

Strategic Scholars Program-2021

Informational webinar
February 2nd, 2021

**This session will be recorded*



National Network
of Public Health Institutes

Agenda

- Introductions
- Overview of NNPHI
- Strategic Scholars Program*
 - History and purpose
 - Program components
 - Eligibility and requirements
 - Application
- Question and Answer period

**Open to state, local, tribal, and territorial public health departments*



Key staff- NNPHI, NACCHO and CDC



Laila Fox

Senior Program
Manager, Workforce
Education and Training

National Network of
Public Health Institutes



Deya Greer

Senior Analyst, Public
Health Infrastructure and
Systems

National Association of
County and City Health
Officials



Liza Corso

Senior Public
Health Advisor

Centers for Disease
Control and
Prevention, CSTLTS



Doha Medani

Public Health
Advisor

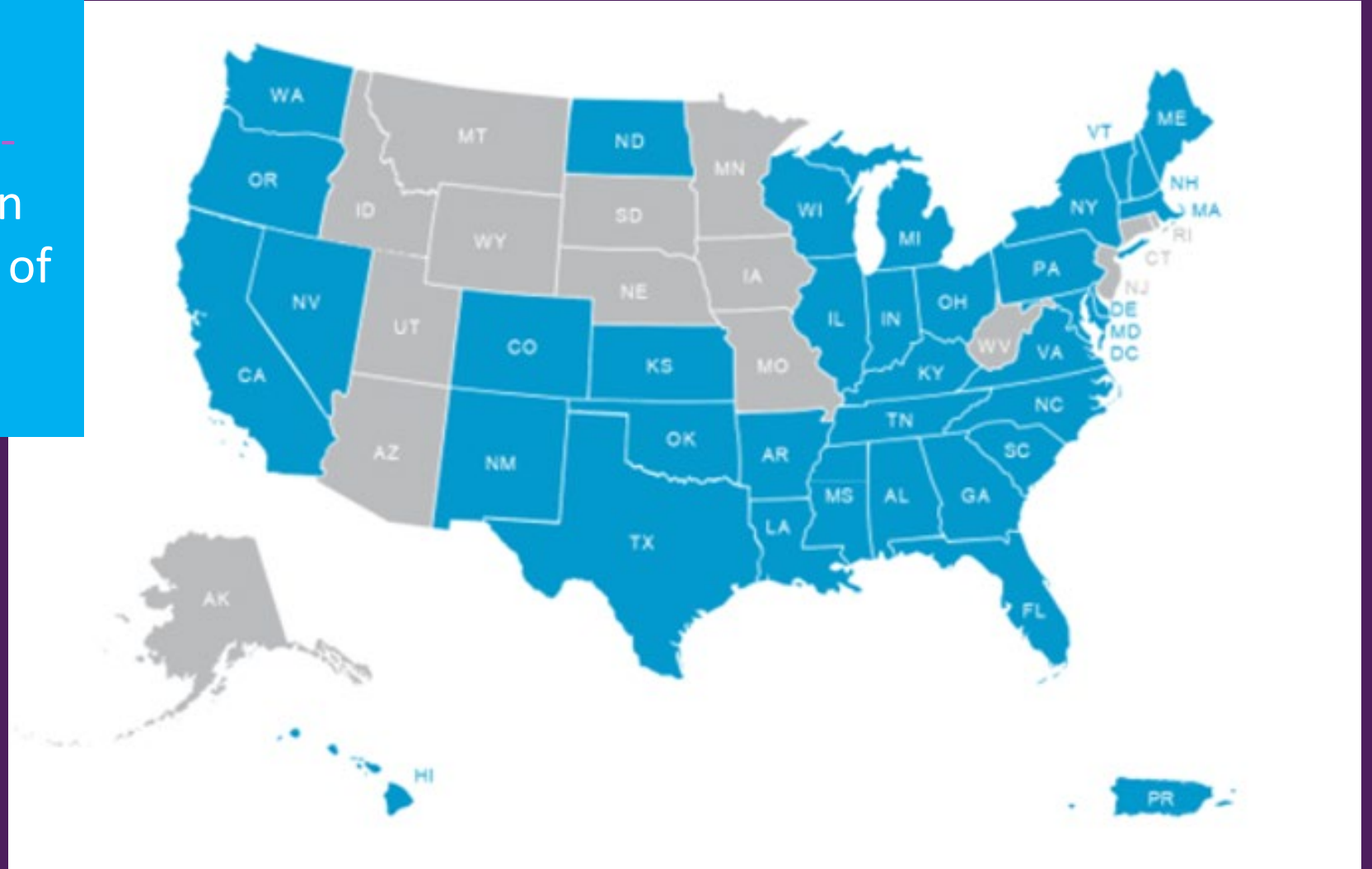
Centers for Disease
Control and
Prevention, CSTLTS



