

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

DIVING INTO THE COUNTY HEALTH RANKINGS AND ROADMAPS: TOOLS AND STRATEGIES FOR PROPELLING COMMUNITY HEALTH FORWARD

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Director, CHR&R



University of Wisconsin
 Population Health Institute
 SCHOOL OF MEDICINE AND PUBLIC HEALTH

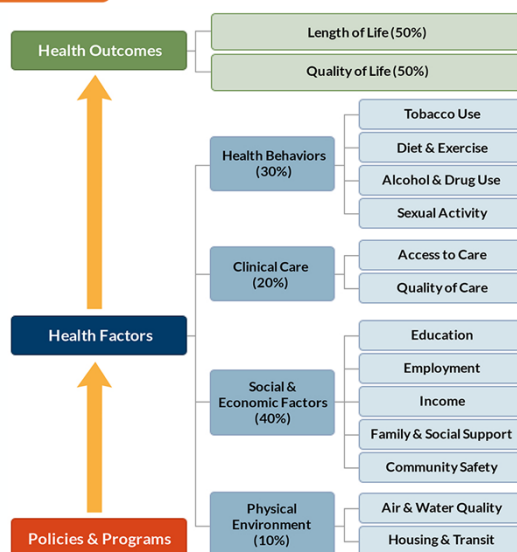
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We're celebrating 5 years of working together to make our nation healthier. Learn what's new and join in!

The County Health Rankings show how we're doing and where we can improve on health. The Roadmaps show what we can do to create healthier places to live, learn, work and play.

[Learn More](#)

Explore Rankings

Use the rankings and data to understand what affects health in your area and where to focus.

Move Forward with Action

Visit the Action Center and get guidance to help improve health in your community.

Read and Share Stories

Learn from other communities and inspire others by sharing stories about your journey toward better health.

Choose a state to begin

Our Approach

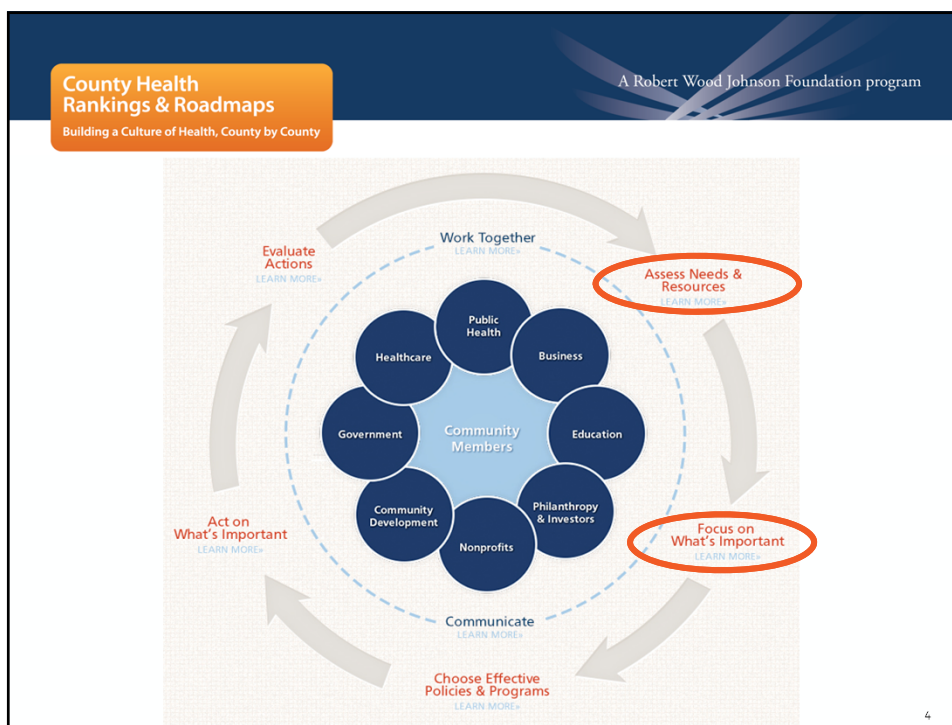
Ranking Methods

FIND YOUR COUNTY OR STATE

Using the Rankings Data

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Home > Using the Rankings Data

Using the Rankings Data

Exploring the Data

Making Use of Your Snapshot

Digging Deeper

Finding More Data

Using the Rankings Data

The County Health Rankings provide a snapshot of a community's health and a starting point for investigating and discussing ways to improve health. This guide will help you find and understand the data in this site and beyond as you begin to assess your needs and resources and focus on what's important. The guide includes four sections:

Exploring the Data – helps you get the most out of the Rankings and the wealth of underlying data.

