Show Me the Money: Strategies for Building and Sustaining Health Systems Prevention Capacity

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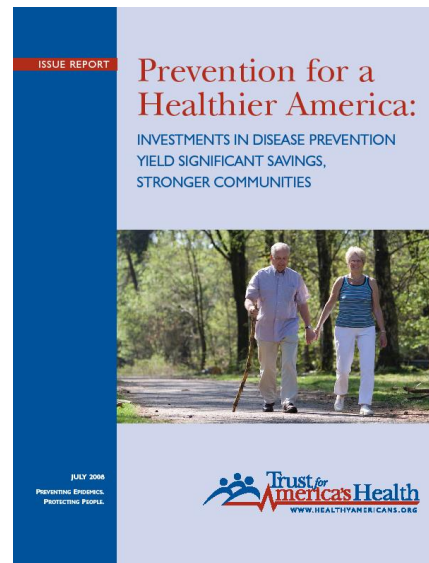
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Overview

- About Trust for America's Health (TFAH)
- Population Health Financing Options
- Community Prevention Grants Dashboard/Analysis
- Examples of Existing Efforts
- Upcoming Efforts

About TFAH: Who We Are

Trust for America's Health (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.

ISSUE REPORT

Prevention for a Healthier America:

INVESTMENTS IN DISEASE PREVENTION YIELD SIGNIFICANT SAVINGS, STRONGER COMMUNITIES

JULY 2008
PREVENTING EPIDEMICS.
PROTECTING PEOPLE.

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Financing Population Health

- ☐ Community Prevention Grants (Dashboard)
- ☐ Non Profit Hospital Community Benefit Programs
- ☐ Developing Braided/Blended Funding Streams
  - ■ Braiding/Coordination; Pooling; Decategorizing
- ☐ Wellness Trusts
- ☐ Various Payment Mechanisms
  - ■ e.g. 1115 Medicaid Waivers, reimbursement for non-traditional services, etc.
- ☐ Various Delivery Mechanisms
  - ■ e.g. ACO's, Community Health (or Care) Teams, Health Homes or Community-Centered Health Homes
- ☐ Innovation Funds (e.g. HCIA's and SIM)
- ☐ Community Development Funding
- ☐ Social Impact Investments

"The Dashboard" - Impetus

- A number of new/existing community-based prevention grant programs and opportunities to further integrate and leverage work/efforts;

- HA 2013/Partnerships – informing convenings/profiles;

- Building connections between CDC and other federal entities;

- Partner outreach: finding linkages & making the case;

- Demonstrating public/private partnerships;

- Future potential to promote sustainability.

Grant Programs: Existing, new & more coming….

□ After a series of meetings with CDC and partners – need to answer the question: How do we demonstrate the potential reach of existing community prevention efforts to spur further interest and also find correlation with other place-based prevention programs?

- Where's the overlap?
- What's already being coordinated?
- Is there duplication that can be reduced?
- Gap analysis & where can we better connect the dots

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Building the Dashboard

- Step 1: Basic dashboard
  - Prioritize programs of key interest relative to community-prevention & find state-by-state reach
- Step 2: Improving the dashboard
  - Include additional public/private programs of relevance, beyond health care
  - Drilling down to county level
- Step 3: Analysis
  - How does this really look in a few counties?
- Step 4: Further refining the matrix & analysis
  - One-on-one calls with communities where initial analysis is complete.

The Dashboard – Tracking 37 public/private grants and more to come…

- **Administration on Aging:**
  - Chronic Disease Self-Management Education
- **Centers for Disease and Prevention**
  - Community Transformation Grants
  - Diabetes Prevention and Control Programs
  - Heart Disease and Stroke Prevention
  - Nutrition, Physical Activity, and Obesity
  - National Public Health Improvement Initiative
  - ACHIEVE Communities Program
  - Communities Putting Prevention to Work
  - Pioneering Healthier Communities Program
  - Racial and Ethnic Approaches to Community Health
  - Steps to a Healthier US
  - Strategic Alliance for Health

- **Center for Medicaid and Medicare Innovation:**
  - Pioneer ACO
  - Incentives for the Prevention of Chronic Disease in Medicaid Demonstration
  - State Innovation Models
- **U.S. Department of Defense**
  - Healthy Base Initiative
- **U.S. Department of Education**
  - Carol M. White Physical Education Program
  - Promise Neighborhoods
- **U.S. Department of Justice**
  - Byrne Criminal Justice Innovation
  - Building Neighborhood Capacity Program

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The Dashboard - Tracking Continued

- **U.S. Department of Transportation**
  - Nonmotorized Transportation Pilot Program
  - Pedestrian and Bicycling Grants
  - Recreational Trails Program
  - Safe Routes
- **U.S. Department of Health and Human Services**
  - Healthy Food Financing Initiative
  - School-Based Health Care Centers
- **Health Resources and Services Administration**
  - New Directions for School-Based Health Grants
- **U.S. Department of Housing and Urban Development**
  - Healthy Home Initiative

- **Substance Abuse and Mental Health Services**
  - Primary Behavioral Health Care Integration
- **U.S. Department of Agriculture**
  - Community Food Project
  - Farmers Market Promotion Program
  - Farm to School
- **White House**
  - Promise Zones
- **Association for Community Health Plans**
- **National Business Coalition of Health**
  - Community Health Grants
- **Robert Wood Johnson Foundation**
  - Health Impact Assessment
  - Roadmaps to Health

Initial Analysis

□ Focus on:

 ■ Communities collaborating with unique sectors (e.g. health insurers, business, etc) with a focus on TFAH-specific targeted sector outreach efforts;

 ■ Relevance to key stakeholders/funders;

 ■ New awards and potential for integration with existing programs to foster sustainability.