NNPHI Mission and Vision

The NNPHI mission is to support national public health system initiatives and strengthen public health institutes to promote **multi-sector** initiatives resulting in **measurable improvements** of public health structures, systems and outcomes.

The vision is innovation-fostering public health institutes across the nation, collaborating to improve population health



What is the Strategic Scholars Program?

Cohort 1 -Systems Thinking (2019)
Cohort 2 –Resource Management (2020)
Cohort 3- Resource Management (2020)
Cohort 4-Change Management (2021)



What Are the Components of the 2021 Program?

- NACCHO University course-Change Management for Public Health
- Virtual learning sessions (bi-directional video to build relationships) via a virtual videoconferencing platform*
- Public Health Improvement Training (PHIT) (June 7-9, 2021)
- Skills-based workshop
- Coaching sessions to address a skills application project

**webcams provided if needed*



Team Composition

- Teams of 2-6 participants, drawn from different areas of the health department, including:
 - Program Staff
 - Performance Improvement Staff/Leadership
 - Senior/Executive Leadership and Division Directors.
- Considerations/Characteristics of a strong/effective team
 - Position power
 - Credibility
 - Expertise
 - Leadership



Curriculum Guide

Curriculum Component	Objective	Time Commitment
Strategic Scholars Change Management Cohort Virtual Orientation	This session will introduce the cohort, and CDC/NNPHI support staff, kick off the online course and provide time for Q&A.	1 hour
NACCHO's Change Management for Public Health Course	This online, self-paced course will introduce the principles of change, including relevant and practical strategies to deploy, initiate, and sustain change.	~9 hours
Virtual Learning Sessions	The monthly learning sessions will reinforce new concepts presented in the online learning modules.	4.5 hours (1.5 hour for each session)
Public Health Improvement Training (PHIT)	PHIT features a series of hands-on, skill-building workshops designed to elevate practice for the public health improvement workforce.	June 7-9, 2021
Strategic Scholars Change Management Skill-based Workshop	This workshop will help teams define and plan their skill application project	1.5 hour workshop at PHIT in June 2021
Skill Application Project	The project will give teams the opportunity to apply what they've learned and apply to a current change management issue.	TBD
Skill Application Project Coaching Sessions	The coaching sessions will assist teams with applying their new skills in Change Management to their skill application project.	3 hours
Skill Application Showcase	This final virtual session will bring together all program participants present their skill application project.	1.5 hours



Key Dates

Month	Dates	Activities
January	January 26	Scholar Application Released
February	February 2 February 16 February 23	Informational webinar Applications due Applicants notified of acceptance status
March	March 3 March 8 March 31	Deadline for Scholars to accept Virtual Orientation Session Virtual Live Learning Session #1: Module 1-2
April	April 21	Virtual Live Learning Session #2: Modules 3-4
May	May 19	Virtual Live Learning Session #3: Modules 5-6
June	June 7-9 TBD with coach/team	Skill based workshop at PHIT. Team coaching session 1
July	TBD with coach/team July 27	Team coaching sessions 2 and 3 Skill Application Showcase



Change Management for Public Health

The online, asynchronous course is designed to introduce key concepts in change management theory and practice:

- Blends several change management theories with a public health lens
- Applies to state, local, tribal, and territorial health departments
- Offers tools and resources for gaining the skills to plan, implement, and sustain change
- Includes case examples from multiple level health department staff
- Features content developed in collaboration with NACCHO's Workforce and Leadership Development Workgroup





Coaching and Skill Application Project

During the program, the Change Management Coach will:

- Provide subject matter expertise to enhance the online learning sessions via virtual live learning sessions.
- Support scholar teams throughout the skill application project.
- Serve as a resource to scholars throughout the program.



