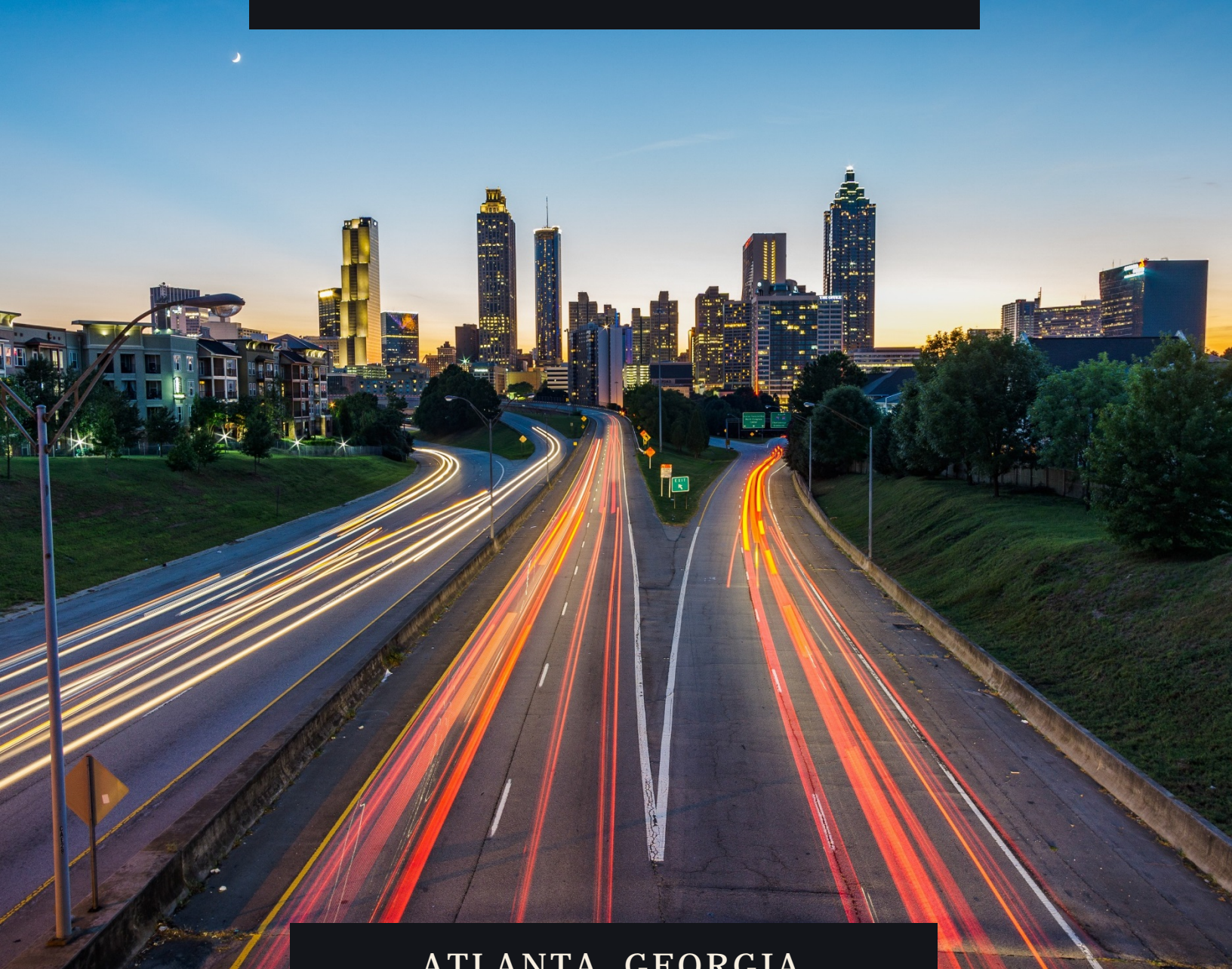


NOVEMBER 4-8, 2017

# NNPHI AND PUBLIC HEALTH INSTITUTE SESSIONS AT THE APHA 2017 ANNUAL MEETING AND EXPO

JOIN US!



ATLANTA, GEORGIA



National Network  
of Public Health Institutes

## Join the National Network of Public Health Institutes and its Member Institutes at this year's APHA Annual Meeting and Expo in Atlanta

The following summary highlights oral presentations, poster sessions, receptions, and other sessions of the [National Network of Public Health Institutes \(NNPHI\)](#) and its member institutes at the American Public Health Association (APHA) 2017 Conference. This reference list is intended as a resource for those attending APHA as well as NNPHI members and partner organizations interested in knowing more about the collective work of our growing NNPHI network. Each year, NNPHI staff compiles this listing through a query to its members and searching the [online APHA conference program](#). For the specific location of each session at the APHA 2017 conference, please reference the printed program onsite at the conference. For session abstracts and speaker information (including e-mail addresses), please click on the hyperlinked session titles below.

