



National Network of Public Health Institutes





Our mission is to support national public health system initiatives and strengthen public health institutes to promote multi-sector activities resulting in measurable improvements of public health structures, systems, and outcomes.

Our vision is innovation-fostering public health institutes across the nation collaborating to improve population health.

nnphi.org

A SPECIAL WELCOME FROM OUR CEO

On behalf of the National Network of Public Health Institutes, I extend a warm welcome to our growing network. I am confident that you will find great value in our network's expanding portfolio of work to improve the public's health and well-being.

With offices in Washington, D.C. and New Orleans, and staff located in Atlanta, NNPHI is the official organization that represents more than 40 member public health institutes, affiliate members, and emerging institutes in over 30 states spanning all ten Department of Health and Human Services regions. NNPHI and its member institutes are nongovernmental organizations that implement public health policy and program initiatives throughout all 50 states. Additionally, our network offers public health programming in the U.S. territories and Indian Country. Together, our highly sophisticated network reflects more than \$1.4 billion in annual funding and connects 8,000 subject matter experts with partners across the nation.

Public health institutes are non-profit organizations that work with a diverse range of multi-sector and multi-disciplinary partners that have a shared interest in creating conditions that lead to improved health. These partners include, but are not limited to, sectors of government, community organizations, healthcare systems, academia, media, philanthropy, and business. Together, institutes and their vast array of partners work to leverage strengths and assets using the principles and skills of collaborative leadership to improve the places where people live, work, worship, and play. Public health institutes address current and emerging health issues by providing competency-focused expertise in areas such as: fiscal/administrative management; population-based health programs; health policy; training and technical assistance; research and evaluation; health systems transformations; health information services; behavioral health; healthy aging; health equity, emergency preparedness and response; and health communications and social marketing.

I believe our NNPHI model offers significant value and that public health institutes will become even more vital contributors to our nation's evolving public health systems. We need strong public agencies at state/territorial, tribal, and local levels, and we should continue to support their work. The U.S. also needs a strong private, humanitarian sector to complement and expand public sector action. Working together, we can enhance

the network and expand our reach to ensure the entire U.S. population is served by institutes and our strategic partners. Equally important will be our increasing reach across sectors and disciplines that produce health, influencing, experimenting, and adopting models that transcend disease-based frameworks and create the conditions in which all people can be healthy.

Like most fast-paced nonprofit organizations, we have much more activity underway beyond what we present herein and on our website. In the past five fiscal years, NNPHI has earned \$48,422,317 in revenues and has made over \$25 million in sub-awards to public health institutes, health departments, public health training centers, and other partners serving states, communities, tribes, and U.S. territories. I invite you to learn more about our work. Look for upcoming web improvements and consider attending one of our upcoming conferences. Please share your ideas with me and our vibrant NNPHI staff team. Let us know how NNPHI can best help your organization; we welcome your ideas on new partnerships for exploration.

Thank you again for your dedication to protecting and improving the public's health and well-being, and for your continued commitment to NNPHI. Together, we can achieve great things. Together, we can improve the health status of all who reside in this great country—improvements that can benefit all people, regardless of income, zip code, or any other socially constructed factor.

Finally, in the event that you find yourself in New Orleans or Washington, D.C., please visit with us; a pot of coffee will be brewing in either locale.

Sincerely yours in health,



Vincent Lafronza, Ed.D., M.S.
President and CEO

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WHO WE ARE

The National Network of Public Health Institutes (NNPHI) is a technical, financial, professional, and information network that mobilizes more than 40 member public health institutes—along with university-based public health training centers. We connect more than 8,000 subject-matter experts with organizational partners across the United States and its territories, engaging our member institutes and partners at the local, state, tribal, and national levels in efforts that result in measurable improvements in population health.

Our mission-driven work is guided by an appreciation for collaborative work across sectors, support for governmental public health, and recognition of the critically important role of locally-based subject matter experts.

