

Action Plan to Address the Opioid Epidemic in Massachusetts

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Health Resources in Action
Advancing Public Health and Medical Research



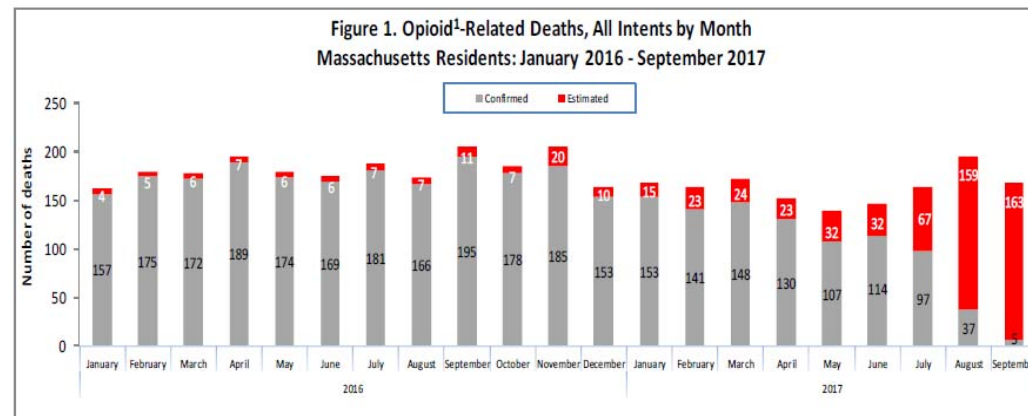
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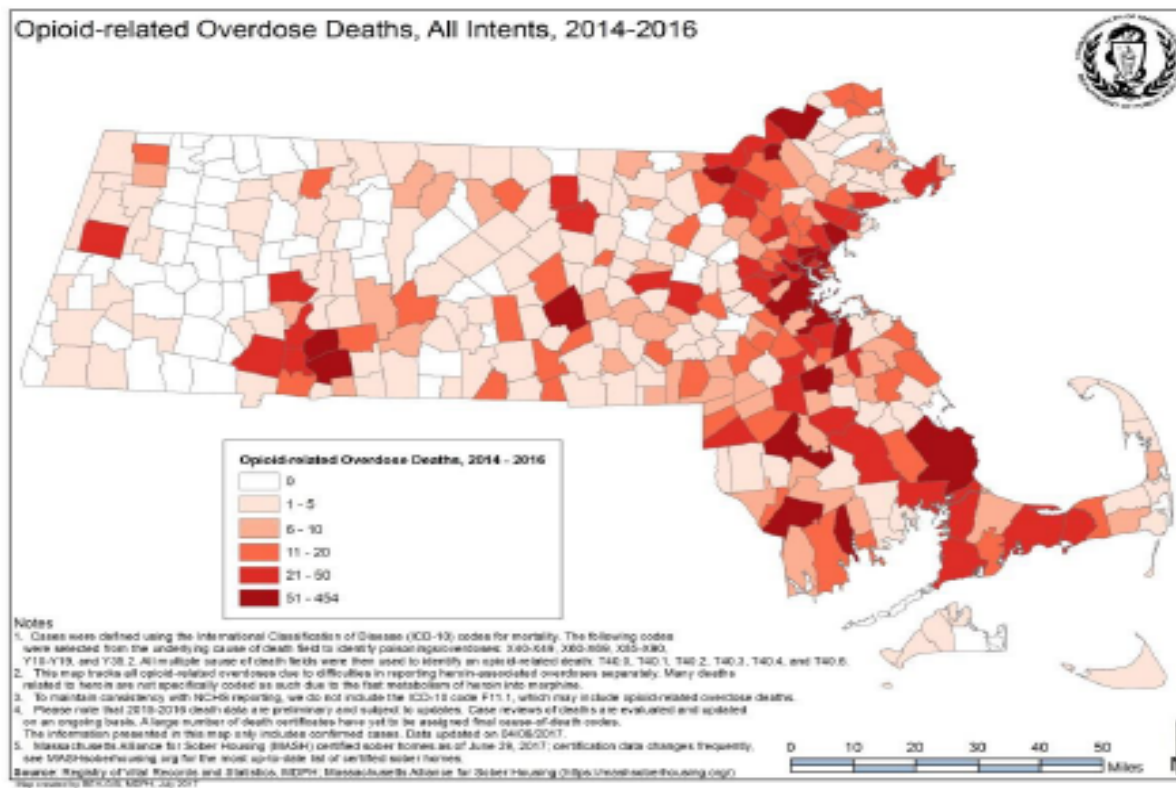
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Opioid-related deaths in Massachusetts declined by 10%
in the first nine months of 2017, compared to 2016