Should you visit the exhibit hall at APHA 2017 please visit us:

- NNPHI: 1447
- Public Health Learning Network: 716
- County Health Rankings & Roadmaps/ University of Wisconsin Population Health Institute: 829
- Public Health Institute USAID Global Health Fellows Program: 1109
- Georgia Health Policy Center: 722, 724
- University of North Carolina Chapel Hill Gillings School of Public Health/North Carolina Institute for Public Health: 229, 231

## NNPHI Facilitated Sessions and Events:

## Monday November 6, 2017

12.30 PM – 2:00 PM

Session 3243.0: [Exploring Data for the Public's Health in Technology, Evaluation and Pilot Studies](#)

Presenter: National Network of Public Health Institutes

Learning Objectives: Discuss the potential impact of app-based tools in supporting addiction recovery. List the impact of medication administration information system on nursing practice in Taiwan. Define core design components and creative properties of an effective public health infographic. Identify how EHR data can be harnessed by local health departments to inform program evaluation.

## Tuesday November 7, 2017

4:30 PM – 6:00 PM

Session 4407: [Using outcomes data to design a patient receptiveness study: A cross sector collaborative evaluation of the CDC STEADI Fall Prevention Program](#)

Presenter: National Network of Public Health Institutes and National Coordinating Center for Public Health Training

Learning Objectives: Evaluate emergency department outcomes data for high and low risk falls patients. Identify how blending health behavior theories can support the study of patient receptiveness to falls prevention programs. Describe the process of developing an annotated qualitative interview guide. Describe the characteristics of an operationalized, internally and externally valid qualitative interview codebook. Discuss recommended practices for multi-coder review of qualitative interview data.

4:30 PM – 6:00 PM

Session 4408: [Bringing behavioral health strategies to state and local public health departments: Roundtable conversations with regional, state and national partners](#)

Presenter: National Network of Public Health Institutes and National Coordinating Center for Public Health Training

Learning Objectives: Explain how state and local health officials are developing behavioral health capacity in public health agencies with the aim to improve population health.

6:00 PM – 8:00 PM	<p><a href="#">NNPHI Networking Reception with public health institutes, regional public health training centers and partners</a></p> <p>“Georgia on Your Mind”</p> <p>Georgia Health Policy Center 55 Park Place, NE 8th Floor Atlanta, GA on “Broadway” RSVP Here: <a href="https://nnphi.az1.qualtrics.com/jfe/form/SV_5A5fAa9L7zn2IDP">https://nnphi.az1.qualtrics.com/jfe/form/SV_5A5fAa9L7zn2IDP</a></p>
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## Member Public Health Institute Facilitated Sessions and Events:

Saturday, November 4 <sup>th</sup> , 2017	
11:30 AM – 12:15 PM	<p>Session 1000.0: <a href="#">Envisioning the Future for the Global Health Professional</a></p> <p>Member: Public Health Institute</p> <p>Learning Objective: Identify unspoken values related to differences such as gender, power, outsider/insider dynamic. Describe what public health practice skills are necessary to be effective in the global health context.</p>
Sunday, November 5 <sup>th</sup> , 2017	
1:30 PM - 2:30 PM	<p>Session 2026.0: <a href="#">Focus group participant feedback in Pennsylvania: Using evaluation to guide PA Free Quitline services for diverse populations</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: Evaluate tobacco quit services promotional activities through data collection with diverse populations. Demonstrate knowledge of reported reasons to start and continue tobacco use and barriers to using various quit services. Identify unique challenges faced by tobacco users who</p>
1:30 PM - 2:30 PM	<p>Session 2026.0: <a href="#">Impact of the CDC Tips Campaign on Illinois Tobacco Quitline Call Volume</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: Compare ITQL referral sources before, during, and after the 2016 Tips campaign. Identify key differences found between those motivated to call ITQL during the Tips campaign and those who called ITQL at other points. Demonstrate the impact of national media efforts on ITQL call volume.</p>
1:30 PM - 2:30 PM	<p>Session 2026.0: <a href="#">Using online tools to support tobacco cessation</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: Discuss the key differences between QuitLogix users and those utilizing only traditional telephone counseling. Identify the impact of QuitLogix use on traditional PA Free Quitline service use (i.e., number of counseling calls). Assess the reasons why QuitLogix use might keep quit success rates comparable to clients using PA Free Quitline's telephone-only services, even with fewer counseling calls completed.</p>

1:30 PM - 2:30 PM	<p>Session 2045.3: <a href="#">DULCE improves health-care systems efficiency while addressing the social determinants of health in infancy</a></p> <p>Member: Health Resources in Action</p> <p>Learning Objectives: Explain how a healthcare program that addresses the social determinants of health can improve the quality and cost of care delivery at seven community-based health systems.</p>
3:00 PM - 4:00 PM	<p>Session 2053.0: <a href="#">HIV/AIDS conspiracy belief is associated with general medication non-adherence practices among black/African American and Hispanic/Latino men who have sex with men in the U.S</a></p> <p>Member: Health Resources in Action</p> <p>Learning Objectives: Demonstrate the association between HIV/AIDS conspiracy belief and general medication non-adherence. Discuss the implications of pervasive medical mistrust on future efforts in health promotion.</p>
3:00 PM - 4:00 PM	<p>Session 2064.0: <a href="#">Contraception Utilization and Geographic Access in the Georgia Medicaid Program</a></p> <p>Member: Georgia Health Policy Center</p> <p>Learning Objectives: Describe various forms of effective contraception. Compare demographic and utilization patterns for effective forms of contraception by age group. Discuss the role of geographic access to contraception providers in contraceptive behaviors.</p>
4:30 PM - 5:30 PM	<p>Session 2080.0: <a href="#">State binge drinking prevalence is associated with alcohol's harms to others</a></p> <p>Member: Public Health Solutions</p> <p>Learning Objectives: Evaluate the evidence linking state drinking prevalence to alcohol's harm to others. Discuss potential pathways between state drinking prevalence and second-hand drinking harms. Discuss potential policy options to reduce second-hand drinking harms in states where binge drinking is prevalent.</p>

