



Network Investment Drive

2020 - 2021 | MEMBERSHIP BENEFITS AND FAQs

Happy Anniversary, NNPHI



Dear Partner in Health:

When I commenced a career journey in public health 30 years ago, never did I imagine living through a global pandemic in my lifetime. COVID-19 is a pivotal moment for all who work in public health, and especially for our network. Not only does the virus shed light on the critical importance of public-private sector muscles working in harmony to protect and improve health, perhaps never before have we had the nation's attention on and support for ending the longstanding inequities in health outcomes that are fueled by the destructive force of pervasive racism. It has been said there is no vaccine for racism. Structural racism has been and continues to be actively supported in policy, action, and perspective, for the past four hundred years. Now is our time to alter this path. This is truly the silver lining in the pandemic.

Amidst this challenging context, I am honored to announce an important milestone for the National Network of Public Health Institutes (NNPHI). This year marks our 20th anniversary of serving as the official organization that represents a growing network of more than 40 member public health institutes, affiliate members, and emerging institutes in over 30 states spanning all ten Department of Health and Human Services regions. Public health institutes are non-profit organizations that work with a diverse range of multi-sector and multi-disciplinary partners that have a shared interest in creating conditions that lead to improved health. This network is part of a humanitarian sector that complements and expands public sector action. Twenty years ago, NNPHI began with 16 organizations. Today, we stand strong with 44 institutes, including Puerto Rico, and Seven Directions, the first public health institute dedicated to health and wellness in Indigenous communities. And our growth continues; as of this writing we have several new institutes in formation in our pipeline.

I know firsthand the value of a supportive network. When I embarked on the journey to establish the first public health institute in the DC area (the Institute for Public Health Innovation), NNPHI was an enormous support and catalyst for our development. More than ever, the contributions of our network are critically important to support local capacity to protect health. Notwithstanding this current pandemic, as life-expectancy in the US continues to lag behind other nations, we must work harder to build local capacity in our communities, which will require us to support our public agencies at every level (state, tribal, local, and federal), along with numerous partners in other sectors that impact health outcomes.

Our network's DNA has always demonstrated a solid track record in advancing multisector, local work. Today, NNPHI's mission remains the same: To support national public health system initiatives and strengthen public health institutes to promote multi-sector activities resulting in measurable improvements of public health structures, systems, and outcomes. I am proud of the collaborative work underway with our many network partners. Our focus on systems, structures and outcomes just in the last five fiscal years is illustrated by NNPHI making more than \$33.4 million dollars in competitive awards to build public health capacity in states, tribes and communities across the nation. These funds help strengthen our multi-sector public health system.

As we continue our capacity building efforts, I strongly believe that our health and racial equity work must remain front and center to our work. This cannot be a fad that fades into the background once we turn the corner on this pandemic.

► What I am Doing Personally:

Each of us has influence in the direction of civil society. I am continually reassessing my own biases, which includes giving careful attention to what I am reading, what news I am digesting, and how I communicate to family and friends about race and health equity issues. With less travel and commuting, I find I have more time for deeper reflection and thinking more everyday about how my own actions can contribute to a society free of racism.

► What NNPHI is Doing as an Organization:

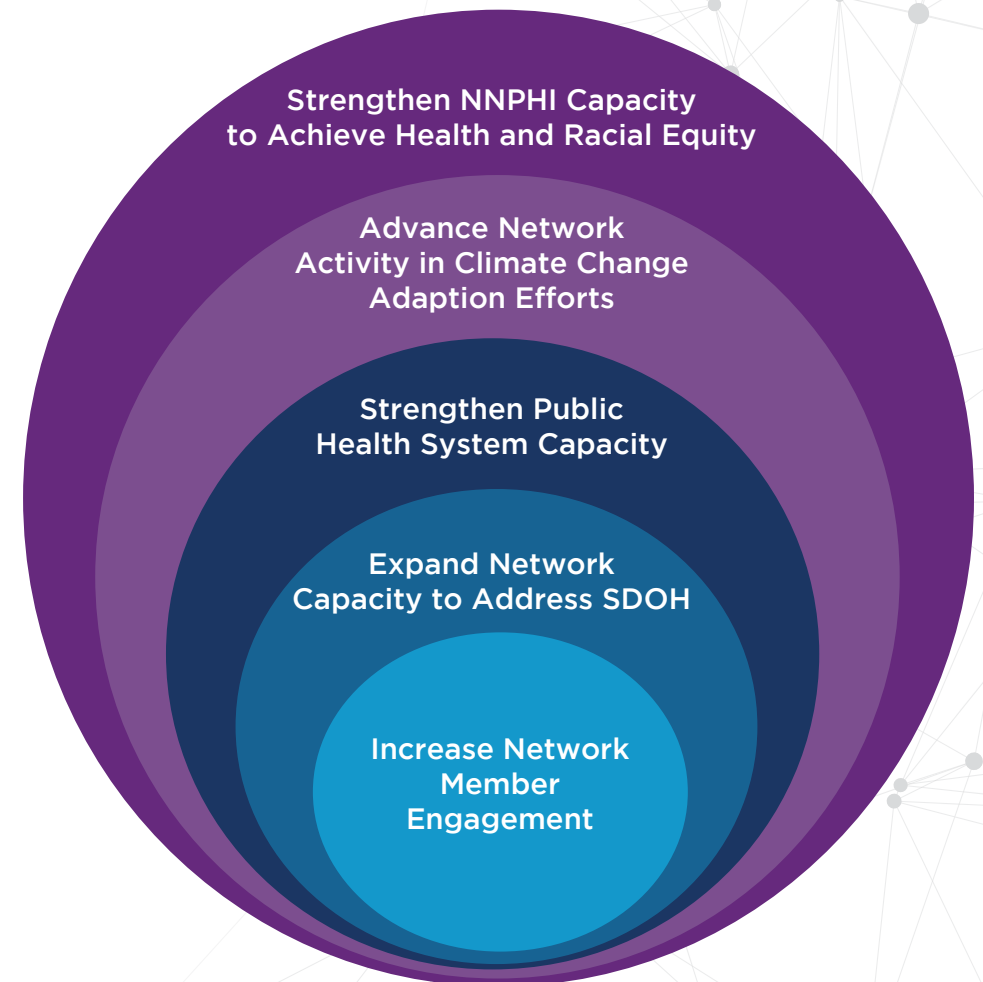
We are working toward becoming an antiracist, multicultural organization. We are investing in team learning experiences that include facilitated racial healing dialogues. We are designing our equity footprint and implementing an equity audit to establish indicators that will further diversify our team and organizational capacity to eliminate inequities in health outcomes. We have recently formed new partnerships with Howard University and national organizations working to advance equity in communities of color.

► What We Are Doing as a Network:

As a nonpartisan, national public health organization and network representing 44 public health institutes employing over 8,000 subject matter experts in myriad sub disciplines, NNPHI joins APHA and the growing list of states that declare racism as a public health crisis; we are taking action by developing policy and program interventions that strive to eliminate racism, promote healing, and achieve health equity as a means to protect and improve the health of all peoples. We have established two national communities of practice focused on health and racial equity: one is focused on internal policies and best practices

our members can implement to pursue increased equity within their own organizations; the second is compiling strategies to address external drivers of racial inequities in the response to and long-term recovery from COVID-19, with the goal of not simply returning to the inequity of our pre-pandemic world but instead reimagining a more equitable, more just society.

Looking ahead at the next several years, our NNPHI 4.0 strategic plan includes five primary areas.





Engage with us! We invite you join to us as we envision the next twenty years of improving systems, structures and outcomes.

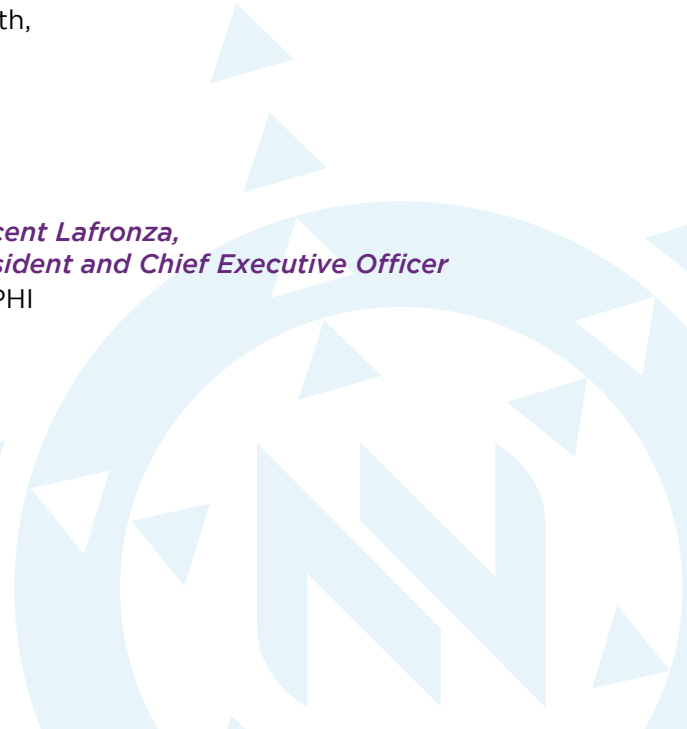
- [Join us](#) on the COVID-19 community of practice
- [Search for training](#) or ask the Learning Navigator Librarian for excellent training
- [Request technical assistance](#) from NNPHI and its network of over 8,000 subject matter experts