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Prevention Initiatives

Public Awareness

- Create a public awareness campaign focused on reframing addiction as a medical disease ●
- Foster public-private partnerships to leverage public awareness activities ▲
- Promote drug take-back days ●
- Partner with a chain pharmacy to pilot a drug-take-back program in the Commonwealth ●

Education – Parents and Students

- Educate parents, students, and faculty about the risks of opioid use and misuse during mandatory athletic meetings ●
- Provide state funding for evidence-based opioid prevention programs in schools ●
- Develop targeted educational materials for parents about the risks of opioid use and misuse ●

Prescriber Practices

- Mandate prescriber education as a condition of licensure by working with boards of registration to enforce continuing education requirements related to: effective pain management; identification of patients at high risk for a SUD; and counseling patients on the side effects, addictive nature, and proper storage and disposal of prescription medications ●
- Appoint an addiction specialist to the Board of Registration in Medicine, Board of Registration in Nursing, Board of Registration of Physician Assistants, and Board of Registration in Dentistry ▲
- Appoint members to the drug formulary commission and commence the first meeting prior to August 1 ●
- Outreach to prenatal and postpartum care providers to increase training about screening, intervention, and care for women with a substance use disorder (SUD) ●
- Increase and improve educational offerings about safe prescribing practices by engaging in private-public partnerships ●
- Encourage the American College of Graduate Medical Education to adopt requirements for pain management and substance use disorder education for all medical and residency programs, through a partnership with federal leaders ▲

● complete ▲ in progress ■ not in progress



ANNUAL UPDATE
ACTION ITEMS



State Offices & Courts | State A-Z Topics | State Forms

Massachusetts Health Promotion Clearinghouse

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TOPIC AREAS

- Adolescent Health
- Alcohol and Other Drugs
- Asthma
- Blood Pressure
- Cancer Control
- Care Coordination
- CLAS Initiative
- Community Health Workers
- Diabetes
- Down Syndrome
- Early Intervention
- Emergency Preparedness & Response

Massachusetts Health Promotion Clearinghouse

Welcome to the Massachusetts Health Promotion Clearinghouse website. The Clearinghouse provides free health promotion materials for Massachusetts residents, health care providers, and social service providers.

Newsletter Signup

Sign up for our newsletter to receive updates about new titles and topic areas. [Unsubscribe](#)

Featured Items

[Stories and Poems for Northeastern Native Tribal Families from A Circle Tied to Mother Earth](#)

[An Overdose Is a Medical Emergency Magnet](#)

[Clean Safe Poster - English](#)

[Opioid Misuse Prevention: Student Athletes Fact Sheet Packet](#)

[Prescription Opioid Misuse Prevention Brochure](#)

[Carry Naloxone Poster - English/Spanish](#)

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- Early Intervention
- Emergency Preparedness & Response
- Environmental Health
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Home > Alcohol and Other Dr...

Alcohol and Other Drugs

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[STOP Addiction BEFORE IT STARTS](#)

To help protect your kids, talk to them about opioids.

Learn what you can say...