4:30 PM – 5:30 PM	<p>Session 2089.0: <a href="#">Successes and challenges of providing tobacco cessation support in a state correctional facility</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Define the importance of adjusting established protocols to suit special populations. Compare the work being done with an institutionalized population in Pennsylvania to work being done in your own region.</p>
4:30 PM – 5:30 PM	<p>Session 2094.0: <a href="#">A Community Driven Social Marketing and Healthy Retail Initiative in Rural Georgia</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Identify key partnerships that increase success and sustainability of a social marketing campaign and healthy retail initiative. Describe how to effectively solicit feedback from community members and maintain their engagement throughout a new community initiative. Assess if a social marketing campaign coupled with a healthy retail initiative increases consumer reported purchasing and consumption of healthy foods.</p>
4:30 PM – 5:30 PM	<p>Session 2095.0: <a href="#">Food Policy Councils: Policy, systems, and environmental-level actions and intended impacts</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe policy, systems, and environmental-level (PSE) changes that food policy councils reported helping to facilitate within their local food system. Discuss how these PSE topics are likely to impact the following domains: increasing access to healthy foods; increasing knowledge of or demand for healthy foods; promoting equity within the food system; supporting economic development; promoting environmental sustainability; and supporting resilient food systems.</p>
4:30 PM – 5:30 PM	<p>Session 2103.0: <a href="#">“It takes two”: Innovative approaches to recruiting young men for a teen pregnancy prevention research study</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: Identify innovative recruitment strategies with African American young men ages 15-22 for a sexual and reproductive health study. Identify areas of importance for future social service programs for African American young men. Discuss the importance of including the target population of the intervention in formative research.</p>

4:30 PM – 5:30 PM	<p>Session 2103.0: <a href="#">Gender-integrative approach to developing a strategic plan to prevent and eradicate female genital mutilation in Sierra Leone</a></p> <p>Member: Louisiana Public Health Institute</p> <p>Learning Objectives: Identify individual, interpersonal, community, and societal risk factors that perpetuate the FGM practice in Sierra Leone using the socio-ecological model. Design a community-based strategic plan to prevent and eradicate FGM in Sierra Leone.</p>
4:30 PM – 5:30 PM	<p>Session 2106.0: <a href="#">GOJoven: Scaling up a unique model of youth leadership development to improve adolescent sexual and reproductive health</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Explain the importance of youth leadership development for improving adolescent sexual and reproductive health services, programs and policies. Identify key components that contribute to successful scale-up of youth-led initiatives in the field of adolescent health.</p>
4:30 PM – 5:30 PM	<p>Session 2107.0: Sexual Health Interventions for youth with ASD Member: Public Health Management Corporation</p> <p>Learning Objectives: Discuss the process of forming and collaborating with a Community Advisory Group to inform adaptations of a teen pregnancy prevention intervention. Explain priorities, as defined by the project team, for adapting an intervention for this highly vulnerable sub-population. Discuss process of incorporating pilot outcomes in intervention adaptation.</p>

### Monday, November 6<sup>th</sup>, 2017

8:30 AM – 10:00 AM	<p>Session 3020.0: <a href="#">Sustaining A Model Trauma Care System: Implications for Public Health</a></p> <p>Member: Center for Mississippi Health Policy</p>
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	<p>Learning Objectives: Identify the funding mechanisms available to support trauma care systems. Explain the impact trauma care systems can have on population health outcomes.</p>
8:30 AM – 8:45 AM	<p>Session 3068.0: <a href="#">Working on Wellness: A Capacity Building Program for Massachusetts Employers</a></p> <p>Member: Health Resources in Action</p> <p>Learning Objectives: Identify the benefits and key elements of the Massachusetts worksite wellness 'capacity building' model Identify recruitment strategies that worked, didn't work and why. Define the types of data collection tools and systems used to organize and share data Describe the interventions implemented by participating organizations Describe the successes and challenges businesses experienced in this model.</p>
8:45 AM – 9:00 AM	<p>Session 3068.0: <a href="#">Improving Access to Healthy Foods in Massachusetts Workplaces and Communities</a></p> <p>Member: Health Resources in Action</p> <p>Learning Objectives: Discuss the features and sustainability of an online learning model for the development of worksite wellness initiatives, including evidence-based strategies for improving nutrition in the workplace and the surrounding community. Describe the strategies, successes, and challenges businesses face when implementing worksite wellness initiatives with attention to improving nutrition among its employee population and the broader community. Describe unique business-community partnerships to enhance access to nutritious foods for employees on and off the job.</p>
9:00 AM – 9:15 AM	<p>Session 3068.0: <a href="#">Employer based stress interventions in a public health worksite wellness capacity building program</a></p> <p>Member: Health Resources in Action</p> <p>Learning Objectives: Describe the elements of an evidence-based, Total Worker Health approach to stress reduction in the workplace. Describe stress related health risks, including job sources, reported by employees participating in the MA Working on Wellness program Evaluate employer interventions in relation to the CDC "Total Worker Health approach to prevent and reduce employee stress in the MA Working on Wellness program.</p>