Public Health Improvement Training



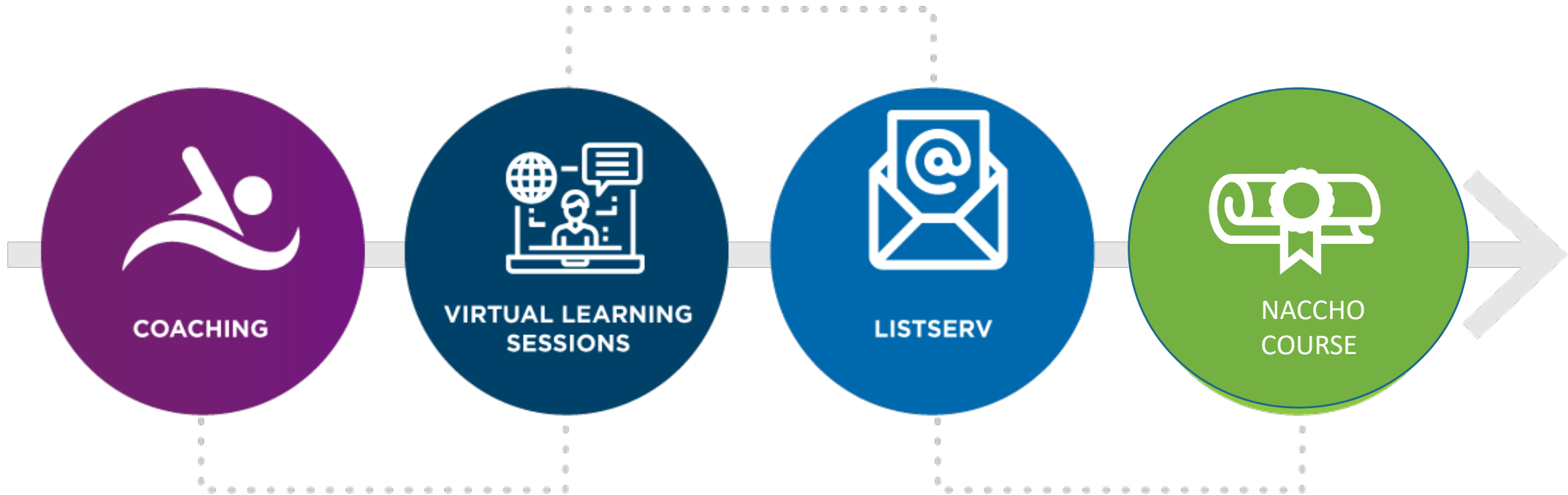
Optimizing Your Resources Through Performance Improvement

JUNE 7-9, 2021 |

Virtual Event



What can you expect to gain?



Application



Strategic Scholars Change Management Application

We are thrilled to open the 2021 Strategic Scholars application process! Please complete the following application by February 16th, 2021, 5 pm ET. Late applications will not be considered. Contact Laila Fox at lfox@nnphi.org with any questions.

Organization

Mailing Address

Population served (size of HD catchment area)

Number of health department staff

Applicant #1: Name

Applicant #2: Name

Applicant #3: Name



Questions we've received

- Can territorial health departments apply?
- Is there a cost to participate?
- Who are the right people in our department to apply?
- Are health departments that have participated in past cohorts eligible to apply?
- How many teams are typically selected?
- Are tribal organizations considered?
- Is travel required?
- Will the web conference be available after the call?



For any further questions, please contact
Laila Fox at lfox@nnphi.org

Find the announcement on our website
[here!](#)

Apply [here!](#) Applications due FEBRUARY 16th

THANK YOU