Making Use of Your Snapshot – helps you navigate the information in your county's snapshot and identify key areas where you may wish to look for additional data.

Digging Deeper – helps you think through what other information would help you further understand the health in your community.

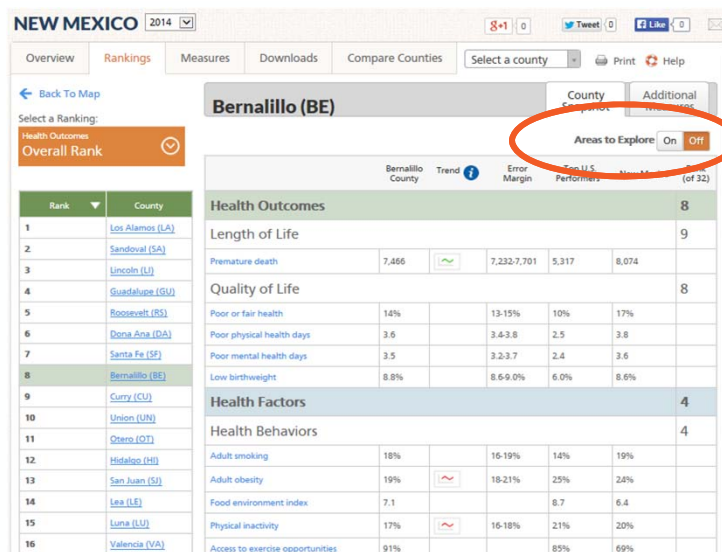
Finding More Data – directs you to additional national and state data sources.

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Using What Works for Health

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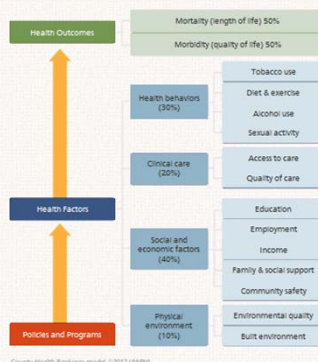
Choosing Your Strategy

BROWSE ALL POLICIES & PROGRAMS

WHAT WORKS FOR HEALTH

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

To learn more about potential strategies, select a factor such as tobacco use or education in the model below.



County Health Rankings model ©2012 USPHS

www.countyhealthrankings.org/what-works-for-health

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Using What Works for Health

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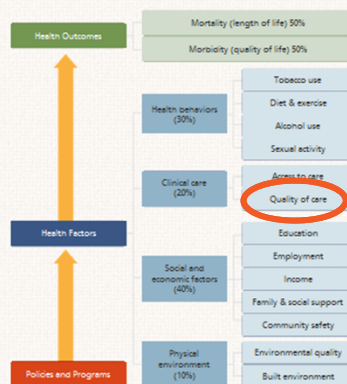
Choosing Your Strategy

BROWSE ALL POLICIES & PROGRAMS

WHAT WORKS FOR HEALTH

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

To learn more about strategies that could work in your community, select a health factor of interest (the light blue boxes on the far right) in the model below.



County Health Rankings model ©2012 USPHS

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A Healthier Nation, County by County

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What Can I Do?

What Can I Learn From Others?

RWJF Roadmaps to Health Prize

Home > Roadmaps > What Can I Do? > What Works for Health > [all items] > Quality of Care

Keyword Search

GO

Health Factors

Health Behaviors

(-) Quality of Care

Decision Makers

Community Leaders (2)

Healthcare Professionals and Advocates (4)

Government Officials (4)

Employers and Businesses (1)

4 Policies & Programs, filtered by Quality of Care.

Policies and programs that can improve health

AHRQ Health Care Innovations Exchange

Quality of Care

Scientifically Supported

The Agency for Health Care Research and Quality (AHRQ) Health Care Innovations Exchange profiles new approaches in health care service delivery and...

Medical homes

Quality of Care

Scientifically Supported

Medical homes provide continuous, comprehensive, whole person primary care (...)

Case managed home and community-based long-term care (LTC)

Quality of Care

Some Evidence

In a case management model, health professionals, often nurses, manage multiple aspects of patients' long-term home or community-based care. Their...