9:10 AM – 9:30 AM	<p>Session 3031.0: <a href="#"><u>Spatial intersections of climate risk and illness: Greening the built environment for health equity</u></a></p> <p>Member: Louisiana Public Health Institute</p> <p>Learning Objectives: Demonstrate the value of data-driven green infrastructure solutions to combat climate-related human health impacts Analyze the areas of overlap between elevated temperatures and illnesses such as respiratory disease, cardiovascular disease, and diabetes. Discuss how cross-disciplinary partnerships can help fill data gaps and inform decision-making to align cross-sector actions for health- and climate-equity.</p>
9:30 AM – 9:50 AM	<p>Session 3067.0: <a href="#"><u>Increasing climate change impacts on an already vulnerable New Orleans: A health impact assessment of Entergy New Orleans' proposed natural gas power plant</u></a></p> <p>Member: Louisiana Public Health Institute</p> <p>Learning Objectives: Explain how ENO's proposed natural gas power plant in New Orleans East would likely impact subsidence and climate change. Identify three recommendations of the HIA on ENO's proposed natural gas power plant.</p>
9:30 AM – 9:50 AM	<p>Session 3069.0: <a href="#"><u>Medicaid Expansion in Louisiana: Perspectives of patients and providers from FQHCs and Rural Health Centers</u></a></p> <p>Member: Louisiana Public Health Institute</p> <p>Learning Objectives: Analyze the trends in insurance coverage and challenges in access to care and medications before and after Medicaid expansion in Louisiana Identify the opportunities and challenges of Medicaid expansion from the perspective of safety net clinics. Discuss the health education needs of Louisiana residents who are newly accessing health care and insurance.</p>
9:30 AM – 9:50 AM	<p>Session 3045.0: <a href="#"><u>Survey response language, Hispanic/Latino country origin, and other variables associated with pre-exposure prophylaxis (PrEP) awareness among men who have sex with men in the U.S</u></a></p> <p>Member: Health Resources in Action</p> <p>Learning Objectives: Describe demographic variables associated with PrEP awareness in a large sample of Hispanic/Latino MSM in three US cities. Discuss implications for HIV prevention and further research among Hispanic/Latino MSM in the United States.</p>

10:30 AM – 11:30 AM	<p>Session 3091.0: <a href="#">Identifying Human Trafficking Victims in the Emergency Room: An Evaluation of a Trafficking Identification Protocol Pilot Project for Front-Line Healthcare Providers</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Discuss and name evaluation designs to enhance the knowledge of ED personnel regarding effective emerging training models and identification protocols for detecting HT victims in the healthcare setting.</p>
10:30 AM - 11:30 AM	<p>Session 3083.0: <a href="#">Drowned Out: The Smoke-Free East Baton Rouge Campaign and the Impact of a Thousand Year Flood</a></p> <p>Member: Louisiana Public Health Institute</p> <p>Learning Objectives: Describe how climatological disasters can influence community level policy initiatives</p>
10:30 AM - 11:30 AM	<p>Session 3083.0: <a href="#">Policy approach to evaluate school nutrition as a contributor to adolescent obesity in Louisiana</a></p> <p>Member: Louisiana Public Health Institute</p> <p>Learning Objectives: Identify policy gaps in school nutrition programs in Louisiana. Formulate policy recommendations for school nutrition in Louisiana. Discuss the increasing rates of adolescent obesity in Louisiana.</p>
10:30 AM - 11:30 AM	<p>Session 3087.0: <a href="#">Cost of Childhood Lead Poisoning in the United States, by State</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe the value of estimating the economic burden of childhood lead poisoning by state.</p>
10:30 AM - 11:30 AM	<p>Session 3103.0: <a href="#">Community Health Worker and Child Welfare Perspectives on Increasing Infant Safe Sleep Practices</a></p> <p>Member: Michigan Public Health Institute</p> <p>Learning Objectives: Describe sleep-related infant deaths and racial/ethnic disparities in sleep-related infant deaths in Michigan Identify challenges that community health workers and child welfare workers face when providing safe sleep education to families in the field. Demonstrate ways that state and local health departments can work with community health workers and families to address deaths due to an unsafe sleep environment.</p>