We were established in 2001 as a forum for public health institutes, and since that time, we have grown into an expansive national network that implements over \$1.4 billion annually in programming to improve the public's health.

Through our robust relationships with a diverse group of funding partners, we provide access to a wide array of cost-effective services, including, but not limited to, policy development and analysis, program design, implementation, research and evaluation, training, convening, catalyzing communities of practice, fiscal intermediary, and other critical backbone services needed to create the conditions in which all people can be healthy.



WHAT WE DO

We represent more than 40 member public health institutes, affiliate members, and emerging institutes in over 30 states, spanning all ten Department of Health and Human Services regions. Our high-quality backbone services support complex initiatives that require fiscal intermediary support, human resource hiring and placement, financial management, grant reporting, and communications.

Our areas of expertise include state and local policy analysis and development, health systems development (rural and urban), chronic disease prevention and control initiatives (e.g., tobacco control and tobacco cessation, obesity reduction), infectious/communicable disease prevention and control (e.g., Zika, HIV/AIDS), immunization systems, substance abuse prevention, and strategic planning, among others.



OUR NETWORK

With an expansive organizational presence and programmatic activities in all 50 states and U.S. territories, our network is a go-to resource for analysis and implementation of evidence-based practices that result in measurable improvements in health. This network also connects communities, government agencies, foundations, the healthcare delivery system, media, and academia.

WHAT IS A PUBLIC HEALTH INSTITUTE?

Public health institutes are nonprofit organizations dedicated to advancing public health practice and making systematic improvements in population health. Our member institutes share an interest in creating conditions that lead to improved health for all people.

Since many public health challenges require the engagement of sectors beyond government, public health institutes work nimbly across sectors to ensure maximum reach and impact. The nature of these multi-sector engagements varies based on geography and population health goals.

ADVANCING PUBLIC HEALTH THROUGH COLLABORATIVE PROJECTS

We seek to build and leverage the capacity of our member institutes while working to strengthen public health systems partners through the development and implementation of projects. Through direct funding opportunities and sharing of funding announcements from national partners, we help public health institutes access financial resources that allow them to advance public health in the communities they serve.

Our network collaborates on national, regional, and local projects, accessing subject matter experts across our network. We serve as national program office for foundation-funded initiatives, implement cooperative agreements with federal agencies, and support completion of Indefinite Delivery/Indefinite Quantity contract task orders.

FACILITATING LEARNING COMMUNITIES, INTEREST GROUPS, AND WORKGROUPS

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INCREASING NATIONAL REACH AND RECOGNITION

Throughout the year, we host more than ten national meetings, engaging thousands of public health professionals. We are also proud to represent member institutes on various national committees and workgroups as well as in annual meetings with national partner organizations. We facilitate visits to federal agencies such as the Centers for Disease Control and Prevention, foundations, and other organizations to develop public health improvement initiatives.

DELIVERING DIGITAL TOOLS THAT DRIVE COLLABORATION

Anyone can access a detailed Network Engagement directory through our website that features the achievements, mission and vision statements, competencies, communities served, contact information, and exemplary resources of each member institute.

The website serves as a platform for members and other organizations to tap into expertise and build partnerships through Network Engagement Directory forms that facilitate connections with individual NNPHI member institutes. Additional digital tools that support our efforts to drive collaboration include a searchable online public health file library of resources produced by our members, NNPHI publications, a career opportunities page with positions from across the country, and engaging content and information on our social media platforms.





SHARING EMERGING TRENDS, NEWS, AND UPDATES

We strive to keep our members informed about policy, best practices, collaborative opportunities, and emerging trends in public health, and we share this important information through several channels to ensure our members receive critical information and news where and when they need it.

Our CEO, Vincent Lafronza, offers a weekly Top 5 announcement to members, sharing high-priority funding opportunities, member announcements, networking opportunities, and other public health news.

Our periodic, thematic newsletters feature content from members and partners and highlight the latest information on federal, state, and local events; emerging public health issues; trends in public health practice; training announcements; and funding opportunities. Our combined network reach exceeds 100,000.