I thank you for your continued partnership, for your dedication and service to the public's health and wellbeing, and I look forward to our next chapter together in this important journey.

Sincerely yours in health,



Vincent Lafronza,
President and Chief Executive Officer
NNPHI



NNPHI COVID-19 Taskforce Workgroups:

SUMMARY OF ACTIVITY 2020

WORKGROUP	FOCUS/DESCRIPTION
Contact Tracing	The Contact Tracing group is focusing on thought leadership and peer support related to contact tracing activities in their respective states.
Equity	Due to multiple interests, the Equity group is supporting two groups: 1- internal equity practices among NNPHI members, which aligns with NNPHI 4.0 goals and 2- racial disparities related to the COVID response.
Fiscal Health of Institutes	<p>The Fiscal Health work group conducted a rapid survey to gauge the financial impacts of COVID-19 on members and explore strategies for financial resilience. Key findings include:</p> <ul style="list-style-type: none"> • 84% (n = 16) responded that they engaged in COVID-19 response activities without a specific funding source • 68% (n = 13) responded that they have secured new funders specifically because of COVID-19 • 68% (n = 13) responded that they have resources from existing funders specifically because of COVID-19 <p>Full findings from the survey are available on the COVID-19 Learning & Action Member Community.</p>
Food Insecurity	The group is gathering stories from PHIs on increasing access to food during COVID-19 and using them to support policy recommendations that encourage sustainability of these initiatives beyond the pandemic.
Mental/ Behavioral Health	The Mental and Behavioral Health group conducted a rapid survey to learn about internal organizational practices to support staff mental health across the network. The group is creating a network strategy document to formally share these practices.
PPE Coordination	The PPE Coordination workgroup established a group purchasing contract with W.B. Mason through Public Health Solutions to provide NNPHI members and their partners with competitive, negotiated rates and access to PPE.
Reopening Plans	The Reopening Workgroup has focused on institute reopening plans. Institutes are on different reopening timelines, but most are releasing surveys to their staff to get a sense of concerns around returning to offices. These discussions have also led to sharing practices around staff wellness.
Telehealth	The Telehealth group conversations have been centered around expanded telehealth policies in the wake of COVID-19. Discussions have been focused on what policies each state are considering keeping in place post COVID.
Workforce Development	The Workforce group has focused on the role of Community Health Workers (CHWs) in COVID response. They are brainstorming on how they can partner with the National Association of CHWs on professional advancement and are learning about institute engagement with CHWs.



2020 Network Investment Drive

Current Categories

2020 Dues

Category A: Public Health Institutes

Up to \$1,999,999	\$1,500
\$2 mil to \$9,999,999	\$3,000
\$10 mil-\$20 mil	\$4,500
\$20 million or more	\$7,500

Category B: Provisional Members

All Budget levels	\$750
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Category C: Affiliates

Under \$9,999,999	\$1,000
Over \$10 mil	\$2,500

Frequently Asked Questions

Question 1: How are budget categories calculated?

Answer:

The Board of NNPHI completed a comprehensive review of all members' budgets based on 2014 990s, annual reports and self-reported budget data. NNPHI also benchmarked other national organizations such as the YMCA, Academy Health, APHA, the National Council for Behavioral Health and others. The budget categories reflect the analysis derived from these data as well as requirements for full Category A membership status.

Question 2: I need to provide justification for the investment to my Board. Can you share language on the value of NNPHI membership?

Answer:

Members shared their thoughts on the value of NNPHI membership in the 2017 Satisfaction Survey. One quote from the survey: "We routinely leverage the PHI brand and our membership in NNPHI to gain credibility and demonstrate our ability to access national resources and relationships. NNPHI is also a helpful vehicle for channeling national financial, technical and informational resources to members."

