



LEADERSHIP PROFILE



CDC FOUNDATION

Helping CDC Do More, Faster

President and CEO
CDC Foundation
Atlanta, GA

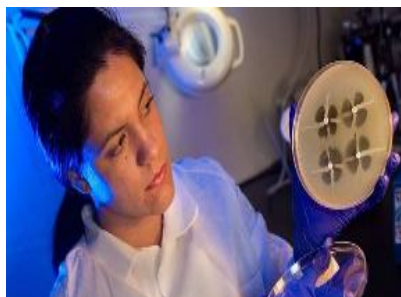
“Helping CDC do more, faster.”
CDC Foundation’s mission

THE OPPORTUNITY

The Centers for Disease Control and Prevention (CDC) is the leading public health protection organization in the world. As a federal agency under the U.S. Department of Health and Human Services (HHS), CDC promotes the health and well-being of Americans and protects America from health, safety and security threats, both foreign and domestic.

The CDC Foundation supports CDC’s public health mission by connecting CDC with philanthropic and private-sector partners to help extend the agency’s lifesaving work. In the fiscal year just ended, partnerships with individuals, foundations and corporations generated over \$150 million for CDC’s public health work, a third of that for Ebola response. Public/private partnerships enable CDC to do more, faster – promoting and protecting America’s health, safety and security. Established by Congress as an independent 501(c)3 nonprofit in 1995, the CDC Foundation has raised and provided more than \$600 million in support of CDC's mission.

This is a time of transformation and promise at the CDC Foundation. Charles Stokes, the Foundation’s founding President and CEO, has announced plans to retire by early 2016. Under Stokes’ leadership, the CDC Foundation





has grown from a staff of two to a global team of 150 professionals. Over the years, CDC Foundation has provided funding and management for over 800 public health programs, through partnerships between the CDC and individuals, foundations and corporate donors. The CDC Foundation has a prominent and influential board of directors and a talented staff. It has top ratings from the charity evaluators, clean audits, and solid internal controls and stewardship processes.



The CDC Foundation has just concluded a record-shattering year. The CDC Foundation raised three times its normal annual fundraising support for CDC's work during the past fiscal year ending in June. Innovative, multi-million-dollar partnerships with organizations including the Bill & Melinda Gates Foundation and the Robert Wood Johnson Foundation, as well as individual and corporate donors, fueled this tripling of resources and led to heightened visibility. In all, the CDC Foundation raised \$154 million in support, comprised of \$100 million in funding for CDC's domestic and international priorities, plus \$54 million in Ebola response support.

Accelerating growth, high-profile partners, increased visibility and impressive results have created opportunities for the Foundation to make even greater contributions to the CDC's work. The new CEO will lead the CDC Foundation to its next level, building upon strong momentum and recent results.

The CEO will arrive at a time of promise and challenge. Expanded size and scope open wide-ranging new partnership opportunities. Greater visibility raises the stakes on all aspects of performance and transparency. In addition to these challenges, the 2016 U.S. elections will result in a new President and Administration, together with potential changes in CDC priorities. The CEO's ability to navigate such transitions, and to create highly productive relationships with CDC leadership ongoing, is of paramount importance.

Aspirations for the Future

The CDC Foundation Board envisions a future in which:

As CDC remains the leading public health protection organization in the world, the CDC Foundation is an **even more pivotal philanthropic ally and catalyst** for CDC's public health mission. The CDC Foundation serves as an increasingly effective strategic partner and ambassador for CDC's work, through strengthened relationships across CDC and with significant U.S. and global partners and leaders. The CDC Foundation builds sustaining partnerships and robust funding in support of CDC's scientific research, priorities for promoting and protecting America's health, safety and security, and capacity to respond to public health emergencies here and around the globe.