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Medical Homes

Evidence Rating

Scientifically Supported

Health Factors

Quality of Care

Decision Makers

Healthcare Professionals and Advocates

Government Officials

Medical homes provide continuous, comprehensive, whole person primary care (NCQA-PCMH, PCPCC-PCMH). In this model of care, personal physicians and their teams coordinate care across the health care system, working with patients to address all their preventive, acute, and chronic health care needs, and arranging care with other qualified health professionals as needed. Medical homes offer enhanced access, including expanded hours and easy communication options for patients. They also practice evidence-based medicine, measure performance, and strive to improve care quality (PCPCC-Joint principles).

Expected Beneficial Outcomes

- Improved quality of care
- Decreased preventable hospitalizations and emergency room visits
- Improved chronic condition care
- Decreased disparities in health care
- Decreased overall cost of care

Evidence of Effectiveness

There is strong evidence that medical homes improve health care quality (Rosenthal 2008, Homer 2008, van Walraven 2010, AHRQ-PCMH). Additional evidence is needed to determine which practices yield strongest effects (AHRQ-PCMH).

Medical homes increase continuity of care (van Walraven 2010), evidence-based care (Homer 2008), and patient or family participation (Rosenthal 2008, Homer 2008). By proactively monitoring and caring for patients, medical homes can reduce preventable hospitalizations and emergency room visits (van Walraven 2010, Diedhiou 2010, Roby 2010).

Effects appear strongest for children with special health care needs (Homer 2008) and persons with chronic conditions such as diabetes or depression (Amiel 2011). Medical homes can reduce emergency visits for asthmatics (Chin 2009, Diedhiou 2010). They may also reduce disparities in health outcomes

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Home » Roadmaps » Action Center » Act on What's Important

Act on What's Important

Once you've decided which policy or program will fit your community, the next step is to work on adoption and implementation. Since there are no "one size fits all" blueprints for success, communities build on inherent strengths, capitalize on available resources, and respond to unique needs.

ACT

[Download this Guide](#)

Highlighted Tools & Materials

- [Answering the Three Questions for an Advocacy Campaign](#)
- [Activation Point](#)
- [Action Plan Worksheet](#)
- [Tearless Logic Models](#)
- [Decision Maker Analysis](#)

*A NOTE ON POLICY ADVOCACY VS PROGRAM IMPLEMENTATION. Program are a critical piece of the puzzle and many tools found in this guide will be useful in your work to implement programs. We also know policy work is essential to create change at a population level and that communities need more support on advocacy and policy change. Therefore, this guide has a heavier focus on policy advocacy.

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THREE KEY QUESTIONS

- What do you want?
- Why do you want it?
- Who has the power to give it to you?

TOOL OVERVIEW: THREE KEY QUESTIONS

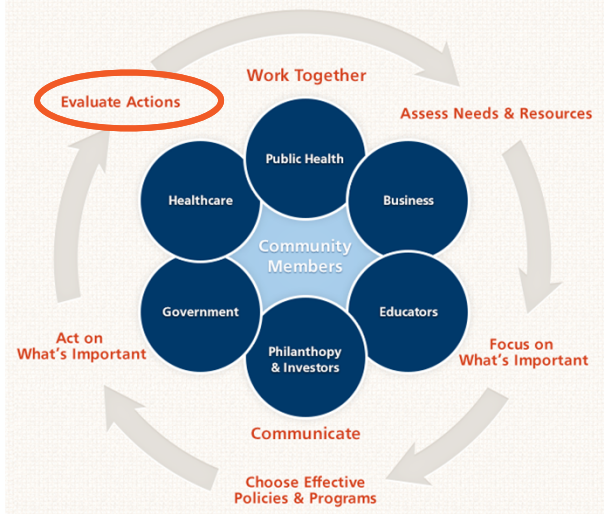
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TAKE ACTION



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home > measuring progress

Measuring Progress


Rankings Measures

Other Data

Are You Poised for Progress?

Measuring Progress

A guide to measuring your community's progress



Many communities around the nation are working to improve their health. But how can they measure progress? Knowing there are many

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ARE YOU POISED FOR PROGRESS?