10:30 AM – 12:00 PM	<p>Session 3138.0: <a href="#">Enhancing the capacity of public health and health care systems</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: Discuss how PHIMC used its expertise in organizational support services to build critical public health infrastructure. Describe how partnerships can create innovative campaigns.</p>
11:10 AM – 11:30 AM	<p>Session 3178.0: <a href="#">Going Upstream with Men of Color: Health Equity and Social Determinants of Health</a></p> <p>Member: Health Resources in Action</p> <p>Learning Objectives: Describe the strategies men of color select for addressing inequities Differentiate downstream, midstream and upstream strategies.</p>
11:10 AM – 11:30 AM	<p>Session 3161.0: <a href="#">Improving timeliness in newborn screening: Common approaches used by three states</a></p> <p>Member: Texas Health Institute</p> <p>Learning Objectives: Discuss causes of newborn screening delays in three states (AZ, CO, TX). Compare common interventions and approaches used by states to improve timeliness. Assess improvements in newborn screening outcomes after quality improvement measures were implemented.</p>
11:30 AM – 11:50 AM	<p>Session 3163.0: <a href="#">Creative Partnerships: A Medical School-Based Organizational Development and Leadership Program and a Major Public Health Management Corporation Create an Innovative Master of Science Program in Public Health Management and Administration</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Administration, management, leadership Public health administration or related administration Social and behavioral sciences Systems thinking models (conceptual and theoretical models), applications related to public health</p>

12:30 PM – 1:30 PM	<p>Session: 3206.0: <a href="#">Parental loss in childhood and daughter's breast cancer in the Child Health and Development Studies</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe the relationship between parental loss in childhood and breast cancer risk in CHDS daughters. Identify subgroups with childhood adversity exposures which have particularly high risk of breast cancer.</p>
12:30 PM – 1:30 PM	<p>Session 3223.0: <a href="#">Tackling Stigma in General Medical Settings</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: Identify how the development, implementation, and pilot of Protecting our Patients (POP) reduces stigmas that hinder healthy patient outcomes. Demonstrate how to implement the POP Campaign and engage health providers in transformative experiences that tackle stigma, improve patient experiences, and support comprehensive care. Describe how the POP evaluation results showed reduction in provider level stigmas.</p>
12:30 PM – 1:30 PM	<p>Session: 3229.0: <a href="#">A randomized controlled pilot trial of mobile text notifications vs phone calling to obtain HPV vaccine history among females with cervical pre-cancer</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Conduct evaluation related to programs, research, and other areas of practice Public health or related research Social and behavioral sciences.</p>
1:10 PM – 1:30 PM	<p>Session 3283.0: <a href="#">Sociocultural Contexts of Sex Work among Mak Nyah (Transgender Women) in Kuala Lumpur, Malaysia</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe the unique health needs of transgender women who work in sex trades in Kuala Lumpur and identify why qualitative methods were used to study a "hidden" population.</p>



2: 50 PM – 3:10 PM	<p>Session 3354.0: <a href="#">Health Sector Response to Climate Change in the U.S</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe various ways in which the US health sector is responding to climate change.</p>
3:10 PM – 3:30 PM	<p>Session 3366.0: <a href="#">Disparity ratings: Guidance on what works to improve health equity</a></p> <p>Member: County Health Rankings &amp; Roadmaps</p> <p>Learning Objectives: Discuss opportunities and challenges in determining interventions' effects on health disparities Identify examples of policies and programs that can reduce health disparities</p>
3:10 PM – 3:30 PM	<p>Session 3378.0: <a href="#">New Jersey and You: Perfect Together, Measuring and Mitigating Climate Impact</a></p> <p>Member: County Health Rankings &amp; Roadmaps</p> <p>Learning Objectives: Demonstrate how a statewide collaborative partnership of academic, public health and health care professionals mobilized to support over 45 policies to mitigate climate change health impacts following federal guidance but without federal grants. Assess social vulnerability by mapping 28 variables to make climate change health impact visible and aid public health and medical health administrators in developing policies, programs and systems for improving health equity Describe an innovative approach based on the County Health Rankings and Roadmaps principles in which a multi-sector, data-driven network coalesced around developing a shared action agenda to address impacts of climate change statewide.</p>
Tuesday, November 7 <sup>th</sup> , 2017	
8:30 AM – 8:50 AM	<p>Session 4036.0: <a href="#">Survey of Medicaid consumers: Lessons learned</a></p> <p>Member: Michigan Public Health Institute</p> <p>Learning Objectives: Identify strategies for engagement with patients through the use of health IT. Identify health IT as a critical method of accessing health care and medical services. Describe how technology is a value-add and needed component to public health and the care process</p>

10:30 AM – 11:30 AM	<p>Session 4073.1: <a href="#">Alameda County Care Alliance Advanced Illness Care Program: A Novel Faith-Based Approach to Addressing Advanced Illness Care Disparities</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe advanced illness care disparities experienced by African Americans. Compare and contrast the strengths of faith-based communities and the health care system in terms of meeting the advanced illness care needs of African American congregants. Describe the Alameda County Care Alliance Advanced Illness Care Program’s approach to addressing advanced illness care disparities among African Americans. List at least three outcomes of the AICP intervention.</p>
10:30 AM – 11:30 AM	<p>Session 4078.0: <a href="#">Public Health Modernization: The Development of Models for Minimum Packages of Public Health Services (with a Kansas Spin)</a></p> <p>Member: Kansas Health Institute</p> <p>Learning Objectives: Describe the concept of a “minimum package” model for public health services. Differentiate components identified underneath groupings commonly described as Foundational Capabilities from those described as Foundational Areas. Discuss common features of minimum package models and processes to prioritize truly necessary services for inclusion into a state’s model.</p>
11:10 AM – 11:30 AM	<p>Session 4130.0: <a href="#">HIV/AIDS and the Sustainable Development Goals: How Twitter can be effectively utilized to support social movements to end the AIDS epidemic by 2030</a></p> <p>Member: Louisiana Public Health Institute</p> <p>Learning Objectives: Compare global conversations and identify apparent shifts from 2014 to 2015. Identify perceptions of the HIV pandemic that could be barriers or facilitators to eradication efforts. Demonstrate how tweet analysis can support of social movements for HIV/AIDS eradication.</p>
11:10 AM – 11:30 AM	<p>Session 4111.0: <a href="#">Roadmaps to Health Coaching to Support Community Implementation of Strategies to Address the Social Determinants of Health</a></p> <p>Member: County Health Rankings &amp; Roadmaps</p> <p>Learning Objectives: Describe one approach to expanding multi-sector partnerships. Identify strategies for taking action to advance health equity in local communities. Identify methods for identifying relevant policy, systems or environmental change approaches for a local community.</p>

