

Mississippi Together on Diabetes

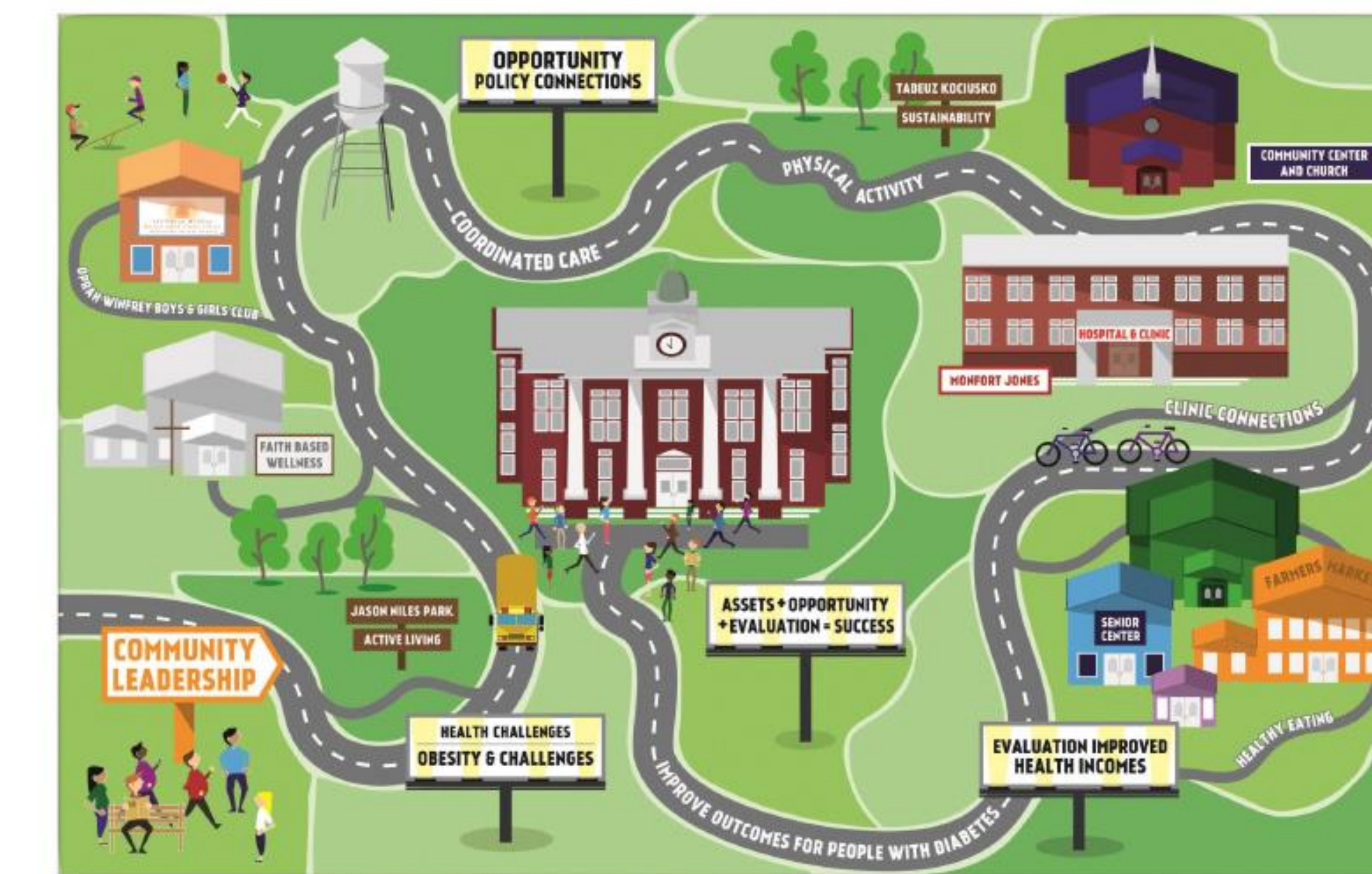