- Collaboration among diverse stakeholders
- Community engagement
- Prioritizing based on need
- Using evidence-informed strategies
- Focusing on policy, systems & environmental change
- Evaluating and sharing results



www.countyhealthrankings.org/measuring-progress/poised-for-progress

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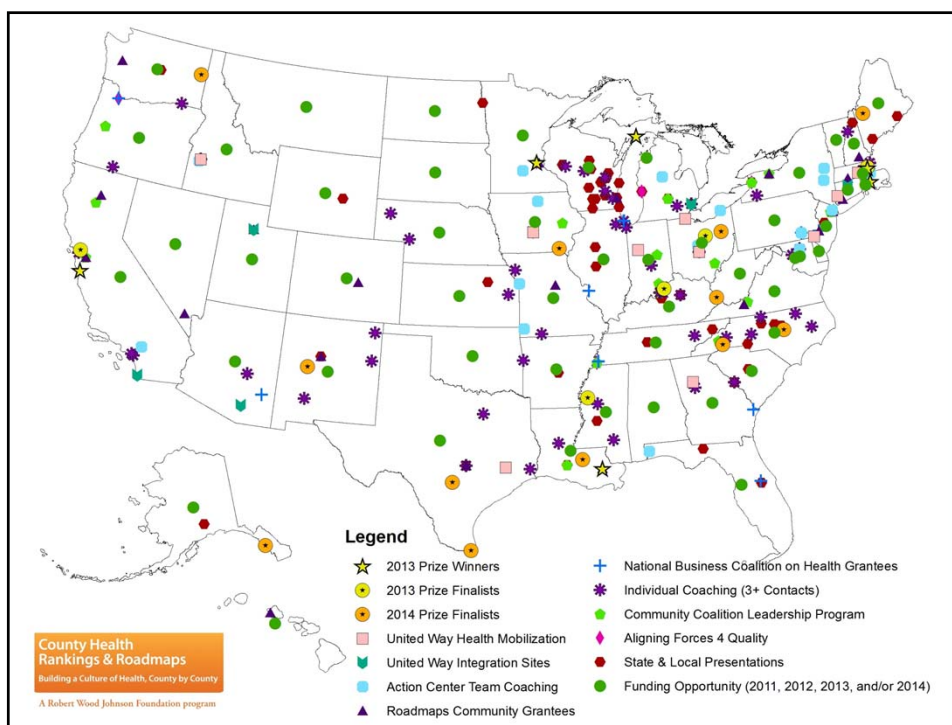
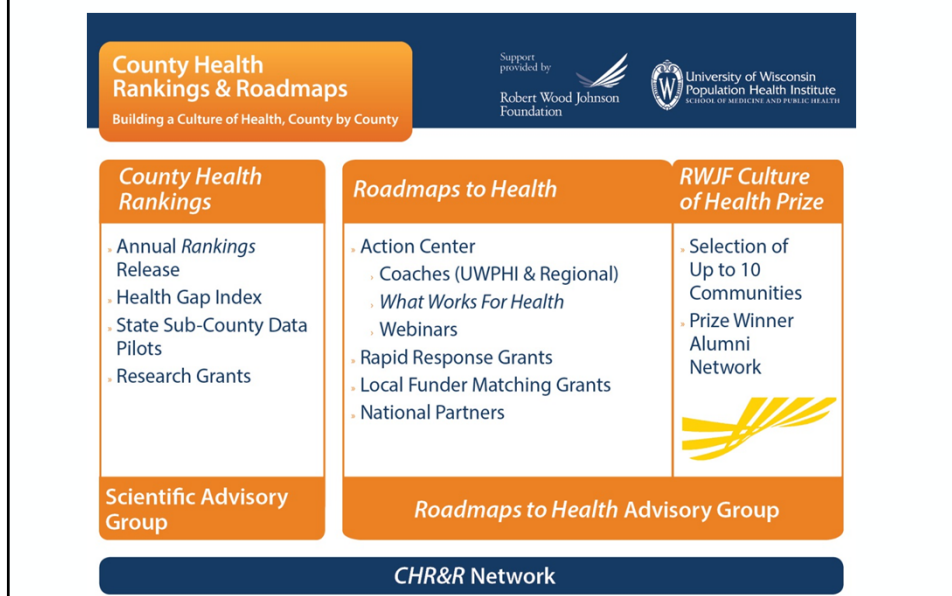
2014 WEBINARS

Register for upcoming webinars and find recordings at

www.countyhealthrankings.org/webinars

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WHAT'S NEXT?



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- ▶ Robert Wood Johnson Foundation
 - Including Abbey Cofsky, Michelle Larkin, Jim Marks, Joe Marx, Marjorie Paloma,
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