

Advancing Public Health Policy Objectives

Our services, products, and strategies

Mission

To identify and advance opportunities to use policy, leverage health system transformation, and engage other sectors to improve the public's health

Priorities

OADP'S PRIORITIES ARE TO:

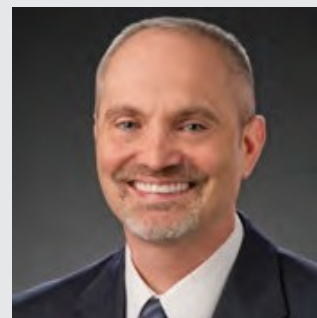
- Identify high-value prevention and public health policies and interventions to improve the health of the public
- Increase the understanding and use of credible evidence of prevention's impact by policy makers, health care, and public health
- Catalyze collaboration among public health, health care, and other sectors

OADP Offices

- OADP features an Office of the Director; the Office of Health System Collaboration; and the Policy Research, Analysis, and Development Office
- OADP maintains expertise in policy analytics, economics, health system research, law, translation and communications, health and behavioral sciences, and management
- OADP maintains active linkages with the Centers for Medicare and Medicaid Services, Office of the Surgeon General, Assistant Secretary for Planning and Evaluation, and a range of public health partners



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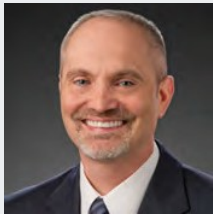
Laura Seeff, MD
Director

Office of Health System Collaboration

- Advises CDC leadership and programs on public health and health care-related initiatives, challenges, opportunities and research
- Identifies and promotes high value public health and health care initiatives which help accelerate program goals, including CDC's 6|18 initiative
- Enhances executive-level relationships and activities with key health care partners
- Identifies opportunities for clinical system and community health intervention coordination and collaboration
- Monitors health system transformation at federal, state, and local levels and shares key information

Selected Highlights:

- Agency lead for the 6|18 initiative (www.cdc.gov/sixteen)
- Translate scientific evidence for health care and insurance stakeholders
- Coordinate strategic engagements with Medicaid state programs, public health, and commercial insurers
- Developed resource tool "State Strategies for Improving Health and Controlling Costs"
- Promoted CDC-HRSA IOM report, "*Primary Care and Public Health: Exploring Integration to Improve Population Health*"



Richard Puddy, PhD, MPH
Director

Policy Research, Analysis, and Development Office

- Analyzes the economic and budgetary impact of high-priority interventions
- Establishes guidelines and standards for policy analysis
- Conducts and supports policy analysis on behalf of CDC programs
- Builds CDC policy/economic analytic capacity
- Provides regulatory and policy review and consultation with CDC Centers, Institutes, and Offices
- Translates CDC Science to inform policy
- Decisions to improve public health

Selected Highlights:

- Agency lead for Health Impact in 5 Years (HI-5) Initiative (www.cdc.gov/hi5)
- Interactive economic models and tools
- Policy process and analytic framework
- Policy Lecture Series and Policy Academy
- CDC Chief Regulatory Officer
- Policy clearance guidance and resources
- Manages agency-wide contractual mechanism for policy support