11:30 AM – 11:50 AM	<p>Session 4092.0: <a href="#">Proximal effects of acute alcohol use on suicide: Prevention strategies and building intervention capacity</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Identify population level policies and individual-level interventions relevant to reduction of alcohol-related suicides Describe examples of suicide prevention programs that have an alcohol issues component Discuss examples of alcohol-oriented brief interventions with a suicide prevention component Formulate steps to promote effective prevention and build capacity to address alcohol-related suicide.</p>
11:30 AM – 11:50 AM	<p>Session 4127.0: <a href="#">Addressing substance use disorder in Chicago through collaboration: Public Health Institute of Metropolitan Chicago and Chicago Department of Public Health</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: Describe the lead agent model Identify how the lead agent model increases program administration capacity Discuss the opportunities and challenges associated with the lead agent model for local health departments.</p>
12:30 PM – 1:30 PM	<p>Session 4181.0: <a href="#">Designing Digital Health Solutions to Promote Access to and Use of Health and Human Services by Underserved Populations</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Explain underserved populations' digital technology access and behaviors as well as current and future technology use for managing health and well-being. Describe fundamental principles of technology design that promote accessibility and usability of digital health solutions for underserved populations Discuss best practices in the design, development, and implementation of digital health solutions for underserved populations Formulate design strategies that provide underserved populations the opportunity to participate in the benefits of technology-enabled health and human services.</p>
12:30 PM – 1:30 PM	<p>Session 4189.0: <a href="#">Oral Health Improvement in Texas : A data-driven, collaborative initiative</a></p> <p>Member: Texas Health Institute</p> <p>Learning Objectives: Describe the initiative's objective, structure, and outcome Demonstrate examples of collaborative work products Share lessons learned and next steps List recommendations and resources for other communities to replicate our model for community oral health improvement</p>

12:30 PM – 1:30 PM	<p>Session 4168.0: <a href="#">Pennsylvania's integrated approach to clean indoor air</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Demonstrate how a state health department can effectively integrate legislative advocacy into a comprehensive clean indoor air initiative. List five indicators that can be used to effectively evaluate smokefree housing and/or worksite policy change. Compare the strengths and challenges associated with statewide versus localized clean indoor air approaches.</p>
12:45 PM – 1:00 PM	<p>Session 4232.0: <a href="#">Sustaining A Model Trauma Care System: Implications for Public Health Practice</a></p> <p>Member: Center for Mississippi Health Policy</p> <p>Learning Objectives: Identify the funding mechanisms available to support trauma care systems. Explain the impact trauma care systems can have on population health outcomes.</p>
12:50 PM – 1:10 PM	<p>Session 4213.0: <a href="#">Building an activist network of public health students and workers: Bay Area's Occupy Public Health</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe how a network of public health students and professionals in the San Francisco Bay Area have supported social justice movement-building.</p>
1:10 PM – 1:30 PM	<p>Session 4213.0: <a href="#">US Climate and Health Alliance: Mobilizing for action on climate, health, and equity</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe the multiple ways in which public health professionals and agencies can engage in work to address climate change and simultaneously promote health and equity in their communities and at the state and national level.</p>

1:15 PM – 1:30 PM	<p>Session 4199.1: <a href="#">US Climate and Health Alliance</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe the role of health professionals in informing state-house decision makers about the health and health equity implications of state climate policy Identify ways in which individual health professionals and their organizations and institutions can become more engaged in climate policy at the state and local level.</p>
2:30 PM – 3:30 PM	<p>Session 4258.0: <a href="#">Medicare Modernization and the Diffusion of Endoscopy in FFS Medicare</a></p> <p>Member: Georgia Health Policy Center</p> <p>Learning Objectives: Evaluate how FFS Medicare utilization of endoscopy procedures for colorectal cancer (CRC) screening changed after implementation of the Medicare Prescription Drug, Improvement, and Modernization Act (MMA) in 2006, which provided subsidized drug coverage and expanded the geographic availability of Medicare managed care plans across the US.</p>
2:30 PM – 3:30 PM	<p>Session 4260.0: <a href="#">Point of sale: Community data collection to inform policy making</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Discuss opportunities to engage community members in point of sale data collection. Explain Pennsylvania pilot store assessment findings.</p>
2:30 PM – 3:30 PM	<p>Session 4267.0: <a href="#">Access to Care and HIV Risk among MSM in Kuala Lumpur, Malaysia</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe the social and political situation of HIV care and prevention for MSM in Malaysia; Discuss the epidemiology of HIV and risk behaviors among MSM in Malaysia; Discuss the challenges in substance use and HIV care and prevention for MSM in Malaysia.</p>
2:30 PM – 3:30 PM	<p>Session 4271.0: <a href="#">Sustaining A Model Trauma Care System: Implications for Population Health</a></p> <p>Member: Center for Mississippi Health Policy</p> <p>Learning Objectives: Identify the funding mechanisms available to support trauma care systems. Explain the impact trauma care systems can have on population health outcomes.</p>