We also host monthly webinars for members covering a range of topics—from developing institute competencies to building cross-cutting relationships—presented by subject matter experts from the network’s pool of 8,000 public health professionals and national leaders.



JOIN OUR GROWING NETWORK



Our Network Engagement team can share more details on how an NNPHI membership can benefit your organization. To learn more about NNPHI member types, opportunities, and criteria, contact us at **engagement@nnphi.org**.

OUR CAPABILITIES

FOSTERING COLLABORATION TO ADVANCE PUBLIC HEALTH

Teamwork, systems thinking, and supporting entrepreneurship are values at the core of our work. With these concepts in mind, and to advance our mission, we build on our cross-sector collaboration model to nurture long-term, sustainable teamwork among our diverse range of partners.

We recognize the key to population health improvement lies in addressing the conditions that determine health and well-being on a broad scale. Accomplishing this goal means moving beyond just bridging silos between traditional public health partners.

Making real progress towards national, state, and local public health goals can mean aligning dozens, if not hundreds, of people and organizations in their own passionate pursuits of social good. Our experience convening and collaborating with public health professionals and institutions has been instrumental in advancing public health innovation in communities across the country.



To learn more about NNPHI's work in cross-sector collaboration, contact us at collaboration@nnphi.org

CONNECTING PUBLIC HEALTH AND THE FOOD INDUSTRY TO REDUCE SODIUM

In support of sodium reduction strategies, we have worked with the CDC to provide technical assistance and training for state and local awardees working to reduce sodium in food service settings through the Sodium Reduction in Communities Program (SRCP). Through this partnership, we have:

- **Established a learning community** with national public health partners, food industry experts, and public health practitioners from SRCP awardees
- **Hosted a national web forum series** with over 1,400 participants
- **Hosted networking calls** with SRCP awardees to support sharing of best practices and peer learning
- **Organized a two-day in-person training** for SRCP awardees featuring chefs, cooks, and administrators from multiple food service operations
- **Created and disseminated Sodium Reduction Tip Sheets** to an estimated audience of 34,000 public health and food service professionals
- **Produced a series of instructional videos** about simple culinary strategies and techniques to reduce sodium in food service settings



BUILDING THE NETWORK OF PUBLIC HEALTH INSTITUTES ACROSS THE COUNTRY

We support entrepreneurial leaders from a cross-section of fields and communities, using a range of vehicles to help them leverage shared strengths and assets. As our member institutes grow and develop, they rely on our staff for technical assistance, reference material and manuals, and referrals to key organizations and subject matter experts.

Our work in supporting the organizational development of public health institutes includes:

- **Boosting network engagement** from 19 founding public health institutes to more than 40
- **Fostering development** of more than 20 public health institutes through technical assistance and grants
- **Providing assistance** to states that are exploring the development of a public health institute



19 → **40+**
FOUNDING PUBLIC HEALTH INSTITUTES PUBLIC HEALTH INSTITUTES



NEW MEMBER IS THE FIRST TO PRIORITIZE INDIGENOUS WELLNESS

Seven Directions, A Center for Indigenous Public Health (Seven Directions), is the first national public health institute in the United States focused solely on Indigenous health and wellness for all tribal and urban American Indian and Alaska Native communities. Seven Directions began with the tribal public health institute feasibility study, a process that engaged a diverse Advisory Board committed to Indigenous health from tribes, regional tribal health boards, tribal epidemiology centers, academia, urban health organizations, and national partners, including the National Indian Health Board. The process engaged tribes across the country in roundtable discussions about improving Indigenous health and wellness. We have been a collaborative partner, providing ongoing technical assistance through funding from the Robert Wood Johnson Foundation, WK Kellogg Foundation, and the Centers for Disease Control and Prevention. We currently provide support for the development of Seven Directions, both through tailored technical assistance and as the organization's administrative home.

