



**2015 NNPHI  
MEMBER DUES DRIVE**  
MEMBERSHIP BENEFITS & FAQs

# A NOTE FROM Jonathan Stewart, Board Chair and Vincent Lafronza, President & CEO

## GREETINGS COLLEAGUES.

We hope you all are enjoying the summer thus far. We are writing to update you on developments regarding NNPHI member dues and associated membership benefits.

As you may recall, we notified all active network members last year to anticipate our 2015 NNPHI dues drive, which, for the first time in the network's history, will include a dues increase. This decision was one outcome of a strategic positioning initiative completed in 2014 with the assistance of external facilitation to help propel the network as a whole. It is thus connected to a broader goal of creating a more robust backbone organization to sustain and advance our growing network. As of June 2015, our network is comprised of 44 member public health institutes (and growing), as well as ten regional public health training centers spanning all Health and Human Services regions. NNPHI offices are now located in New Orleans and Washington, DC, with additional staff in Atlanta.

For more than a decade, our network was fortunate to leverage support (private foundations and other supporters) for general operational capacity to support our network development. These efforts

included capacity-building grants to institutes in early phases of their organizational development. For the past 14 years, NNPHI has remained dedicated to providing high quality membership services, which include the NNPHI Annual Conference, direct technical assistance to institutes, logistical and content support of collaborative work groups, marketing and overall visibility for all network members with funders and partners, joint proposal development, training and capacity building opportunities, direct funding and project opportunities, access to national partnerships, and many other services. In recent years, most funding organizations have decreased — or completely eliminated - direct support for general operations, requiring grantees to implement increasingly complex projects with more restrictive budgets. Nevertheless, sustaining our capacity for member services remains among the Board's top priorities.

During the recent 2015 members-only town hall, we learned a great deal from network members including ideas for how we can best use our resources to advance the network. Future services will include access to an easy-to-use tech solution to identify subject matter experts and partners for joint proposal development and surge capacity; tailored technical assistance for smart organizational development that taps the best technology and practices from our members and beyond; and more

opportunities to connect to each other in meaningful ways that impact strategies and give support to every staff member who works for our member organizations — the best organizations to work for throughout our public health system.

We thank you for your continued commitment to growing our network and for your always impressive public health improvement efforts. Enclosed herein please find information regarding commonly asked questions. We encourage you to contact NNPHI should our team be helpful to your organization.

We are making a difference throughout the nation. Your support and continued vision for excellence continues to build NNPHI as a dynamic network for public health institutes and a home of innovation for the public health system.

**Sincerely Yours in Health,**



**Jonathan Stewart & Vincent Lafronza**

# NNPHI 2015 Dues Drive

Current Categories (since inception)	2014 Dues	New Categories	2015/2016 Dues
<b>CATEGORY A</b>			
Up to \$499,999	\$500	Up to \$ 1,999,999	\$1,500
\$500,000 to \$999,999	\$1,000	\$2 mil to \$9,999,999	\$3,000
\$1,000,000 to \$2,499,999	\$1,500	\$10 mil-\$20 mil	\$4,500
\$2,500,000 to \$4,999,999	\$ 2,000	\$20	\$7,500
<b>CATEGORY B: PROVISIONAL MEMBERS</b>			
\$5,000,000 and higher	\$2,500	Provisional Members	\$750
<b>CATEGORY C: AFFILIATES MEMBERS</b>			
		Under \$9,999,999	\$1,000
		Over \$10 mil	\$2,500
<b>AVERAGE TOTAL DUES</b>	<b>\$60,000</b>		<b>\$100,000</b>

# Frequently Asked Questions

## Question 1:

**My institute cannot afford the dues increase in one lump sum payment. Is there a payment plan we can arrange?**

### Answer:

Yes. Upon written request, NNPHI will work with your institute to arrange a payment plan to accommodate sustained active membership. Please contact Erin Marziale (emarziale@nnphi.org) to request assistance.

## Question 2:

**How are budget categories for dues calculated?**

### Answer:

The Board of NNPHI completed a comprehensive review of all members' budgets based on 2013 990s, annual reports and self-reported budget data. NNPHI also benchmarked other national organizations such as the YMCA, Academy Health, APHA, the National Council for Behavioral Health and others. The new budget categories reflect the analysis derived from these data as well as requirements for full Category A membership status.

## Question 3:

**Why are the Affiliate (Category C) members paying less than Category A members?**

### Answer:

Category C members receive a different benefit package than Category A members.

## Question 4:

**Why are Provisional Members (Category B) paying less than Category A members?**

### Answer:

Category B members are provisional and considered emerging or developing organizations. NNPHI remains dedicated to its capacity building goals to maximize the potential for institute success.



# Description of Benefits

## ACCESS TO TIMELY/RELEVANT INFORMATION FOR CAPACITY BUILDING



### Top 5 Communique

A weekly email from President and CEO Vincent Lafronza that shares 5 highly relevant announcements including news on new projects/initiatives, national meeting opportunities, and funding announcements.



### NNPHI newsletters

NNPHI releases newsletters on hot topics in public health practice.