2:30 PM – 3:30 PM	<p>Session 4280.0: <a href="#">Reducing Alcohol-Related Deaths: The Role of Legal and Policy Strategies</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Explain the legal framework at the federal, state, tribal and local levels governing the manufacture, sale, and possession of alcohol in the U.S. Describe legal and policy interventions that can reduce alcohol-impaired driving fatalities and to meet our related national HP2020 targets. Discuss examples at the state and local levels where these legal and policy interventions have been successful.</p>
2:30 PM – 3:30 PM	<p>Session 4263.0: <a href="#">Evidence-informed strategies to address climate change locally</a></p> <p>Member: County Health Rankings &amp; Roadmaps</p> <p>Learning Objectives: Identify tools for evidence-informed practice Assess and compare strategies that can affect climate change locally</p>
2:30 PM – 4:00 PM	<p>Session 4322.0: <a href="#">Understanding associations of racial/ethnic identification and sexual orientation with condomless sex among black/African American and Hispanic/Latino men who have sex with men (MSM) in three U.S. cities</a></p> <p>Member: Health Resources in Action</p> <p>Learning Objectives: Describe high racial/ethnic identification associations with recent condomless anal sex among black and Latino MSM, controlling for other demographic variables Describe high sexual orientation (gay, bisexual) identification associations with recent condomless anal sex among black and Latino MSM, controlling for other demographic variables Describe demographic variables associated with high racial/ethnic and sexual orientation identification among black and Latino MSM.</p>
2:30 PM – 4:00 PM	<p>Session 4305.0: <a href="#">Bridging public health and health care through the advancement of community health workers</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Identify ways that community health workers promote population health, health equity, and access to care. Describe the power of stakeholder engagement to unify concurrent efforts. Formulate actionable steps to advance the community health worker workforce and improve health access for rural, vulnerable and underserved populations.</p>

2:50 PM – 3:10 PM	<p>Session 4334.0: <a href="#">Community Reentry Project: Bridging Gaps and Restoring Lives</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: List key stakeholders who collaborate with the Community Reentry Project (CRP). Identify complex community reintegration challenges and barriers to HIV treatment and other healthcare concerns that individuals face in their transition from correctional facilities. Describe how the Community Reentry Project reduces recidivism among previously incarcerated individuals. Identify how a Public Health Institute took a public health perspective and approach to addressing the complex needs of the reentry population living with or at highest risk of HIV.</p>
3:10 PM – 3:30 PM	<p>Session 4280.0: <a href="#">Age at immigration and substance use and problems among males and females at the U.S.-Mexico border</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe differences in the impact of age of immigration and substance use and problems between Mexican-origin males and females on and off the border.</p>
3:10 PM – 3:30 PM	<p>Session 4344.0: <a href="#">Engaging community members in the development and testing of a teen pregnancy prevention intervention for young black men</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Describe methods of community engagement for effective development of tailored and relevant health promotion research. Identify risk and protective factors related to sexual and reproductive health among young urban black men. Identify important elements of sexual and reproductive health promotion interventions for young urban black men in community-based settings.</p>
3:30 PM – 3:50 PM	<p>Session 4303.0: <a href="#">Measuring Health Disadvantage Using the Social Determinants of Health: Frames Matter</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Differentiate between frameworks of defining health disadvantage based on the social determinants of health and those of alternatives Identify data sources and compare alternative methods of index construction Assess the differences in the census tracts and populations considered disadvantaged using different indices of cumulative disadvantage.</p>

3:30 PM – 3:50 PM	<p>Session 4343.0: <a href="#">Diabetes Prevention Program (DPP) Sustainability in Pennsylvania: Using Data to Expand Funding Possibilities</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Identify diverse cost planning and funding options for Diabetes Prevention Program (DPP) implementation Discuss DPP participant insurance coverage trends in Pennsylvania Compare DPP participant viewpoints on program costs and accessibility</p>
4:30 PM – 4:50 PM	<p>Session 4413.0: <a href="#">Surviving &amp; Thriving: Maternal Resilience Study</a></p> <p>Member: Michigan Public Health Institute</p> <p>Learning Objectives: Describe the social conditions and inequities that lead to racial disparities in maternal and child health outcomes. Discuss the theoretical underpinning of maternal resilience as a potential way to ameliorate the effects of social challenges on health outcomes. Explain maternal resilience through the worldviews and lived experiences of low-income African American women. Describe evidence and suggestions on the need to engage non-health partners around the social determinants of health that influence maternal and child health outcomes.</p>
4:30 PM – 6:00 PM	<p>Session 4305.0: <a href="#">Real Rap Philly: Using a community participatory approach to develop an adolescent sexual and reproductive health social marketing campaign</a></p> <p>Member: Public Health Management Corporation</p> <p>Learning Objectives: Discuss successes and lessons learned in youth engagement in social marketing campaigns. Describe effective strategies to integrate youth perspectives into community-based marketing design and implementation. Assess youth engagement and satisfaction in community-based marketing.</p>
Wednesday, November 8 <sup>th</sup> , 2017	
8:30 AM – 8:50 AM	<p>Session 5022.0: <a href="#">Mobile produce market facilitates access to fruits and vegetables in an urban environment</a></p> <p>Member: Partners for a Healthier Community, Inc.</p> <p>Learning Objectives: Assess the functionality of mobile produce markets in urban food deserts for improving fruit and vegetable access. Demonstrate "five dimensions of access" as a framework for evaluating food access. Identify future directions for mobile produce market research and practice.</p>

