
FUNDING OPPORTUNITY

ECHO for Public Health Curriculum: Health Equity in Injury Prevention

Funding Amount: One award, funded up to \$90,000

Project Period: January 16, 2024 – May 10, 2024

Eligibility: This opportunity is available to NNPHI member institutes and any interested public health-related organizations.

Application Deadline: December 22, 2023 at 5:00 pm PT

Opportunity

NNPHI seeks to partner with one (1) public health organization to design a curriculum for an **ECHO for Public Health** series. The goal of the series is to create space for peer learning to build capacity in state, local, Tribal, and territorial health departments, nonprofit organizations, and other stakeholders around health equity in injury prevention.

About Project ECHO for Public Health

Project ECHO® (Extension for Community Healthcare Outcomes) is a movement to demonopolize knowledge and amplify workforce capacity to provide best practice care for underserved communities. Originally designed for medical providers, the ECHO model is a peer-learning training modality that uses a combination of multi-point video-conferencing, case studies, best practice promotion, and outcome monitoring to create and support professional communities of learning and practice. With an “All Teach, All Learn” ethos, Project ECHO seeks to position all ECHO series participants as experts and peer learners.

NNPHI and its National Coordinating Center for Public Health Trainings (NCCPHT) became an ECHO Replication Partner in early 2019 and then became an ECHO Superhub in 2021. NNPHI is leading efforts to translate the ECHO model for public health applications to address complex public health challenges with an innovative approach and an equity lens.

About ECHO Public Health: Health Equity in Injury Prevention Series

In collaboration with CDC’s National Center for Injury Prevention and Control, through this opportunity, NNPHI seeks to partner with one NNPHI member institute or interested non-member organization to develop a dynamic curriculum addressing the various components, challenges, and opportunities for equitable injury and violence prevention in public health and community settings. The Health Equity in Injury Prevention series may include up to 10 virtual sessions to be hosted in a future project year pending availability of funds. For the curriculum component of this project, session topics have been identified and the ECHO model will be used to inspire curriculum intention and flow. Example session topics include:

- Shifting power: community engagement strategies to uplift diverse voices and perspectives in injury prevention

- Expanding the understanding of evidence: honoring the wisdom of Indigenous science and experience
- Impactful infrastructure: nuanced case studies of emerging health equity initiatives

Scope of Work

1. With support from the NNPHI Project ECHO Team, collaborators at the CDC, and other funded partners, design an ECHO curriculum of up to 10 virtual sessions for the public health workforce to address health equity in injury prevention.
2. Identify subject matter experts to serve as potential presenters and participants for the series.
3. Develop pre- and post-session surveys to measure participant satisfaction and topic knowledge change.
4. Engage in regular collaboration calls with NNPHI and CDC teams throughout the curriculum development process.

Selection Criteria

1. Demonstrated capacity to implement project on a four- to six-month timeline.
2. Proven ability to develop effective virtual curriculum that is accessible and engaging.
3. Access to identify relevant subject matter experts.
4. Completeness of proposal. *Note: incomplete proposals will not be reviewed.*
5. Reasonable cost and justification for costs.
6. Proof of SAM registration.
7. NNPHI members will receive an extra point in the scoring of the applications

Eligibility

Applicants are not required to be from a NNPHI member institute. All Category A, B, and C NNPHI members are eligible to apply. *Please note that applicants need not to have completed an ECHO series prior to this opportunity. Training will be made available to partner staff and the ECHO series will be developed through ECHO Replication Agreement. The Project ECHO Partner Launch Training led by NNPHI or the University of New Mexico is strongly recommended, but not required; information about both opportunities will be provided.*

Costs

It is estimated that the primary project expenses will be staff time and costs to cover material development.

Questions

FAQs: Applicants may submit questions by typing directly into this [Smartsheet Form](#). Questions will be accepted until **December 15th, 2023 at 5pm EST**. Questions will not be answered after the deadline. Please check the [FAQ page](#) frequently to review the latest questions/answers.

You are also invited join a virtual Q&A session about the RFP process with the NNPHI team to share any your questions. This will take place on Monday, December 11th, 2023 from 11:00am – 1:00pm EST at this Zoom [link](#).

How to Apply

Please submit a proposal in PDF format of no more than four single-spaced pages responding to the application prompts listed in the Application section below. You cannot save your proposal submission and return to it later; however, you can submit more than once if necessary.

NNPHI uses a Smartsheet online tool to collect proposal materials. **Submit your proposal [here](#) by December 22nd, 2023 at 8pm EST.**

Note: If you have any technical difficulties, please contact Garlie St. Cyr, NCCPHT Project ECHO Assistant at gstcyr@nnphi.org. We recommend you submit early to avoid problems in the final hours. **In fairness to all applicants, we will not accept any proposals that are submitted after the deadline.** After submitting your proposal, if you do not receive a confirmation of receipt within 24 hours, please contact Garlie St. Cyr at gstcyr@nnphi.org.

Selection

Applicants will be notified of selection status the week of January 8, 2024. Additional timeline activities are outlined below:

Activity	Date
RFP released:	November 30, 2023
Virtual Information Session:	December 11, 2023, 11am – 1pm EST
Q&A Questions accepted until:	December 15, 2023, 5pm EST
Proposals due:	December 22, 2023, 8pm EST
Applicants notified:	Week of January 8, 2024
Project begins:	January 16, 2024
Project period:	January 16 – May 10, 2024

Notice to Applicants

Please be advised that NNPHI reserves the right to modify the terms of the RFP with reasonable notification to all interested parties. This RFP and any related discussions or evaluations by anyone create no rights or obligations whatsoever. NNPHI may cancel or delay this solicitation at any time at its own discretion. Anything to the contrary notwithstanding, the contract executed by NNPHI and the selected applicant, if any, will be the exclusive statement of rights and obligations extending from this solicitation. Applicants are further advised that all information submitted in response to this solicitation shall remain in the public domain.

This project is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award (NOFO OT18-1802, titled Strengthening Public Health Systems and Services through National Partnerships to Improve and Protect the Nation's Health) totaling \$2,125,000 with 100 percent funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.

Application

Submit your proposal in PDF format [here](#) by December 22nd, 2023 at 8pm EST.

In up to four single-spaced pages, please respond to the following prompts:

Applicant Name:
Primary Contact:
Email Address:
Phone number:

1. Please introduce yourself.
 - a. Briefly describe your organization's history with workforce capacity building initiatives. Please provide specific examples.
 - b. Describe your experience working in injury prevention. This may include programming, training and technical support, advocacy, or other.
 - c. Describe your understanding of equity in public health and/or in injury prevention specifically.
 - d. Describe your familiarity with Project ECHO; experience with ECHO is not required.
2. Describe your experience developing training content for workforce capacity development.
 - a. What are specific examples of tools and approaches you use to make virtual programming both accessible to a variety of audiences and engaging for all participants?
3. Please share about the staff / team members who will be engaged with this work, including:
 - a. Who will be the lead/primary point of contact?
 - b. Description of the time/capacity key staff have to engage in the work
4. Include the following additional items as separate attachments (these are not included in the 4-page limit):
 - a. Budget and budget narrative that aligns with the scope of work and is prepared according to the [CDC Budget Preparation Guidelines](#).
 - b. Resumes for key staff who will be engaged in the project.
 - c. One example of a similar workforce development product or activity that illustrates your ability to develop a curriculum for a Project ECHO series. This can be included as written narrative content or a hyperlink to a specific product in PDF format.