

ELEVATE

YOUR RESOURCE FOR LIFELONG LEARNING

WINTER 2017 CALL FOR IDEAS, LISTINGS, AND SUBMISSIONS

The Public Health Learning Network (PHLN) seeks ideas, listings, and submissions from Public Health Training Centers (PHTCs) and Local Performance Sites (LPSs) for the winter 2017 issue of *Elevate*, to be published in February, 2017.

Elevate, PHLN's quarterly electronic publication, discusses issues of concern and interest throughout and beyond the national network, and raises awareness of PHLN and its trainings. Through engaging, narrative stories, *Elevate* addresses timely concerns and interests of PHLN's target audience. Each issue highlights successes from PHTCs and LPSs within relevant stories that focus broadly on emerging hot topics and strategies to meet public health workforce needs. In addition to feature stories, *Elevate* lists information about trainings and resources.

The next issue of *Elevate* will focus on behavioral health. Within this, the network and national partners have identified two specific topics of interest: the opioid epidemic and suicide prevention. In each story, something should feel at stake for the public health field or communities. For an understanding of how we frame stories, you can review the first part of the [August 5th communications workgroup call](#).

Please [use this form](#) to submit any story ideas or first drafts by Monday, November 14th, 2016.

Submissions are considered on a rolling basis. Our editorial team will follow up with you to discuss your idea and next steps. Please note that the publication has limited room, and we may not be able to include every idea or story.

Some suggestions:

- [See this list](#) of 52 of blog post types and structures for inspiration
- Consider inviting health department partners to share the impacts of your work with them (e.g. inviting a health department to write a story, or writing a story together)
- Submit narrative stories, with highlights, of what PHTCs or LPSs are doing to address behavioral health, and implications for the future
- Construct an opinion/editorial piece
- Focus on insights from your work that might be broadly of interest to public health leaders

Use this structure to submit your story idea:

- Proposed title
- Story description
- Why would this story idea interest staff at local, state, and federal public health agencies, and what can staff do with the information gleaned from this article?
- If you are considering a narrative story, please include a list of three likely interview subjects (along with their contact information, if you can)

Story ideas submitted earlier in the review process (e.g. by October 28) are most likely to be accepted and greenlighted for further development. Submit your story ideas today and reach our growing public health audience. <https://nnphi.org/phln/elevate-quarterly-phln-publication/submission-form/>

To generate story ideas from your work, to discuss your drafts and ideas, or for help with brainstorming, contact Debs Gardner at debsg@uw.edu.