### Press release service\*\*

Member institutes have access to NNPHI's Constant Contact list of press release contacts as well as support to write national press releases.

## NETWORK SERVICES, NATIONAL MARKETING, AND GROUP SAVINGS



### Website listing of individual members on NNPHI map

The NNPHI website displays a complete listing of all members on an interactive map within the NNPHI website. It is the premier access for other members, partners and funding partners to learn more about our network. The site includes key contact information and an overview of member competencies.



### SME recommendations for national workgroups, advisory panels, consultancies, etc.

NNPHI receives requests from partners and funding partners for subject matter expertise to serve on their national work groups, advisory panels, and as consultants and other opportunities. Why is this limited to only Category A? Category A members represent the full public health institute model, with a full set of competencies and a track record of impact at the local, state, tribal, regional

and/or national levels. Given these qualities, NNPHI selects from Category A members to participate in these national opportunities. If a national work group calls for expertise that only a Category B or Category C member have, NNPHI may recommend that member for the work group.



### National publications highlighting member work and impact

NNPHI publishes at least two reports, white papers and other publications a year. These publications often highlight best-in-class examples of members' work. Why is this limited to only Category A? Category A members represent the full public health institute model, with a full set of competencies and a track record of impact at the local, state, tribal, regional and/or national levels. NNPHI publications are designed to represent the best examples of the network; Category A will most often be represented in these publications given their representation of the full public health institute model.



### Promotion at national partner meetings and participation in NNPHI sponsored meetings and reception such as APHA

NNPHI hosts over ten national meetings each year and attends close to a dozen meetings of national partners. At each of these meetings, NNPHI provides opportunities for network members to meet, hosts workshops, project related meetings and other events and represents network capacities in marketing materials at the meetings.



### Learning communities, work groups, interest groups

NNPHI supports member capacity development as well as development of population health practice through learning communities, work groups and interest groups. Examples include accreditation and quality improvement, health impact assessment, CHA/CHIP, human resources, communications and others.



### Reduced Conference Registration Fees

All network members are eligible to receive a \$100 discount on the NNPHI Annual Conference registration fee as well as a group discount for members that bring more than three individuals to the conference.



### Pre/Post workshops/meetings at the NNPHI Annual Conference

Given competition for timely sessions, participation is limited during pre/post conference workshops and meetings at NNPHI's signature event. NNPHI offers priority for members in the selection of pre/post events at the annual conference.



### NNPHI Annual Conference content that highlights member's work

All members receive top priority to highlight their work/initiatives at the NNPHI Annual Conference through the abstract submission process as well as content identified and developed by the planning committee.



### Scholarships, reduced or free registration for NNPHI sponsored national conferences such as the Open Forum

NNPHI participates in over ten national partner meetings as well as NNPHI-facilitated national meetings. Members are offered travel scholarships and reduced registration fees at some of these events.



### NNPHI fiscal agent/staffing services\*\*

Network members are eligible to engage NNPHI to provide administration and operational support for added capacity with member's programs and initiatives.



### Educational webinars and continuing education\*\*

Throughout the year, NNPHI offers members only educational webinars and continuing education on hot topics of interest. Some educational opportunities are fee for service, such as the IDIQ information webinar held exclusively for members in 2014.



### Engaging national partners to support members

NNPHI maintains strong relationships with an array of national partners in population health, community development, behavioral health, health equity and many other relevant areas. In meetings with partners, NNPHI broadly represents member capacity and provides examples of excellent member programs/initiatives to demonstrate the value of the network and the impact on population health.



### Active marketing of member/subject matter capacity with funding partner requests

Funding partners frequently ask NNPHI to share information about member capacity in the process of learning about the state of the practice and designing new initiatives. NNPHI provides open opportunities through the network's multiple communications vehicles to share network capacities.



### Tailored organizational technical assistance including the Modular Guide for Developing and Thriving as PHI\*\*

All network members can access tailored technical assistance to support their organizational growth and development at all levels of organizational maturity. The Guide is available online for free and for purchase as a hard copy or PDF version.



### Capacity building/Training opportunities for current and emerging competencies\*\*

NNPHI offers a variety of capacity building and training opportunities for network members to support their growth in current and emerging competencies as well as organizational development.

## JOINT BUSINESS OPPORTUNITIES



### “Meet the Institutes” series with national partners

NNPHI hosts a “Meet the Institutes” interaction with funders such as CDC and RWJF. This is a strategically organized interaction to help funding partners/partners better understand the capacity of the network and to explore future collaborative work. Why is this limited to only Category A? Category A members represent the most robust public health institute model, with a full set of competencies and a track record of impact at the local, state, tribal, regional and/or national levels.

Given these qualities, NNPHI selects from Category A members to participate in the “Meet the Institutes” series as a representation of the best examples of public health institute work across the country and to provide strategic visioning for future partnerships with funders.



### Sole-source funding mechanism

Any funding or project opportunity in which a funder identifies a specific NNPHI member to serve as a contractor or a consultant is considered a “sole source” arrangement. These agreements are a negotiation between NNPHI, the member and the funder and are subject to review and are required to follow NNPHI’s Standard Operating Procedures.



