

A Decade of Results



Who is CHW?

- **501c3**
- **7 counties in Central GA**
- **5 hospitals**
- **4 clinics**
- **Revenues = 2.4 million per year**
- **Employees = 22 including contractors**

- **The Past**
- **The Present**
- **The Future**

The Past

- **Created network based on a donated care model**
- **Uninsured with 4 disease states**
 - **Diabetes**
 - **Hypertension**
 - **Cardiovascular disease**
 - **Depression**

The Past

- **Care Management**
- **Pharmaceutical assistance**
- **Primary Care Home**
- **Tracked hospital & ER utilization**

The Past

- **More than 4,500 Members Served**
 - **\$ 50 million = Care Coordinated**
 - **\$ 3 million = Free Medicines**
 - **\$ 1 million = Medicaid/Medicare**
- AND.....**

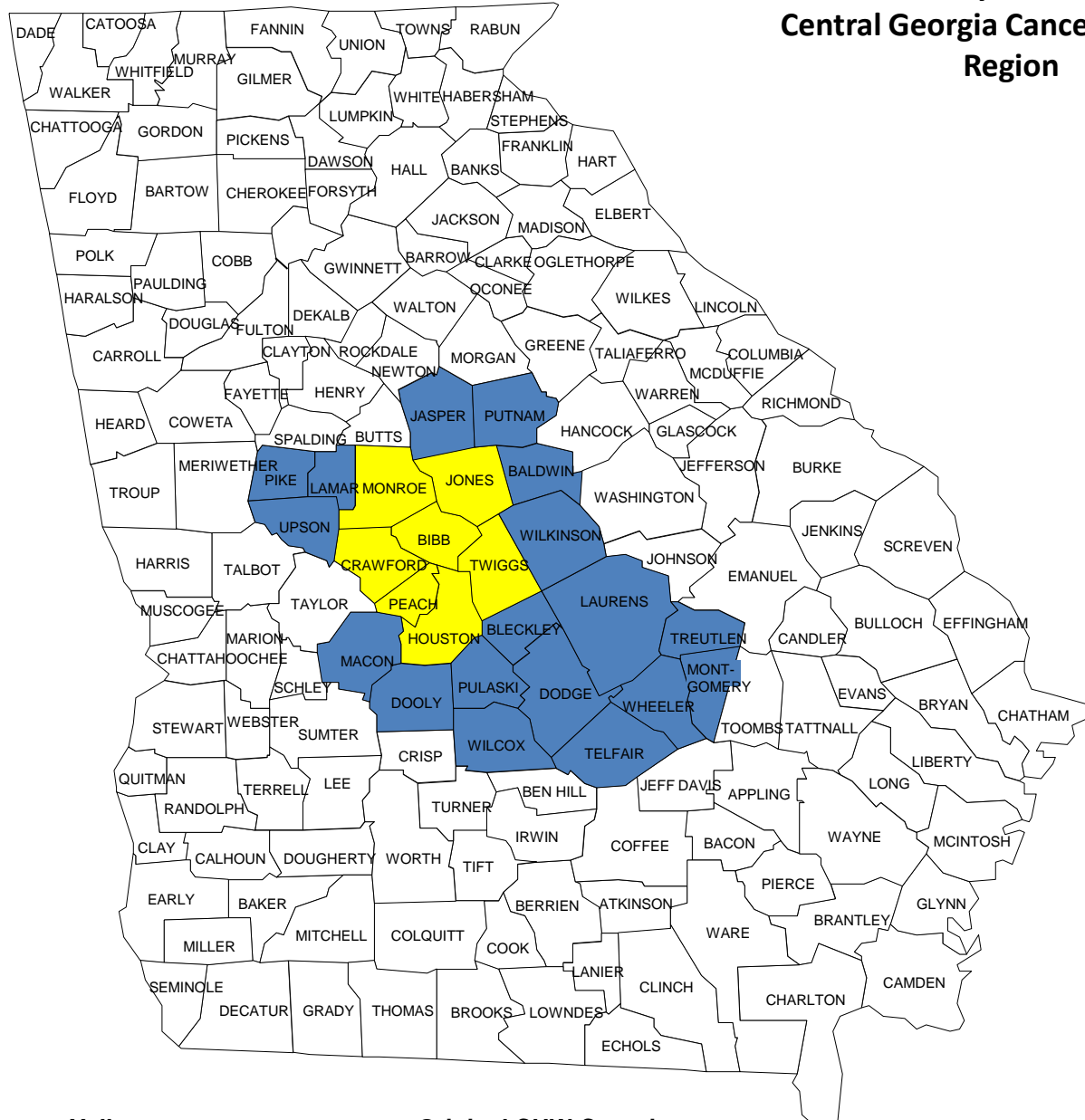


**A rigorous independent examination of
CHW care management results shows:**

- **\$1,100,000 annual saving per thousand members in CHW care management**
- **ER Utilization Rate Significantly < than National Avg.**
- **Hospitalization Rate 45% < than National Avg.**