The CDC Foundation's new CEO will inherit an important and challenging opportunity. He or she will be a dynamic, relational, mission-driven leader capable of taking the CDC Foundation to its next level of innovation and contribution by:

- Building strong, productive relationships with CDC and external partners of all kinds
- Identifying and facilitating partnerships and resource growth
- Effectively communicating the case for public health, the CDC and public/private partnerships
- Providing innovative leadership and inspiration for CDC Foundation staff and board members
- Providing effective, participative management of people, change, operations and achievement of goals

THE ORGANIZATION

CDC is the world's preeminent public health promotion and protection organization, with an annual budget of \$11 billion. A federal agency under the U.S. Department of Health and Human Services (HHS), CDC promotes and protects public health and safety 24/7, through the prevention and control of disease, injury, and disability. CDC scientists and public health protection experts are on the frontlines of promoting health and working to detect and prevent infectious disease, food borne pathogens, environmental health problems, occupational safety and health injuries as well as chronic conditions such as cardiovascular disease.



The CDC Foundation is an independent 501(c)3 nonprofit whose mission is to help CDC extend its lifesaving work.

The CDC Foundation has grown continuously during its two decades, reaching a record-setting \$154 million in its most recent fiscal year. A third of that was essential, immediate funding that enabled CDC and a coalition of partners to move quickly to mitigate the spread of Ebola in Africa and internationally.

Seventy-five percent of the funds raised by the CDC Foundation last year came from foundations, twelve percent from corporations, three percent from government organizations and ten percent from other organizations and individuals. Partnerships supported a wide variety of CDC programs, including global health initiatives, environmental health, chronic disease and birth defects, infectious diseases, and other efforts.

In times of global threats such as SARS, avian flu and Ebola, a strong and well-resourced CDC is vital to the United States and the world. The CDC Foundation helps CDC pursue innovative ideas that need support from outside partners. The support needed is most often funding, but also can include expertise, information, leadership or connections to specific groups of people.



CDC Foundation partnerships help CDC launch new programs, expand existing programs that show promise, or establish proof of concept through pilot projects before scaling the work up. In each partnership, outside support gives CDC experts the flexibility to quickly and effectively connect with the right partners, information and technology needed to address a priority public health challenge.

THE RESPONSIBILITIES

The CEO of the CDC Foundation will bring leadership, expertise, innovation and inspiration to connect CDC with the philanthropic and private sectors. Critically important to achieving this goal are the CEO's personal characteristics: passion for public health, personal credibility and presence, warmth and relational skills, and belief in the power of public/private partnerships.

The CEO will shape the future of the CDC Foundation through vision, values, leadership and strategy. Reporting to the CDC Foundation Board of Directors, the CEO will be an engaged and articulate leader with an understanding of public health and CDC and significant relevant leadership and management experience. The CEO plays a specialized and nuanced role in support of the CDC, its mission and priorities. As a mission-driven leader, the CEO will move the CDC Foundation to its next level of effective support for the critical work of the CDC.

The CEO will:

- 1. Be a visionary, inspiring servant leader.** The CEO will be a thoughtful leader and communicator, with an authentic commitment to public health and CDC's mission. She or he will be "all about the mission"—without self-importance or a personal agenda. The CEO will be comfortable working with a strong board and staff, and in collaboration with the CDC Director and colleagues. The CEO will be strategic, innovative and responsive to evolving CDC priorities. He or she will build upon the current momentum and advance the Foundation's ability to "help CDC do more, faster," leading the organization to new levels of achievement and effectiveness.



2. Be an uncommonly good relationship builder. The CEO will be likeable, approachable, engaging and a good listener with high emotional intelligence. He or she will be someone people naturally trust and want to work with – a person with an approachable style and unimpeachable integrity. The CEO will readily form productive, cooperative relationships at the CDC and with a broad and growing array of partners and leaders.



