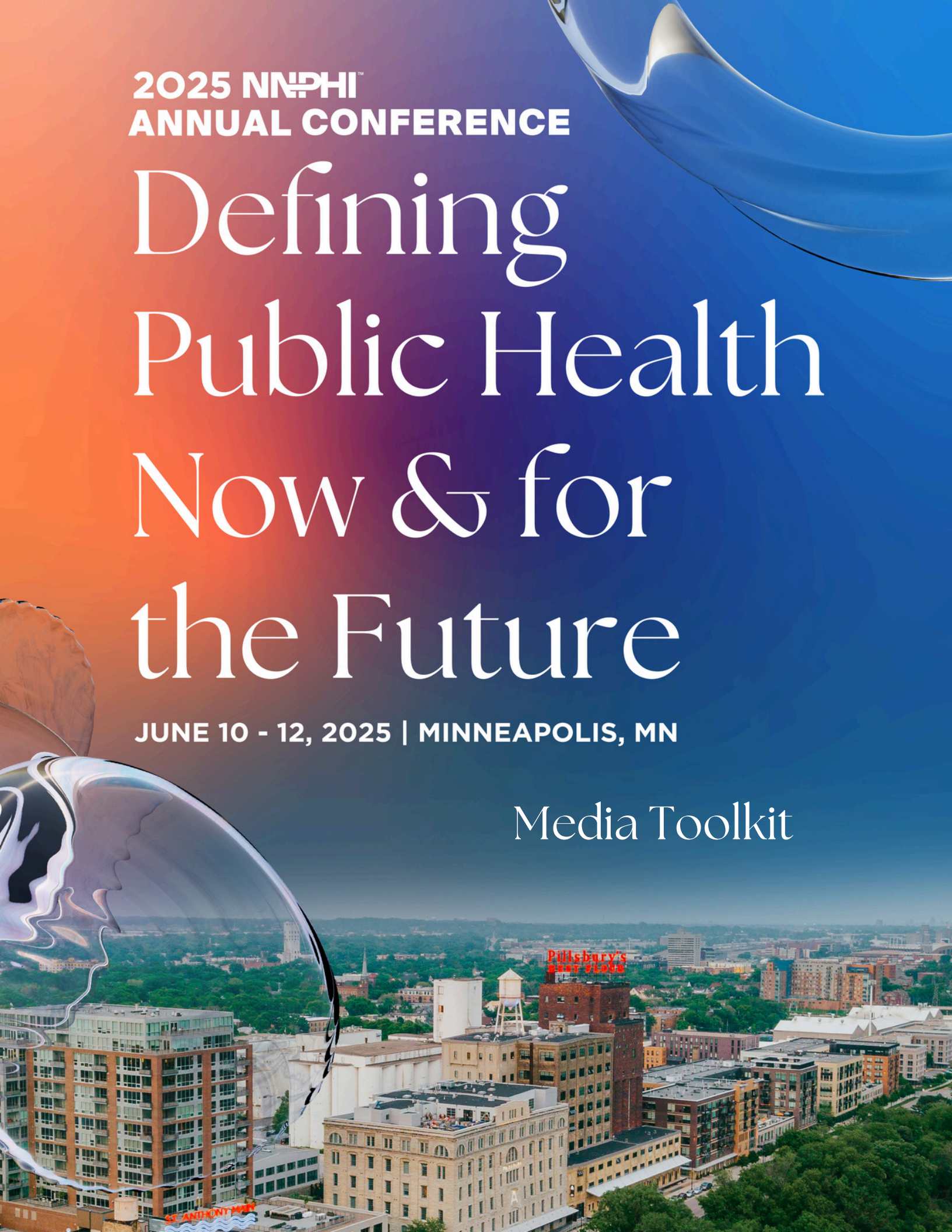


2025 NNPHI™  
ANNUAL CONFERENCE

# Defining Public Health Now & for the Future

JUNE 10 - 12, 2025 | MINNEAPOLIS, MN

Media Toolkit



## 2025 NNPHI Annual Conference Toolkit

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Create buzz for the 2025 NNPHI Annual Conference by utilizing our Social Media Toolkit, giving yourself and your company valuable recognition opportunities. With these resources, samples, and tips, your team can effortlessly reach your ideal online audience and share updates leading up to the only national meeting supporting and highlighting public health institutes' critical and innovative work nationwide.

**Below is a digital media toolkit updated to share the key takeaways from this exciting convening.** Also, please be sure to [sign up for our mailing list](#) for future updates on upcoming events.

Stay informed about everything leading up to this year's conference by following National Network of Public Health Institutes on [LinkedIn](#) and [Instagram](#).

Thank you for being such a great partner!