OUR SERVICES



STRATEGIC AND SUSTAINABILITY PLANNING

Our staff directly supports public health institutes across key strategic planning milestones, from honing an organizational vision and crafting mission statements to setting priorities and developing new business. Our network offers a cadre of subject matter experts and consultants that can lead strategic planning engagements tailored to public health institutes.



BOARD DEVELOPMENT

To support the continuous growth and evolution of public health institutes, we support our member institutes in cultivating entrepreneurial organizational leadership and planning for transitions in leadership and succession. Through the strength of our collaborative work and partnerships as well as the distributed capacity of our membership, we connect organizations to a cross-section of board member candidates committed to improving the conditions that support population health and well-being.



To learn more about NNPHI's organizational development services, contact us at engagement@nnphi.org



RESOURCE DEVELOPMENT AND FISCAL ADMINISTRATIVE SERVICES

Strong fiscal and administrative management is a cornerstone of our public health institute model. As an organization and a network, we are home to best practices in non-profit fiscal administration. Additionally, we offer technical assistance to organizations seeking innovative strategies to secure funding and assure sustainability.



PARTNER CULTIVATION

We provide support to our partners seeking to cultivate new partnership by facilitating stakeholder engagement across sectors and disciplines. As we connect our partners to visionary, like-minded organizations, we also work to test strategies for engaging and working with new partners who are well-equipped to support the ever-evolving field of population health practice.



CONNECTING HEALTH PROFESSIONALS THROUGH CONVENINGS AND COMMUNITIES OF PRACTICE

We are committed to nurturing partnerships, connections, and communities of practice that improve population health. Our Convenings Team offers a full suite of in-house services—from meeting programming and content development to logistics planning—all designed for professionals and partner organizations dedicated to improving population health.

Supported by the vast subject matter expertise of member institutes and staff members, our meetings remain a gold standard for thoughtful meeting programming and content that helps public health professionals increase their impact. Our convenings services include:

- **Pre-planning logistics services**
- **Registration website development**
- **Site selection management**
- **Contract negotiations and management**
- **Agenda, program, and content development**
- **Mobile meeting application development**
- **On-site meeting support services**

Reflecting our organizational values, we make healthy choices regarding events and convenings attended by our employees, members, partners, and participants. As a matter of policy, all of the convenings and events we sponsor and support will facilitate access to the healthiest foods, the most environmentally friendly practices, and completely smoke-free meeting areas.



To learn more about our Convening Services, contact us at **convenings@nnphi.org**



The National Conference on Tobacco or Health (NCTOH) is one of the largest, long-standing gatherings for tobacco control professionals in the United States. The convening attracts a diversity of public health professionals committed to best practices and policies to reduce tobacco use—the leading preventable cause of disease and death in the country.

We work alongside a steering committee of agencies, foundations, practice organizations, and program committees to leverage our extensive convening expertise and widespread network of public health institutes, training centers, and dozens of key stakeholders to enhance both programmatic content and the overall experience.

COMMUNITY OF PRACTICE IN PUBLIC HEALTH IMPROVEMENT AND INNOVATION:

Open Forum for Quality Improvement and Innovation in Public Health

We support a Community of Practice for Public Health Improvement and Innovation (COPPHII)—a motivated and ambitious group that is passionate about excellence in public health practice. COPPHII participants analyze challenges, find and share new opportunities, and set up systems that equip the nation’s public health workforce in promoting health and well-being for all.

Our Open Forum Meeting for Quality Improvement and Innovation in Public Health (the “Open Forum”) convenes public health department leaders to explore and shape the meaning of quality and quality improvement in public health practice as part of COPPHII. The Open Forum typically includes up to 300 attendees, and 95 percent or more of our participants have indicated that event is valuable to their work.