- 3. Lead growth in private support.** The CEO will be talented at accessing and forging public/private partnerships, and will inspire support from current and new partners. The CEO will take the lead in increasing support for CDC's mission and priorities. She or he will enhance CDC Foundation's fundraising capabilities, and will engender broad-based philanthropic and private sector engagement.
- 4. Be a compelling presence and advocate.** The CEO will be a highly credible external representative of the CDC Foundation and CDC's mission. He or she will be influential, with comfortable access to high-level partners and leaders. The CEO will excel at making an informed and persuasive case for CDC's mission, public health and public/private partnerships, in contexts that include media interviews, one-on-one outreach and all forms of public speaking.
- 5. Lead, manage and elevate the CDC Foundation.** The CEO will have a track record of developing talent, building teams and creating an environment of shared vision, values, collaboration and high standards. She or he will be an outstanding, trusted manager and mentor for the staff. The CEO will advance innovation, collaboration and accountability. By being an authentic, hands-on leader that people want to work with, the CEO will enhance the organization in ways that continuously inspire staff while elevating effectiveness and achieving results.

PERSONAL CHARACTERISTICS

The ideal CEO candidate is a seasoned servant leader and manager with a record of significant success in relevant contexts. Entrepreneurial, innovative and goal oriented, the CEO will understand and have an informed commitment to the work of the CDC. In addition to public health, the CEO will be knowledgeable about, and comfortable in, the worlds of global and domestic philanthropy, business, government, media and public opinion.

The CEO will have personal assets that include:

- An executive presence that is compelling, energizing and likeable.
- Credibility and trustworthiness, with clear values and integrity.
- Experience inspiring teams as a servant leader who builds trust, breaks down barriers and brings people together.
- Freedom from partisan or personal agendas – all about the mission.
- High emotional intelligence and relationship skills.
- Uncommonly strong communication, presentation and advocacy skills.
- Ability to “roll up the sleeves,” make things happen and follow through to accomplish deliverables.
- A calm, reassuring presence and sense of optimism.
- An inclusive, supportive and participative management style that builds consensus and buy-in.
- Strengths in innovation, technology, strategy, and continuous learning and improvement.

THE RELATIONSHIPS

The CEO reports to the CDC Foundation Board of Directors. He or she will manage a team of 50+ professionals in Atlanta, and approximately 100 people in other locations.

The CEO reports to:	Board of Directors
Direct reports include:	<ul style="list-style-type: none">• SVP for External Affairs• VP for Communications• VP for Administration• CFO
Other key relationships include:	<ul style="list-style-type: none">• CDC Director and colleagues throughout the CDC• Board of Directors and other volunteer bodies• Current and potential corporate, foundation, individual and nonprofit partners and donors• Community, corporate and philanthropic leaders in Atlanta and across the country• Counterparts around the U.S. and globally

THE LOCATION

The CEO position is based at CDC Foundation headquarters in downtown Atlanta. Atlanta is among the most dynamic metropolitan areas in the U.S. Regularly cited for its livability, the metro Atlanta area is home to over five million residents.

Atlanta ranks third nationally in corporate headquarters. It is home to the world's busiest airport and major educational institutions including the country's largest consortium of historically black colleges and universities and nationally prominent public-benefit and nonprofit organizations such as the Task Force for Global Health, American Cancer Society, Habitat for Humanity International, Children's Healthcare of Atlanta and CARE.



The CDC Foundation is an equal opportunity/affirmative action employer. It is the policy of the CDC Foundation to provide equal employment opportunities to all individuals regardless of race, color, creed, religion, national origin, ancestry, sex, age, veteran status, disability, sexual orientation, gender identity, or on the basis of genetic information, or any other characteristic protected by federal, state, or local law, with respect to all terms and conditions of employment. All CDC campuses are tobacco-free. CDC provides tobacco cessation support to all personnel who wish to stop using tobacco products.

**To apply or suggest a prospective candidate,
email CDCF@BoardWalkConsulting.com
or call Kathy Bremer or Patti Kish at 404-262-7392.**