### Tips for Promoting

- Use hashtag #NNPHIAC25 and #DefiningPublicHealth to boost your company's post visibility.
- Like, share, repost posts from any speakers, sponsors, and companies participating at the 2025 NNPHI Annual Conference.
- Add a call to action information such as "Register today to join us".
- Remember to tag yourself as "attending" on the LinkedIn or Instagram page whenever you see a post!

### Standalone Email/Blog Entry:

Subject line: Register today for the NNPHI's 2025 Annual Conference

Preheader: See you in Minneapolis June 10-12, 2025!

- Copy -

The time has arrived!

Register today for NNPHI's 2025 Annual Conference in **Minneapolis, MN on June 10-12, 2025!**

This year's theme, *Defining Public Health Now and for the Future*, invites participants to use their voice, join the conversation, and contribute to the advancement of public health. NNPHI's Annual Conference provides opportunities for participants to connect, learn from colleagues, develop skills, and gain actionable takeaways to bring back to their communities.



Join us for insightful discussions and presentations on impactful programs in **rural health, cross-sector partnerships, climate and crisis preparedness, community engagement, health and racial equity, and innovations in workforce development and training.**

Leaders at the state, tribal, territorial, and community levels working in public health are all welcome. Visit [www.nnphi.org](http://www.nnphi.org) and follow National Network of Public Health Institutes on social media to learn more. Use #NNPHIAC25 to join the conversation!

[Find Out More Today](#)

## Attendees

- **Pre-Conference Promotion:**

- From June 10-12, 2025, I will be in Minneapolis for #NNPHIAC25 with (Tag NNPHI), and I'd love to see you there! Secure your seat with me today! <https://nnphi.cventevents.com/obzlaV?RefId=Social>
- I can't wait for #NNPHIAC25! If you haven't yet registered, there's still time to join us in Minneapolis to discuss how we can advance & define public health. I'd love to see you there! <https://nnphi.cventevents.com/obzlaV?RefId=Social>
- Can't wait for #NNPHIAC25! Join me for workforce development, engaging conversation, and limitless networking at the (Tag NNPHI) Annual Conference. <https://nnphi.cventevents.com/obzlaV?RefId=Social>
- Counting down the days until #NNPHIAC25! I'll be learning from amazing industry experts and networking with leaders & innovators at the (Tag NNPHI) Annual Conference. <https://nnphi.cventevents.com/obzlaV?RefId=Social>

## Speakers:

- **Pre-Conference Promotion:**

- Need to learn more about [insert focus topic]? I'm presenting [insert session title] at the (Tag NNPHI) Annual Conference. Register now to save your seat at #NNPHIAC25! <https://nnphi.cventevents.com/obzlaV?RefId=Social>
- I'm honored to announce I'll be speaking at this year's NNPHI Annual Conference! Register for (Tag NNPHI) leading public health conference today to hear from me and fellow industry leaders on [topic]. Can't wait to see you June 10th - 12th in Minneapolis, Minnesota! <https://nnphi.cventevents.com/obzlaV?RefId=Social>

- Don't miss my session at #NNPHIAC25! I'll be sharing from my experience as [insert area of expertise]. Register now for the (Tag NNPHI) Annual Conference: <https://nnphi.cventevents.com/obzlaV?RefId=Social>
- I am thrilled to be joining a lineup of leading public health professionals to discuss [topic] at the 2025 NNPHI Annual Conference, starting June 10th! Please secure your ticket today as I look forward to seeing you and other industry professionals in the future. <https://nnphi.cventevents.com/obzlaV?RefId=Social>

## Sponsors/Exhibitors:

- **General Promotion:**

- We're proud to sponsor the (Tag NNPHI) Annual Conference! Visit our booth at #NNPHIAC25 to learn more about [insert products/services]. <https://nnphi.cventevents.com/obzlaV?RefId=Social>
- Looking for solutions to define public health now & for the future? Find us at #NNPHIAC25! The (Tag NNPHI) Annual Conference is an excellent opportunity to advance your mission and work with education, networking and solutions. Learn more: <https://nnphi.cventevents.com/obzlaV?RefId=Social>
- What are your challenges you've discovered in public health right now? Looking to discover solutions and resources? Stop by our booth at #NNPHIAC25 for a chat with [business name]. <https://nnphi.cventevents.com/obzlaV?RefId=Social>

## Images:

[General Conference Graphic](#)

[Attendee Graphic](#)

[Sponsor Graphic\\*](#)

[Exhibitor Graphic\\*](#)

[Speaker/Presenter Graphic\\*](#)

***\*Editable images to customize with your own image/logo and titles can be provided upon request. Please reach out to [MStarks@nnphi.org](mailto:MStarks@nnphi.org)***