For parents and guardians of pre-teens and teens

Brochure

[Strengthening Families Program DVD](#)

For parents of youth 7-17 years

DVD

[Massachusetts Substance Use Helpline Wallet Card](#)

For general audience

Wallet Card

[Home Care Aide Update: Alcohol And Medication Issues Among Older Adults](#)

For home care providers

Fact Sheet

[Treatment Provider Update: Substance Abuse Issues Among Older Adults](#)

For substance abuse treatment and healthcare

[Pharmacist Update: Medication And Alcohol Issues Among Older Adults](#)

For pharmacists

Fact Sheet



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Substance Use Information & Dissemination						
Category	# of Current Titles	FY13 Distribution	FY14 Distribution	FY15 Distribution	FY16 Distribution	FY17 Distribution
Prevention	54	101,498	117,345	87,971	344,937	258,261
Intervention	40	34,290	27,792	31,405	64,671	51,772
Overdose Prevention	6	21,728	12,115	28,110	72,565	184,426
Recovery	18	8,567	12,545	12,752	115,737	127,951
Other	22	6,749	3,605	7,025	6,734	1,733

Massachusetts Health Promotion
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Project Here is an innovative collaboration between the MA Attorney General's Office, the GE Foundation & Health Resources in Action to **make substance use prevention education available to every public middle school in Massachusetts** to promote social-emotional learning and empower students to make healthy decisions.





Educational Toolkit

50+ research-based resources that educators can use to plan prevention lessons and facilitate in-classroom discussions with students.



214 MA
middle
schools are
registered!



Digital App

A new app designed to provide students with a fun and educational resource to learn about substance use and healthy decision-making.

Evidence-Based Curriculum

A grant program to provide in-depth evidence-based prevention curricula to classrooms.





The Massachusetts Substance Use
HELPLINE

800.327.5050

GET HELP HELP SOMEONE LEARN MORE ABOUT LOGIN

**HOPE
IS HERE.**

FIND TREATMENT

800.327.5050

NEED HELP?

CHAT WITH
A HELPLINE
SPECIALIST





Online Assessment



800.327.5050

[GET HELP](#) [HELP SOMEONE](#) [LEARN MORE](#) [ABOUT](#) [PROVIDER LOGIN](#)

Find Help

Please answer the questions below to find services for you or someone you care about. All responses are confidential.

If you already know what you are looking for, [click here](#) to search for services on your own.

Is this for you or someone else?

☐ Me ☐ Someone else

Have you used any substances in the past 6 months?

☐ Yes ☐ No

Do you have health insurance / coverage?

☐ Yes ☐ No

Choose any of the following that apply to you. (Optional)

- ☐ I am currently in or need treatment for a mental health condition
- ☐ I am homeless
- ☐ I am pregnant
- ☐ I have children that I want to take into treatment with me
- ☐ I have served in the U.S. military



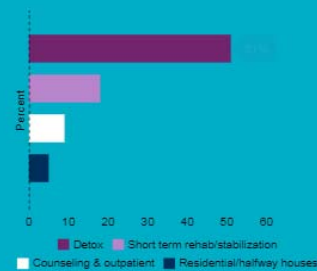
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Helpline Data FY17

Most are seeking
detox services.



Opioids (45%)
are the most common
primary substance...



...followed closely by
alcohol (42%)



99% of callers spoke English.

More than half have a form of
MassHealth,

10% have Medicare,
and 8% are uninsured.

HelplineMA.org

Mass.gov/mactclearinghouse



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OPIOID OVERDOSE PREVENTION & RESCUE TRAININGS

Agenda

1

Opioid Overdose **Rescue**

Objectives

- Name 5 risk factors for opioid overdoses
- Distinguish between someone who is "really high" versus overdosing
- Describe how to assess for opioid overdose
- Explain how Naloxone works to reverse opioid overdoses
- Practice overdose response and how to administer Naloxone

Opioid Overdose **Prevention**

Objectives

- Name 2-3 principles of harm reduction
- Describe 4-5 harm reduction strategies
- Explore the Stages of Change Framework and how it can influence change talk/behavior
- Name best practices for how to integrate harm reduction into strategies related to readiness for change



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<https://massclearinghouse.ehs.state.ma.us>

<https://helplinema.org>

<https://www.mass.gov/project-here-substance-use-prevention-education>

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