8:30 AM – 10:00 AM	<p>Session 5005.0: <a href="#"><u>Leveraging Community Resources and Partnerships to Improve Clinical Health Measures Outside of the Clinical Walls</u></a></p> <p>Member: Louisiana Public Health Institute</p> <p>Learning Objectives: Demonstrate the Community Centered Health Home Model in local community Discuss how a community health center can engage and partner with neighborhood associations to assess and address community concerns and link resolve of those concerns to clinical quality improvement efforts within the clinic for better health outcomes Identify and leverage partnerships with non-traditional partners to address community barriers which impact clinical outcomes as it relates to social determinants of health and evaluation measures.</p>
8:45 AM – 9:00 AM	<p>Session 5018.0: <a href="#"><u>Chronic Stress and Hypertension: An analysis of composite and domain-specific chronic stress</u></a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Analyze the association between composite chronic stress burden and domain-specific chronic stress burden (financial, family/relationship, work and caregiving) and hypertension. Evaluate differences in the relationship between chronic stress and hypertension by sex or race (African American vs. White).</p>
9:10 AM – 9:30 AM	<p>Session 5052.0: <a href="#"><u>Get Fit Kauai's Worksite Wellness Challenge: A fun county-wide competition to promote policy and environmental changes in Kauai worksites</u></a></p> <p>Member: Hawaii Public Health Institute</p> <p>Learning Objectives: Explain how a community coalition developed and implemented a worksite wellness challenge to engage a variety of worksites in making policy, environmental, and programmatic changes to support physical activity and healthful nutrition. Describe the scorecard developed by Get Fit Kauai that assigns point values to possible policy, environmental, and programmatic changes made to enhance worksite wellness. Discuss the results of the 2016 worksite wellness challenge to demonstrate the policy, environmental, and programmatic changes made by participating worksites.</p>

10:30 AM – 10:50 AM	<p>Session 5110.0: <a href="#">Implementing Routine HIV Screening as Standard of Care</a></p> <p>Member: Public Health Institute of Metropolitan Chicago</p> <p>Learning Objectives: Identify how to adapt the implementation model used to integrate routine HIV screening services in healthcare systems throughout Illinois Analyze the main features of an effective routine HIV screening program in primary care settings Assess the advantages and disadvantages of the different HIV testing technologies Describe best practices for the implementation of routine HIV screening as a standard of care.</p>
11:30 AM – 11:50 AM	<p>Session 5087.0: <a href="#">Telemedicine in Mississippi: Policy implications for impacting health outcomes in underserved populations</a></p> <p>Member: Center for Mississippi Health Policy</p> <p>Learning Objectives: Describe the contributions and disruptions of telemedicine to the traditional healthcare system. List the key barriers to adoption and implementation of telemedicine. Discuss how telemedicine may impact health outcomes in underserved populations.</p>
12:30 PM – 12:50 PM	<p>Session 5123.0: <a href="#">Are US state alcohol policies linked to individuals' later reports of secondhand drinking harms?</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe how two state alcohol policy scores (APS), representing the aggregate alcohol policy environment, were determined. Evaluate the evidence linking state alcohol policies to alcohol's harm to others (second hand effects); consider the importance of potentially confounding factors that need to be controlled in predicting alcohol's harm to others from APS scores. Compare results for three key types of alcohol's harm caused by other drinkers: 1) family/marital difficulties or financial troubles; 2) being assaulted or having property vandalized; and 3) driving-related harms due to another drinker (at-risk passengers and a traffic accident).</p>
12:50 PM – 1:10 PM	<p>Session 5123.0: <a href="#">Prevalence and Burden of Harms from Other People's Drinking in the U.S</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Describe the prevalence and key demographic correlates of alcohol's harms to others. Evaluate the role of drinking and the presence of heavy drinkers in the household in alcohol's harm to others. Compare alcohol's harm to others and risk factors for harm experienced by women versus men.</p>



1:10 PM – 1:30 PM	<p>Session 5123.0: <a href="#">Social context of harms from other people's drinking</a></p> <p>Member: Public Health Institute</p> <p>Learning Objectives: Identify drinking venues and characteristics of the neighborhood environment that increase risk of alcohol's harm from various others. Compare the social contexts of risk of alcohol's harm from others by age group. Demonstrate that types of alcohol's harm from different perpetrators vary by neighborhood context.</p>
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