Question 3: Why are the Affiliate (Category C) members paying less than Category A members?

Answer:

Category C members are Affiliates, which are described as aligning with NNPHI's mission but are often focused on a specific content area or capacity such as health policy. Due to this difference, Category C members receive a different benefit package than Category A members.

Question 4: Why are Provisional Members (Category B) paying less than Category A members?

Answer:

Category B members are provisional and considered emerging or developing organizations. Category B members are often not at a stage of their development to fully participate in the strategic and business development activities of the network. NNPHI remains dedicated to its capacity building goals to maximize the potential for institute success.

Frequently Asked Questions

Question 5: We have multiple staff members at our organization. Who can take advantage of NNPHI membership benefits?

Answer:

Every staff member of your organization can take advantage of NNPHI membership benefits. Please share this brochure broadly with all of your staff and encourage them to participate in NNPHI events, technical assistance, affinity groups, etc.

Question 6: My institute cannot afford the dues in one lump sum payment. Is there a payment plan we can arrange?

Answer:

Yes. Upon written request, NNPHI will work with your institute to arrange a payment plan to accommodate sustained active membership. Please contact Erin Marziale (emarziale@nnphi.org) to request assistance.



Description of Benefits

Connect with professionals who understand what it means to produce interdisciplinary, collaborative, high quality work that strengthens the nation's public health system and improves population health.

All benefits noted with** are benefits that may have a fee for service or additional cost component for members.

Contact engagement@nnphi.org to learn more.



Description of Benefits

ACCESS TO TIMELY/RELEVANT INFORMATION FOR CAPACITY BUILDING

NNPHI Digital Publications

Subscribe to The Top 5—a list of five big stories impacting public health institutes (for members only)—or Collaborate—a roundup of the most innovative news, resources, events, and insights from within the Network and beyond. You can also sign up for Elevate, our quarterly online magazine about excellence in public health training. Email communications@nnphi.org to learn more about submitting content for one or more of our publications.

NETWORK SERVICES, NATIONAL COMMUNICATIONS AND ENGAGEMENT, AND GROUP SAVINGS

Network Engagement Directory Listing

The NNPHI website includes a Network Engagement directory that features the achievements, mission and vision statements, competencies, communities served, contact information, and exemplary resources authored by each member institute. To access expertise and build partnerships, nnphi.org website users use the Network Engagement Directory forms to connect with individual NNPHI member institutes. Network Engagement Directory listings are often featured at the top of Google search engine results pages, so we encourage our members to keep their listings current and robust. Email engagement@nnphi.org to edit and submit the content for your institute's Network Engagement Directory listing.

SME recommendations for national workgroups, advisory panels, consultancies, etc.

NNPHI receives requests from partners and funding partners for subject matter expertise to serve on their national work groups, advisory panels, and as consultants and other opportunities. This benefit is limited to only Category A members as they represent the full public health institute model, with a full set of competencies and a track record of impact at the local, state, tribal, regional and/or national levels. Given these qualities, NNPHI selects from Category A members to participate in these national opportunities. If a national work group calls for expertise that only a Category B or Category C member have, NNPHI may recommend that member for the work group.

National publications highlighting member work and impact

NNPHI publishes at least two reports, white papers and other publications a year. These publications often highlight best-in-class examples of members' work. Why is this limited to only Category A? Category A members represent the full public health institute model, with a full set of competencies and a track record of impact at the local, state, tribal, regional and/or national levels. NNPHI publications are designed to represent the best examples of the network; Category A will most often be represented in these publications given their representation of the full public health institute model.

Description of Benefits

Promotion at national partner meetings and participation in NNPHI sponsored meetings and receptions such as APHA

NNPHI hosts over ten national meetings each year and attends close to a dozen meetings of national partners. At each of these meetings, NNPHI provides opportunities for network members to meet, hosts workshops, project related meetings and other events and represents network capacities in marketing materials at the meetings. Sign up for the Top 5 and check out the nnphi.org Events Calendar to learn more.

Learning communities, work groups, interest groups

NNPHI supports member capacity development as well as development of population health practice through learning communities, work groups and interest groups. Examples include accreditation and quality improvement, health impact assessment, rural health, finance, school health, communications and others. Email engagement@nnphi.org to learn more.