PROMOTING PERFORMANCE AND QUALITY IMPROVEMENT IN PUBLIC HEALTH

We work with our members to provide resources and support to build expertise and readiness for public health performance improvement by supporting individual and institutional efforts to build knowledge and capacity in the following areas:

- **Community health assessment and improvement planning**
- **Strategic planning**
- **Quality improvement**
- **Accreditation readiness**
- **Performance management**

We manage initiatives that synergistically build capacity among the performance improvement workforce.

COMMUNITY HEALTH ASSESSMENT AND IMPROVEMENT PLANNING

Our member institutes work with health departments, hospitals, and other community partners to support comprehensive community health assessments and improvements plans. We are a go-to source for guidance, resources, research, analysis, best practices, and information about community health and the social determinants of health.

STRATEGIC FACILITATION

Members throughout our network facilitate full strategic planning efforts in addition to planning for sustainability, stakeholder engagement, and drawing connections between health improvement planning/strategic planning. This work is critical to identifying pathways to long-term improvements in population health outcomes and strengthening the public health infrastructure in communities across the nation.

To learn more about our performance and Quality Improvement services, contact us at qi@nnphi.org



PUBLIC HEALTH IMPROVEMENT TRAINING: Advancing Performance in Agencies, Systems, and Communities

Building on more than a decade of collaborative work with the CDC and national public health partner organizations, the national Public Health Improvement Training (PHIT) is a different kind of training experience, offering a series of interactive, hands-on sessions, peer learning, and networking opportunities designed for leaders and professionals of all experience levels. PHIT focuses on strengthening skills to optimize health department services in topic areas, including performance management, quality improvement, national accreditation, health assessment, and improvement planning.

We host PHIT in collaboration with the CDC, the Office for State, Tribal, Local and Territorial Support (OSTLTS), and the following national organizations:

- **American Public Health Association**
- **Association of State and Territorial Health Officials**
- **National Association of County and City Health Officials**
- **National Indian Health Board**
- **Public Health Accreditation Board**
- **Public Health Foundation**
- **Public Health Learning Network**

INSPIRING POPULATION HEALTH INNOVATION TO TRANSFORM COMMUNITIES

We are focused on advancing the culture of social entrepreneurialism, which is why we work with members and partners throughout our network to explore non-traditional approaches to improving population health.

Our members are forging the way on new frontiers in policy, systems, and environmental change on the national, state, and local levels. We are positioned to offer information and referrals for members as they explore the funding and relationships necessary to bring promising ideas to scale and replicate best practices. We also support convenings and communities of practice that nurture the kind of creativity and determination that transform communities for the better.

To learn more about how we inspire population health innovation, contact us at innovation@nnphi.org



STATE FORUMS TO ADVANCE HEALTH SYSTEMS TRANSFORMATION

Our organization and network facilitate collaborative work on public health system transformation, building partnerships across sectors to improve population health outcomes and the quality of healthcare. In partnership with the Robert Wood Johnson Foundation, the State Forums project:

- **Creates a platform and opportunity** for members and partners to develop innovative approaches, address common challenges, share ideas, and develop a shared language through which the professionals and organizations that make up our national public health system can work together
- **Identifies novel ways** to advance population health by supporting the mutual goals of reducing costs, improving quality of care, and improving population health
- **Develops and shares** learning and technical assistance opportunities that help our local, state, and federal stakeholders to improve the health of communities

SUPPORTING THE PUBLIC HEALTH WORKFORCE THROUGH WORKFORCE TRAINING AND EDUCATION

Through policy, programs, and training, we support public health professionals charged with the critical work of assuring the nation's health in a rapidly shifting social, political, and economic landscape. Working in partnership with our member institutes and a consortium of regional public health training centers, our work includes:

- **Facilitating communities of practice**
- **Providing interactive training building on adult-learning principles**
- **Developing engaging learning experiences**
- **Supporting shared learning opportunities**

NAVIGATING TO THE FUTURE OF LEARNING IN PUBLIC HEALTH

The Public Health Learning Navigator is slated to launch in 2018 and will offer a curated, guided, and individualized experience to help public health learners navigate to high-quality training, tools, and resources they need to support community and population health.