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Initial Insights from Analysis

- Some efforts are more integrated than others, particularly where leadership is outside of health/public health department.

- Significant dollars from a range of grant programs flowing into counties/states.

- Of nine analyses to date need to strengthen how outcomes are reported and success stories captured.

- Among all, significant lack of outreach to policymakers to inform them of efforts, partnerships and scope of efforts.

- More opportunities to provide leadership to ensure programs are better coordinated/integrated.

- Where leadership is strong, getting results (e.g. Philly, CPS, etc.)

- Of the communities engaged, roughly half are funded through a variety of sources.

A Closer Look: Philadelphia, PA

Philadelphia, PA: Get Healthy Philly, Est. in 2010

Key Results:

- 5 percent reduction in childhood obesity (2006 to 2010);
- Slight decrease in adult obesity (2010-2012);
- 15 percent reduction in smoking (2008 to 2012).

Initiatives:

- Healthy Corner Stores, Philly Food Bucks, Healthy Chinese Takeout, Smoke-free Public Housing & Value-Based Insurance Design

Partners:

- Business, Insurers, Medicaid, Department of Health, Department of Planning, Department of Transportation, among many others.

Key Ingredients:

- Mayor's leadership; engagement early & often; building on success; DOT red light camera funds & public health.

A Closer Look: Denver, CO

Denver, CO: Colorado Health Observation Regional Data Service (CHORDS)

Key Themes:

- Expanding access to and use of public health data;

- Improving population health by linking electronic health records and creating secure registries for sharing clinical information between doctors/patients/public health/community;

- In time, hope to evaluate the impact of interventions within their communities, identify geographic hot spots, better target future interventions and engage decision makers.

Initiatives:

- Tracking BMI, cardiovascular disease, mental health, and tobacco including tobacco e-referral to cessation programs and Quit-line.

Partners:

- Denver Health, Kaiser Permanente, FQHC's, Colorado Health Foundation

Key Ingredients:

- Leveraging new funding streams to continue to augment CHORDS including AHRQ, CDC, NIH, Colorado Health Foundation, and state tobacco funding.

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A Closer Look: Chicago, IL

Chicago, IL: Healthy Chicago Schools

Key Results:

- Board of Education recently passed higher mandatory requirements for PE in CPS schools.
- Chief Health Officer, CPS – Dual Report to CPS & Public Health

Partner Engagement: 3 levels

- Small group of strategic partners work together to develop policy recommendations, work on programmatic efforts and identify funding opportunities;
- 15 food and fitness partners provide direct support in nutrition and fitness activities and lead the development of wellness teams;
- CTG leadership team has enabled them to leverage new funding, do school visits to demonstrate impact of current investments etc.

Sustainability:

- Secured funds through CDC's CTG Program, DOE's Carol M. White PE Program, and USDA Farm to School.
- Supported by 3 local foundations and have additional dollars from Share our Strength School Breakfast Program, Action for Healthy Kids, MW Dairy Council and Walmart.

A Closer Look: Iowa

- **Iowa:** Coordinating care for those who have obesity-related illnesses to prevent situations from getting worse.
  - **Community Referral Project**
    - Partnership with the Iowa Primary Care Association (IPCA) and selected communities where intensive training and technical assistance are provided to promote a seamless referral system.
    - Implementation of local referral projects in the Iowa CTG intervention counties.
  - *Let's Get Healthy*
    - Promoting preventive cardiovascular screenings and healthcare provider toolkits with complementary messaging.
  - Successes to Date: Successfully helping to navigate patients to support and ensuring they are taking their medication.

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Going Forward

- ☐ Significant interest in the dashboard from a variety of stakeholders;
  - ■ Could inform future funding decisions – where investments are already being made that are showing results. e.g. GSK or where more investment may be needed.
- ☐ Identifying best practices through further analysis;
  - ■ Where programs are successfully integrating programs with a variety of sources of funding, hold up those examples to spur others.
- ☐ Connecting to other grant opportunities;
  - ■ Where not already realized, can help direct currently funded communities to future funding opportunities to help create sustainability.
- ☐ Building this into an existing tool to ensure better connections and understanding of existing programs/efforts;
- ☐ With further analysis, highlight more private/public funded efforts to demonstrate the value of those partnerships;
- ☐ Better coordination between place-based government funded programs.

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Questions?

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Thank you.