Community Engagement and Advocacy Resources

Community Engagement

1. Louisiana Department of Health, Health Equity Plan (2020), Phase 1 and Phase 2
LDH's Health Equity Plan, or Health Equity Roadmap, offers evidence-based approaches to operationalizing health equity practices and protocols. The Community Engagement Framework (see Phase 1, page 17) serves to build agency wide staff capacity to engage communities by establishing equitable community engagement practices and includes strategies, action steps, and recommendations. Phase 2 is a continuation of Phase 1 and includes "additional processes to enhance technical assistance and tools to apply a health equity lens to departmental policies, practices and emerging issues".

2. Community Engagement Framework (2017), New York City Department of Health and Mental Hygiene
This resource details NYC DHMH's Race to Justice reform effort, designed to build organizational capacity to advance health equity. The guidance offered serves to unify the departmental approaches to meaningful community engagement. The resource includes core values and principles, key considerations, and a continuum of categories that can be used to inform community engagement work. This guide provides recommendations for applying the framework.

3. Resources, International Association for Public Participation
"IAP2 has a wealth of resources available to assist organizations, decision makers, policy makers and practitioners to improve the quality of the public participation work". This page provides guidelines for usage, including a request form to copy or reproduce copyrighted materials.

4. Community Engagement Toolkit: A Participatory Action Approach Towards Health Equity and Justice (2020), Public Health Institute
This toolkit includes action-focused activities, tools, and resources that serve to "guide public health and community leaders, through a step-by-step process of incorporating effective community engagement strategies into programming". The activities, tools, and resources in this toolkit act as a foundation for users to develop a customized approach.

5. <u>Transformational Community Engagement to Advance Health Equity (2023)</u>, <u>Health Equity Solutions</u>

This report discusses transactional versus transformational community engagement, offering strategies and tactics to guide equitable and sustainable initiatives. The link to download the report is located on the left side of the website.

Community Advocacy and Empowerment

1. <u>Community Power Building in Public Health Practice: Moving from Theory to Action (2023)</u>, <u>Journal of Public Health Management and Practice</u>

This article defines "power" and "community power" in the context of public health practice. The article pulls from a more robust <u>practice report</u>, which offers a pragmatic framework for understanding power and highlights case examples of how public health practitioners are working to build community power.

2. <u>How Communities Are Building Power To Improve Health (2023)</u>, <u>Health Affairs</u>

This article examines how some communities are attempting to shift the balance of power to improve their health. The article highlights the role of health systems in the community power ecosystem.

3. <u>Building Power for Health Communities (2023)</u>, <u>Stanford Social Innovation Review</u>

This article presents lessons learned about power building from The California Endowment's "Building Healthy Communities" Initiative. BHC is a signature program combining 10 years of continuous funding in 14 historically disinvested communities with state-level and regional policy campaigns and coalition building. Find related key reports <u>here</u>.

4. <u>Building Power to Achieve Healthier and More Just Communities: A Series (2023)</u>, <u>Health Resources in Action</u>

This blog is the first in a series designed for local health agencies. It "introduces the concept of power, the importance of building sustained power within communities, and the example of using federal funding to support community transformation efforts".

5. How to build partnerships for public health advocacy (2023), American Public Health Association
This instructional video, by Local Solutions Support Center, offers scalable strategies for developing partnerships with a variety of sectors and organizations.

6. Leading Locally: A community power-building approach to structural change (2020), USC Dornsife Equity Research Institute
This report is the result of a two-year process to understand how community power drives community health. The report is informed by the work of local organizations throughout the United States engaged in building community power and dismantling systemic health inequity. This resource details the project's methodology (p. 20), guiding framework (p. 24), and lessons and recommendations (p. 106).

7. Building Community Power to Advance Health Equity, Robert Wood Johnson Foundation
This article offers three strategies to advance health and racial equity through the work of local community power-building organizations. This page defines commonly used health and racial equity terminology.