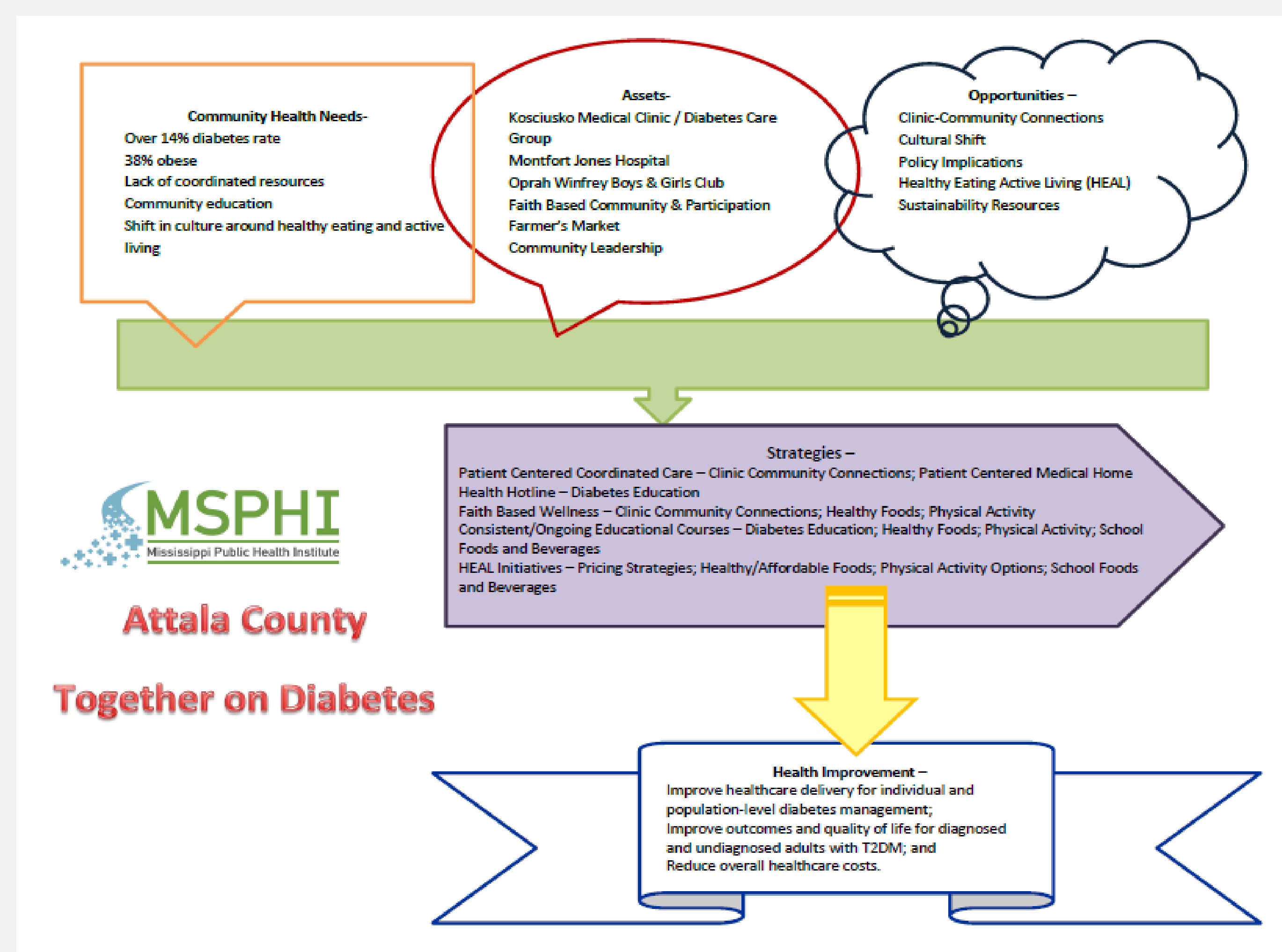
Exploring Collective Impact Opportunities