Reduced Conference Registration Fees

All network members are eligible to receive a \$100 discount on the NNPHI Annual Conference registration fee as well as a group discount for members that bring more than three individuals to the conference.

Pre/Post workshops/meetings at the Annual Conference

Given competition for timely sessions, participation is limited during pre/post conference workshops and meetings at NNPHI's signature event. NNPHI offers priority for members in the selection of pre/post events at the annual conference.

Annual Conference content that highlights member's work

All members receive top priority to highlight their work/initiatives at the NNPHI Annual Conference through the abstract submission process as well as content identified and developed by the planning committee.

NNPHI fiscal agent/staffing services**

Network members are eligible to engage NNPHI to provide administration and operational support for added capacity with member's programs and initiatives. Services include hiring on behalf of an organization, managing RFP processes, managing awards, grants and contracts management, human resources support and technical assistance.

Description of Benefits

Scholarships, reduced or free registration for NNPHI sponsored national conferences such as the Open Forum

NNPHI participates in over ten national partner meetings as well as NNPHI-facilitated national meetings. Pending funding availability, members are offered travel scholarships and reduced registration fees at some of these events.

Educational webinars and continuing education**

Throughout the year, NNPHI offers members only educational webinars and continuing education on hot topics of interest. Some educational opportunities are fee for service, such as the Onvia information webinar held exclusively for members in 2016. Also, through the National Coordinating Center for Public Health Training at NNPHI, members can be connected to instructional design expertise, high-quality online training development and delivery, and the latest innovations in public health workforce development.

Capacity building/Training opportunities for current and emerging competencies**

NNPHI offers a variety of capacity building and training opportunities for network members to support their growth in current and emerging competencies as well as organizational development.

Engaging national partners to engage member expertise

NNPHI maintains strong relationships with an array of national partners in population health, community development, behavioral health, health equity and many other relevant areas. In meetings with partners, NNPHI broadly represents member capacity and provides examples of excellent member programs/ initiatives to demonstrate the value of the network and the impact on population health.

Active marketing of member/ subject matter capacity with funding partner requests

NNPHI actively engages with funding partners to promote network expertise through a variety of mechanisms such as routine visits to the Centers for Disease Control and Prevention and other federal agencies, foundations, large consulting firms. These interactions can result in formal requests to determine subject matter expertise across the network and less formally through directing funders to check out the Network Engagement Directory to learn about network capacity.

NNPHI Present at Institute Staff Meetings

NNPHI is available to present at member staff meetings so that your staff can learn more about NNPHI and the membership benefits that are available. It's a great opportunity for all staff to learn more about NNPHI and for NNPHI to meet institute staff members. We are available to present virtually and can tailor presentations to meet your needs. Email Erin Fitzgerald for additional information or to schedule your presentation.



Tailored organizational technical assistance including the Modular Guide for Developing and Thriving as PHI**

All network members can access tailored technical assistance (TA) to support their organizational growth and development at all levels of organizational maturity. TA can be obtained through emailing your request to engagment@nnphi.org. As part of annual dues, members receive basic technical assistance such as sample policies and procedures, connections to resources in the network or subject matter experts. NNPHI is also available to support more comprehensive technical assistance such as facilitating strategic planning or Board development. More extensive or comprehensive technical assistance services have an additional cost not covered by member dues. The Guide is available online for free and for purchase as a hard copy or PDF version.

Institute employment opportunities posted on NNPHI website**

NNPHI offers all members the opportunity to post organization position openings and descriptions on the NNPHI Career Opportunity webpage. NNPHI encourages members to direct other organizations to contact NNPHI to post employment opportunities for a reasonable fee.

Description of Benefits



Description of Benefits

JOINT BUSINESS OPPORTUNITIES

Letters of support for proposals

NNPHI will provide letters of support for members in the development of their proposals, dependent upon review and approval of the request and the match with network priorities. Please send requests to funding@nnphi.org.

“Meet the Institutes” series with national partners

NNPHI hosts periodic “Meet the Institutes” meetings with leading health organizations such as CDC and RWJF. NNPHI plans these events well in advance to help such organizations better understand the capacity of the network and to explore future collaborative work. Why is this limited to only Category A? Category A members represent the most robust public health institute model, with a full set of competencies and a track record of impact at the local, state, tribal, regional and/or national levels. Given these qualities, NNPHI selects from Category A members to participate in the “Meet the Institutes” series as a representation of the best examples of public health institute work across the country and to provide strategic visioning for future partnerships with funders.

