

ELEVATE

YOUR RESOURCE FOR LIFELONG LEARNING

JUNE 2016 CALL FOR IDEAS, LISTINGS, AND SUBMISSIONS

The Public Health Learning Network (PHLN) seeks ideas, listings, and submissions from Public Health Training Centers (PHTCs) and Local Performance Sites (LPSs) for our new quarterly publication, *Elevate*.

Elevate, PHLN's quarterly email publication raises awareness of PHLN and its trainings. To touch on the primary concerns of PHLN's target audience, differentiate this publication from other electronic newsletters, and emphasize the network's value, stories will be about public health workforce needs and will focus on hot topics and relevant strategies.

Elevate highlights successes from PHTCs, discusses issues of concern throughout the national network, and shares information about training, approaches, and resources. *Elevate* will include feature stories about PHTCs and events, share success stories about trainees, list upcoming trainings, and discuss timely and relevant issues.

You can submit content, listings, or story ideas for *Elevate*. Don't let limited time be a barrier; if something would be great for the next issue, let's discuss the idea even if you don't have time to write it.

Please submit any story ideas or drafts by June 10, 2016.*

- Success stories
- Opinion/editorial pieces
- Insights from your work
- Stories about a public health challenge or mystery solved
- Training listings
- News updates
- Links to helpful information (e.g. new research on public health workforce development, relevant external news stories, etc.)
- Quotes about this issue's hot topic: the value of a public health learning network.

***NOTE:** Early submissions and fully written content have a higher chance of being included in the publication. However, we do accept and welcome story ideas, especially if time and staffing is a barrier. *Please get such ideas to us as far in advance of June 10th as possible so we have time to write them.*

To submit a story idea or draft, contact debsg@uw.edu.

For more information, and for a listing of the types of content *Elevate* may include, please review the *Elevate 2016 Publication Guide*.