Public Health Policy and Strategy Innovation Hub:
Strategic Foresight Training Overview

What is Strategic Foresight?
Strategic Foresight is the study of change, using a systematic methodology to explore the future to make better decisions today, moving us toward the futures we want and avoiding those we don't, to ultimately build confidence in the future by building our capacity to avoid surprise.

What you will learn:
Participants will receive training to understand the foundational components[1] of Strategic Foresight and learn how to apply the sense-making and/or scenario planning aspects of the methodology in order to monitor current and projected trends (e.g., health, fiscal, social, political, environmental) that may impact population health. You will learn how to apply the one or more of the components of Strategic Foresight:

- Framing: Identifying and describing the topic of interest
- Scanning: Searching for information (from various sources) about how things might be different in the future for the topic of interest
- Forecasting: Developing alternative future scenarios (i.e., stories) for the topic
- Visioning: Considering the implications of the different scenarios to uncover potential risks, challenges, and opportunities and assess future preparedness
- Planning: Planning and constructing strategic approaches in support of a desired future
- Monitoring: Continuing to scan for new signals of change and updating the domain topic as needed to further refine future foresight efforts

Participants will learn skills and competencies that are needed to implement horizon scanning and scenario planning through a wide range of activities, such as tabletop simulations. In doing so, participants will take their first steps toward becoming a futurist – a person who systematically thinks about and analyzes the future to position organizations and agencies to be prepared for change. This training will help participants integrate current and projected trends into their organizational strategic planning while creating a culture of quality improvement at their agency.

Benefits to the Public Health Workforce:
The ability to critically think about the future of your organization's place in the public health landscape is invaluable to accomplish the goals of Public Health 3.0. The uncertainty caused by the pandemic and the influx of funds into the field of Public Health and related health-sectors make Strategic Foresight a great entry point for training participants.

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[1] https://www.andyhinesight.com/wp-content/uploads/2016/03/93-Framework-Foresight.pdf

Public Health Policy and Strategy Innovation Hub: Population Health Studio Training Overview

What is Population Health Studio?

The *Population Health Studio* training will focus on developing the unique skills and characteristics needed for public health practitioners to navigate the changing fiscal landscape effectively. This training will equip participants with the skills to engage, support, and integrate the skills outlined below.

What you will learn:

Participants will become skilled in assessing the drivers in their environments (e.g., physical, political, social, fiscal, etc.) that may influence public health programs and services across their agencies. This training aims to teach participants how to manage organizational change in response to these evolving internal and external circumstances. Topics and competency areas may include, but are not limited to:

- Adaptive leadership
  - learn to embrace change and using a collaborative approach to develop innovative solutions
  - introduction to the '*Leading through Health Systems Change'* tool to help health practitioners deal with a rapidly transforming health system.
- Funding
  - leverage funding mechanisms and procedures to diversify and develop sustainable funding models for their agency and cross-sector work
  - identify (available and forthcoming) federal funding opportunities and how to complete applications
  - align federal funding with other funding streams (braiding)
- Strategic partnerships, engagement, and communicating to stakeholders
  - build collaborations within the public health system among traditional and non-traditional partners to improve the health of a community
  - identify and leverage existing Communities of Investments and Communities of Learning
  - use of an 'asset-framing' approach to increase engagement, support, and impact across diverse audiences
- Data-based decision making
  - identify best practices for research, data collection, and evaluation
  - use valid data to drive decision making

Benefits to the Public Health Workforce:

This training will help participants proactively engage in and lead population health efforts using adaptive leadership to navigate the changing landscape of public health funding.

Public Health Policy and Strategy Innovation Hub: Multi-sector Collaboration Training Overview

What is Multi-sector Collaboration?

The *Multi-sector Collaboration* training will focus on the intersectional nature of public health work and the importance of effectively partnering and clearly communicating with community members, community-based organizations, and other key stakeholders. Public health professionals have significant experience with multi-sector collaboration and having to serve in unique roles to improve community health. As health departments continue to evolve and make progress toward Public Health 3.0, developing strong and meaningful relationships with stakeholders from the community and other sectors is critical to ensure partnerships are meaningful, sustainable, and impactful.

What you will learn:

Using case examples, toolkits, direct technical assistance, and the Core Competencies for Public Health Professionals as a guide, participants will have the opportunity to create opportunities for multi-sector collaboration to improve community health. Participants will learn how to:

- negotiate with multiple partners to capitalize on their knowledge, expertise, reach and resources to improve health in a community
- build collaborations within the public health system among traditional and non-traditional partners to improve the health of a community
- use effective approaches to build relationships and trust with communities, ensuring that the voice of the community is centered in decision making during program development
- identify existing jobs in health departments that utilize cross-sector skills to implement evidence-based policies and programs
- effectively implement braided funding from multiple sectors to maximize resources and sustain long-term partnerships
- create and support opportunities for health departments to coordinate with non-health sectors (e.g., housing, transportation, etc.)
- identify opportunities for collaboration and to foster those collaborations through building trust, engaging in active listening, convening interested parties, etc.
- use principles of meeting planning and design to create purpose-driven meetings that foster group dialogue and collaboration

Benefits to the Public Health Workforce:

The ability to form collaborative relationships in the public health landscape is foundational to support public health departments transition to Public Health 3.0 and better serve their communities. Working together across sectors allows for a more cohesive public health approach. This training will help public health professionals learn how to identify partnerships across agencies and organizations.

Public Health Policy and Strategy Innovation Hub: Decision Support Tools for Public Health Capacity Building Training Overview

What is Decision Support Tools for Public Health Capacity Building?

The *Decision Support Tools for Public Health Capacity Building* training will provide insight into how public health professionals can translate data and evidence-based research into actionable strategies through the identification, analysis, and tailoring of existing decision support tools. These skills can help guide implementation efforts for current and future organizational activities by bridging the gap from idea to practice. Participants will be introduced to how decision support tools can be applied to public health initiatives.

What you will learn:

Participants will receive training to understand how to use evidence to develop, implement, evaluate, and improve policies, programs, and services. With the guidance from the Core Competencies for Public Health Professionals, participants will learn how to:

- ensure the use of appropriate sources of data and information to assess the health of a community
- determine how data and information can be used in decision making
- lead the application of evidence-based approaches to address public health issues
- identify what decision support tools are currently being used, organized by sector
- leverage existing decision support tools to fit the needs of the organization
- test new decision support tools using the best practices of a human-centered design
- use existing tools and approaches to apply a health equity lens when bringing together data, public health expertise and community input to determine the potential health effects of program and policies

Benefits to the Public Health Workforce:

Ensuring that evidence-based practices can be translated into action prepares the public health workforce to be strategic, forward thinking, and allows for dynamic approaches to health issues that public health agencies are addressing in their communities. Utilizing evidence to inform and drive decisions provides organizations with the ability to adapt to a changing landscape.