## ELEVATE YOUR RESOURCE FOR LIFELONG LEARNING

## FALL 2016 CALL FOR IDEAS, LISTINGS, AND SUBMISSIONS

The Public Health Learning Network (PHLN) seeks ideas, listings, and submissions from Public Health Training Centers (PHTCs) and Local Performance Sites (LPSs) for the fall 2016 issue of *Elevate*.

*Elevate*, PHLN's quarterly email publication, discusses issues of concern and interest throughout the national network and raises awareness of PHLN and its trainings. Through engaging, narrative stories, *Elevate* addresses timely concerns and interests of PHLN's target audience. Each issue highlights successes from PHTCs and LPSs within engaging and relevant stories that focus broadly on emerging hot topics and relevant strategies to meet public health workforce needs. In addition to feature stories, *Elevate* lists information about trainings and resources.

The next issue of *Elevate* will focus on strategies to address health equity. This thematic choice is based on interest from throughout the network, including within our regions and among our national partners. Stories might focus on using a health equity lens to approach our work, how regions are addressing health equity in novel ways, or difficult challenges we face in addressing health inequities. In each story, something should feel at stake for the public health field or communities.

You can review the August 5<sup>th</sup> communications workgroup call for descriptions of how we frame stories and for some of the great ideas regions are starting to consider: <u>http://www.nwcphp.org/docs/nnphi/20160805/</u>

Please submit any story ideas by August 12, 2016, and any polished drafts by August 25<sup>th</sup>. Note that the publication has limited room, and not every idea or story may be able to be included.

## Some suggestions:

- Narrative stories about an issue or challenge in the public health field, with highlights of what PHTCs or LPSs are doing about it, and implications for the future
- Opinion/editorial pieces
- Insights from your work that might be broadly of interest to public health leaders
- Stories about a public health challenge or mystery solved
- Listing of an upcoming training to highlight (title, a few words of description, and a link)

Please use this form to submit articles and ideas: <a href="https://nnphi.org/phln/elevate-quarterly-phln-publication/submission-form/">https://nnphi.org/phln/elevate-quarterly-phln-publication/submission-form/</a>

To generate story ideas from your work, discuss your drafts and ideas, or for help with brainstorming, contact Debs Gardner at debsg@uw.edu.