The Learning Navigator is public health's **curated** source of **quality, peer-reviewed** learning opportunities. Built with the public health practitioner in mind, the Learning Navigator and its responsive features help users **easily navigate** to the learning options and experiences they need most, when and where they need them.

NATIONAL COORDINATING CENTER FOR PUBLIC HEALTH TRAINING

NNPHI is home to the National Coordinating Center for Public Health Training, mobilizing the the nation's most comprehensive network of public health trainers, practitioners, and thought leaders to support public health's most valuable resource—it's workforce.

The Public Health Learning Network (PHLN) offers high quality training courses and tools that are adaptable and easy to access—providing engaging learning opportunities online or in-person. Public health professionals rely on PHLN to help them keep up in a dynamic field—no matter their position, area of expertise, or work setting.

Operating as an active learning community, PHLN brings the experience of public health leaders, practitioners, and educators together to create relevant, applicable learning opportunities.

The Learning Navigator ensures that learners have access to training, tools, and resources that are:

QUALITY

Each training featured on the Learning Navigator has passed a peer review process using NNPHI's externally validated Quality Standards for Training Design and Delivery.

RELEVANT

Learners will be able to easily find trainings on the most current trends in public health that will help them build the skills needed to keep up with a dynamic field.

ACCESSIBLE

The Learning Navigator has a clear and easy-to-understand system of organizing content by topic, field, or skills.



To learn more about the Public Health Learning Network and the Navigator, contact us at training@nnphi.org

STEADI OLDER ADULT FALL PREVENTION EVALUATION

We have collaborated with Broome County Health Department in New York and United Health Services Hospital, under the leadership and funding of the CDC to evaluate CDC's Stopping Elderly Accidents, Death and Injuries (STEADI) intervention. Falls are the most common cause of both fatal and non-fatal injuries among older adults in the United States.

According to the National Council on Aging, as the U.S. population ages, the annual cost of falls among older U.S. adults could approach \$70 billion by 2020. Fortunately, falls are a preventable and/or modifiable source of morbidity and mortality.

Analyzing 25 qualitative interviews from seven clinical sites, we have identified factors that impact receptiveness to fall prevention measures. To improve population health and medical care for older adults, our Evidence to Action Team is building knowledge of facilitators and barriers to fall prevention recommendations and then helping to revise clinical protocols and work with providers to better engage patients in fall prevention. The evidence-based evaluation also leverages quantitative emergency room falls data and several health behavior change theories to inform the qualitative research design.

For more information, please contact our in-house Research and Evaluation Team at evaluation@nnphi.org



MOVING FROM EVIDENCE TO ACTION THROUGH RESEARCH AND EVALUATION

As a national network, we are committed to producing, translating, and sharing research and evaluation findings with heady implications for improvements in policies, practices, programs, and, ultimately, population health. Our in-house Evidence to Action Team employs both quantitative and qualitative methodologies backed by a team of experts who have provided groundbreaking research that has impacted the work of our members, partners, and the public health community at-large.

Collectively, the work of our member institutes and staff supports program development, continuous quality improvement, and accountability. We draw on the wide-ranging and in-depth expertise of our staff and members that includes research in epidemiology, biostatistics, econometrics, policy analysis, and comparative effectiveness research.

OUR CORE CAPABILITIES INCLUDE:

- Data cleaning, validation, missing-data imputation
- Data visualization including geographic information system (GIS)
- Database management
- Descriptive analysis, bivariate, and multivariate analysis, modeling, and hypothesis testing and inference
- Development of evaluation plans and logic models
- Development of inductive and deductive codebooks and thematic coding
- Environmental scans
- Grounded theory approaches
- Meta-analysis and systematic literature reviews
- Propensity score matching
- Qualitative data collection through case studies, focus groups, and in-depth interviews
- Research and evaluation methodology and design
- Social network analysis
- Survey methods including instrument design and testing, sampling, and fielding



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