COMMUNITY STORY: ASSET MAPPING

PROJECT DESCRIPTION: TOGETHER ON DIABETES

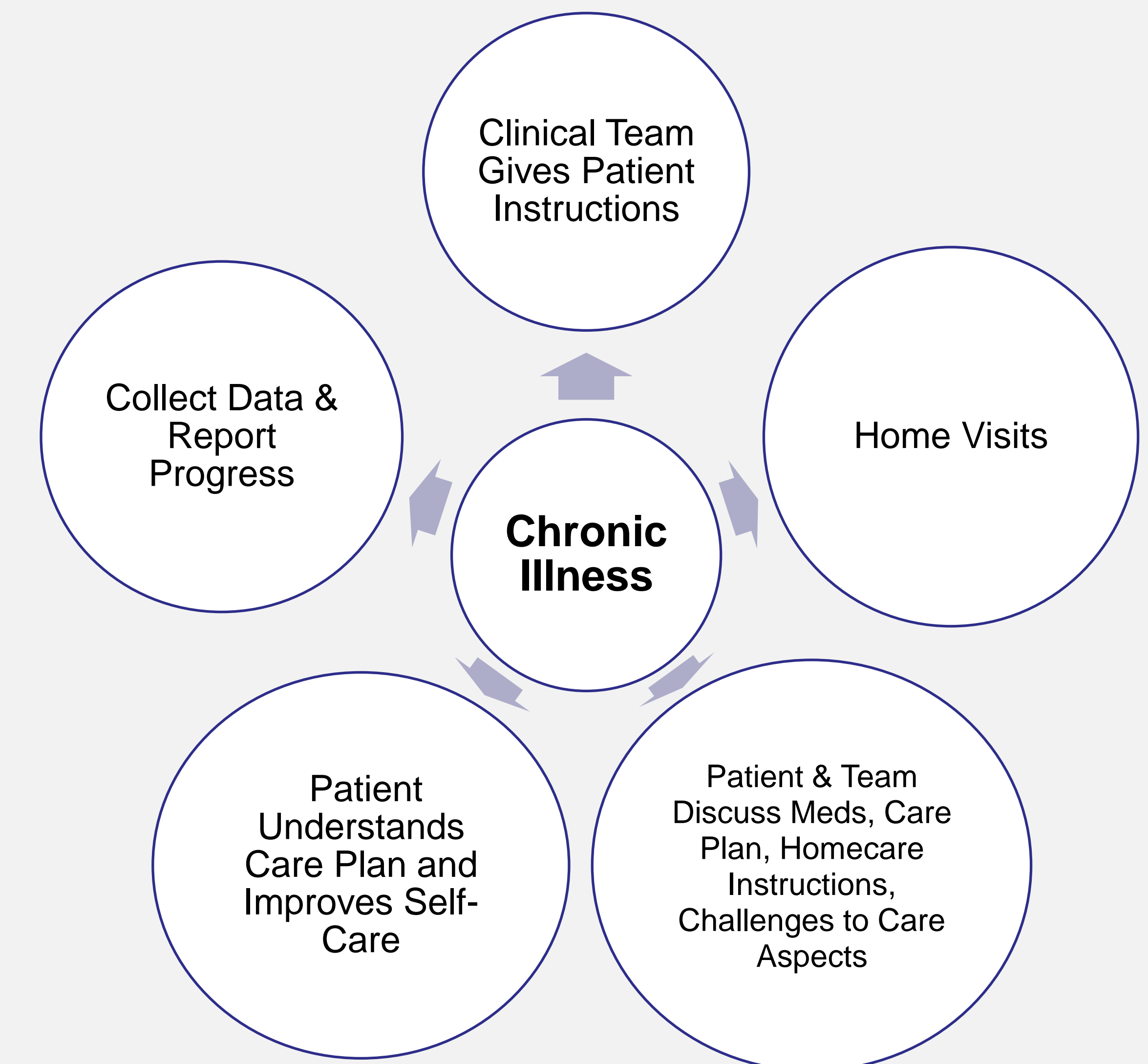
Together on Diabetes (ToD) is a five-year, \$100 million initiative that was launched in November 2010 by the Bristol-Myers Squibb Foundation to improve health outcomes of people living with type 2 diabetes in the United States. In Mississippi, the MSPHI is developing a coordinated, evidence-based, community approach and plan to systematically lower the incidence and severity of diabetes in Mississippi.

COMMUNITY IMPACT SURVEY RESULTS



The Five Conditions of Collective Impact	
Common Agenda	All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.
Shared Measurement	Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.
Mutually Reinforcing Activities	Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
Continuous Communication	Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and create common motivation.
Backbone Support	Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

STRATEGIES: IMPROVING QUALITY OF CARE



GOALS: CLINIC-COMMUNITY LINKAGES



STRATEGIES: POLICY IMPLICATIONS

- COMMUNITY**
- Provision of social support
 - Point person for community resources
 - Asset mapping for strategies
- CLINICAL**
- Reimbursement matches preventive work being done
 - Long term cost savings
 - Health care services are proactive, not reactive

IMPACT ON CARE

- Clinical**
- Fewer visits for same complaint
 - Patient complies with clinical instructions
 - Improve health outcomes
 - Self Empowerment
 - Improve Quality of Care
- Community**
- Healthier community
 - Healthcare costs lowered
 - Increased access to care



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