Sole-source funding mechanism

Any funding or project opportunity in which a funder identifies a specific NNPHI member to serve as a contractor or a consultant is considered a “sole source” arrangement. These agreements are a negotiation between NNPHI, the member and the funder and are subject to review and are required to follow NNPHI’s Procurement Policies.

IDIQ-related expertise area for task order competitions

In the process of applying for an IDIQ (Indefinite Delivery/Indefinite Quantity) contracting mechanism or upon receiving a task order, NNPHI identifies a subset of subject matter experts from across the network (usually through an open call for collaboration in the Top 5) to support the completion of the IDIQ task. SMEs in any category of membership (A, B or C) are eligible to participate if selected.

Opportunities to collaborate on proposal development**

NNPHI works closely with Category A and B members to design proposals, including member initiated proposals. NNPHI limits this benefits to Category A and B for most proposals, given that Category A and B members are public health institutes. NNPHI will also help match A and B members to each other for complementary capacities to develop proposals. NNPHI will work with a Category C member if there is a specific expertise that only Category C members possess for a particular proposal opportunity. Email funding@nnphi.org to learn more.

Competitive, Best-in-class awards

NNPHI leverages network activity among Category A and B members on a variety of competitive funding opportunities. NNPHI supports capacity building for Category B members; if competitive opportunities are designed for capacity building, NNPHI will specifically market these opportunities to Category B members.

2020-2021 Membership Benefits

Benefit Type	Member Service/Benefit	Category A: Full PHI	Category B: Provisional	Category C: Affiliate/Systems Partner
ACCESS TO TIMELY/ RELEVANT INFORMATION FOR CAPACITY BUILDING	NNPHI digital publications	✓	✓	✓
	Network Engagement Directory Listing	✓	✓	✓
NETWORK SERVICES, NATIONAL COMMUNICATIONS AND ENGAGEMENT, AND GROUP SAVINGS	SME recommendations for national workgroups, advisory panels, consultancies, etc.	✓		
	National publications highlighting network capacities, initiatives, and impact	✓		
	Promotion at national partner meetings and participation in NNPHI sponsored meetings and receptions	✓	✓	✓
	Learning communities, work groups, interest groups	✓	✓	✓
	Reduced conference registration fees	✓	✓	✓

2020-2021 Membership Benefits

Benefit Type	Member Service/Benefit	Category A: Full PHI	Category B: Provisional	Category C: Affiliate/Systems Partner
NETWORK SERVICES, NATIONAL COMMUNICATIONS AND ENGAGEMENT, AND GROUP SAVINGS	Pre/Post workshops at the NNPHI Annual Conference	✓	✓	✓
	NNPHI Annual Conference content that highlights member's work	✓	✓	✓
	Scholarships, reduced or free registration for NNPHI sponsored national conferences	✓	✓	✓
	NNPHI fiscal agent/staffing services**	✓	✓	✓
	Educational webinars and continuing education**	✓	✓	✓
	Engaging national partners to engage member expertise	✓	✓	✓
	Active marketing of network/subject matter capacity with funding partner requests	✓	✓	✓

2020-2021 Membership Benefits

Benefit Type	Member Service/Benefit	Category A: Full PHI	Category B: Provisional	Category C: Affiliate/Systems Partner
NETWORK SERVICES, NATIONAL COMMUNICATIONS AND ENGAGEMENT, AND GROUP SAVINGS	Tailored organizational technical assistance including the Modular Guide for Developing and Thriving as a PHI**	✓	✓	✓
	Capacity building/Training opportunities for current and emerging competencies**	✓	✓	✓
	Institute employment opportunities posted on NNPHI website**	✓	✓	✓
	Meet the Institutes series with national partners*	✓		
JOINT BUSINESS OPPORTUNITIES	Sole-source funding mechanism	✓	✓	✓
	Competitive mechanism, Best-in-class awards	✓	✓	
	IDIQ-related expertise area for task order competitions	✓	✓	✓

2020-2021 Membership Benefits

Benefit Type	Member Service/Benefit	Category A: Full PHI	Category B: Provisional	Category C: Affiliate/Systems Partner
JOINT BUSINESS OPPORTUNITIES	Letters of support for proposals	✓	✓	✓
	Opportunities to collaborate on proposal development**	✓	✓	

All benefits noted with** are benefits that may have a fee for service or additional cost component. Contact info@nnphi.org to learn more.