### Competitive, Best-in-class awards

NNPHI leverages network activity among Category A and B members on a variety of competitive funding opportunities. NNPHI supports capacity building for Category B members; if competitive opportunities are designed for capacity building, NNPHI will specifically market these opportunities to Category B members.



### IDIQ-related expertise area for task order competitions

In the process of applying for an IDIQ (Indefinite Delivery/Indefinite Quantity) or upon receiving a task order, NNPHI will work with individuals and teams of members from all categories of membership to support the completion of the IDIQ task. To request the IDIQ webinar recording, please contact [info@nnphi.org](mailto:info@nnphi.org).



### Letters of support for proposals

NNPHI will provide letters of support for members in the development of their proposals, dependent upon review and approval of the request and the match with network priorities.



### Opportunities to collaborate on proposal development\*\*

NNPHI works closely with Category A and B members to design proposals, including member initiated proposals. NNPHI limits this benefits to Category A and B for most proposals, given that Category A and B members are public health institutes. NNPHI will also help match A and B members to each other for complementary capacities to develop proposals. NNPHI will work with Category C member if there is a specific expertise that only Category C members possess for a particular proposal opportunity.

**All benefits noted with\*\* are benefits that may have a fee for service or additional cost component for members. Contact [info@nnphi.org](mailto:info@nnphi.org) to learn more.**

# 2015-2016 Membership Benefits

Benefit Type	Member Service/Benefit	Category A: Full PHI	Category B: Provisional	Category C: Affiliate/System Partner
<b>ACCESS TO TIMELY/ RELEVANT INFORMATION FOR CAPACITY BUILDING</b>	Top 5 Communiqué	✓	✓	✓
	NNPHI Newsletters and other publications	✓	✓	✓
	Press release service**	✓	✓	✓
<b>NETWORK SERVICES, NATIONAL MARKETING, AND GROUP SAVINGS</b>	Website listing of individual institutes	✓	✓	✓
	SME recommendations for national workgroups, advisory panels, consultancies, etc.	✓		
	National publications highlighting network capacities, initiatives, and impact	✓		
	Promotion at national partner meetings and participation in NNPHI sponsored meetings and receptions	✓	✓	✓
	Learning communities, work groups, interest groups	✓	✓	✓
	Reduced conference registration fees	✓	✓	✓
	Pre/Post workshops at the NNPHI Annual Conference	✓	✓	✓
	NNPHI Annual Conference content that highlights member's work	✓	✓	✓
	Scholarships, reduced or free registration for NNPHI sponsored national conferences	✓	✓	✓



# 2015-2016 Membership Benefits

Benefit Type	Member Service/Benefit	Category A: Full PHI	Category B: Provisional	Category C: Affiliate/System Partner
<b>ACCESS TO TIMELY/ RELEVANT INFORMATION FOR CAPACITY BUILDING</b>	NNPHI fiscal agent/staffing services**	✓	✓	✓
	Educational webinars and continuing education**	✓	✓	✓
	Engaging national partners to support network	✓	✓	✓
	Active marketing of network/subject matter capacity with funding partner requests	✓	✓	✓
	Tailored organizational technical assistance including the Modular Guide for Developing and Thriving as a PHI**	✓	✓	✓
	Capacity building/Training opportunities for current and emerging competencies**	✓	✓	✓
<b>JOINT BUSINESS OPPORTUNITIES</b>	**Meet the Institutes series with national partners	✓		
	Sole-source funding mechanism	✓	✓	✓
	Competitive mechanism, Best-in-class awards	✓	✓	
	IDIQ-related expertise area for task order competitions	✓	✓	✓
	Letters of support for proposals	✓	✓	✓
	Opportunities to collaborate on proposal development**	✓	✓	

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# Benefits Under Development in 2015\*\*



## Convening support services

NNPHI has recently developed a convening team that provides a full set of services in designing and managing expert panels, small work groups, communities of practice, national convenings and other types of meetings. NNPHI will be developing a full menu of convening services in 2015 that includes full logistical planning and management (e.g. hotel, audio-visual, catering, meeting materials) as well as content development and meeting facilitation services. NNPHI members are encouraged to contact NNPHI if they have a meeting they would like support for.



## Ads on website

NNPHI will be launching a new website in fall of 2015, which will have additional advertising space for members available for a fee.



## Portal access

As shared in the 2015 Members Only Town Hall, NNPHI is exploring an easy-to-use tech solution for the full network to identify subject matter experts and partners for proposal development and surge capacity and well as request technical assistance and foster work groups and learning communities. Experiments are currently underway with multiple technologies.



## Website product/initiative appearance in communications

Along with the build out of a new website in fall of 2015, NNPHI is developing additional communications products that will highlight specific member products/initiatives for funding partners and other key audiences.

All benefits noted with\*\* are benefits that may have a fee for service or additional cost component. Contact [info@nnphi.org](mailto:info@nnphi.org) to learn more.