Community Health Works Central Georgia Cancer Coalition Region

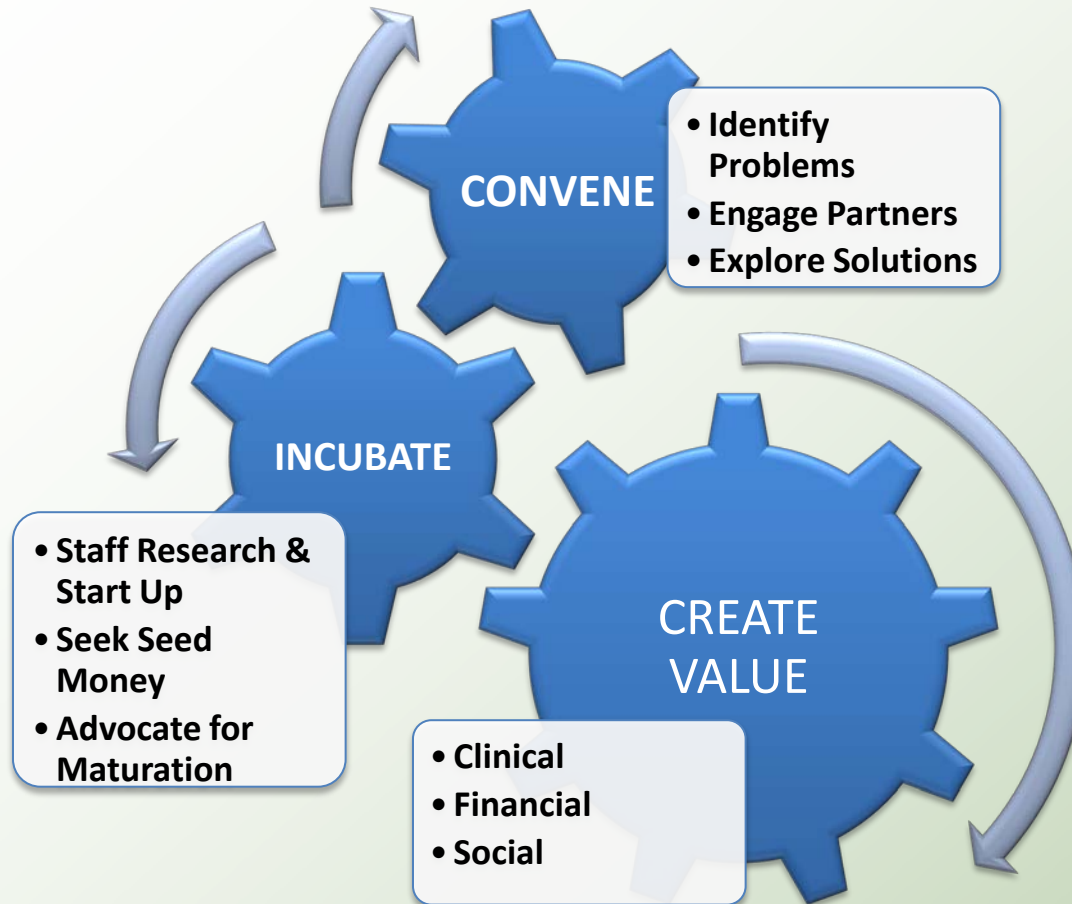


Yellow:
Yellow/Blue:

Original CHW Counties
Cancer RPE Region

- Total over \$8.7 million in Grants
- Sources
 - HRSA
 - RWJ Foundation
 - Healthcare Georgia
 - Georgia Cancer Coalition
 - DCH/DHR/DPH
 - Medcen

The Present



- **Central Georgia Cancer Coalition**
- **Central Georgia Stroke Coalition**
- **Central Georgia Regional Extension Center**
- **Multi-Share Project**
- **Governor's Rural Health Safety Net**

Regional Challenges

Inadequate access to primary & specialty medical care

Unhealthy Consumer Behaviors

Poor Health Literacy

Volume of Uninsured Residents

Unaffordable health insurance/coverage

Limited coordination of hospital resources across our region

Turf/Profitability Issues for Hospitals & Physicians

Scarcity of Health Professionals

Inadequate Transportation Resources

Lack of regional, integrated information systems

Areas of Focus

Improving Access to primary and specialty care

Improving consumer health and health literacy

Improving health insurance coverage, primary for small businesses and their uninsured workers

Improving coordination of existing healthcare system resources and potential new resources

Improving the electronic integration of electronic health records

Solutions

Creation of Community Councils

Establish integrated information technology across region

Establish 5 new access points for primary care

Develop & implement Multi-Share

Create regional health information clearinghouse

Establish transportation assistance program

Develop Enhance Care Navigation & Case Management Services

Expand regional pharmaceutical assistance program

Construct community level laboratories

Establish effective advocacy initiatives

CHW Strategic Plan 2009-2011

Access

FQHCs

- Houston
- Crawford
- Jones

RHCs

- Monroe
- Peach

Transportation
Assistance

Medicine
Assistance

CGCC Cancer Care

Consumer Health & Health Literacy

Community Level
Laboratories

Consumer Health/
Public Policy
Councils

CGCC Education
Screenings
Awareness

Health Literacy

Small Business Insurance Coverage

Multi Share

Electronic Health Records

Regional EMR
Integration

Coordination of Resources

Regional Health
Information
Clearinghouse

CASE
MANAGEMENT
Behavioral Health
ER Case Managers
ER Mental Health
Transfer Center

Care Coordination
Council

Expand Role as Regional Center of Health Innovation

Operational
Efficiency &
Capacity

Funding Acquisition
& Management

Communications

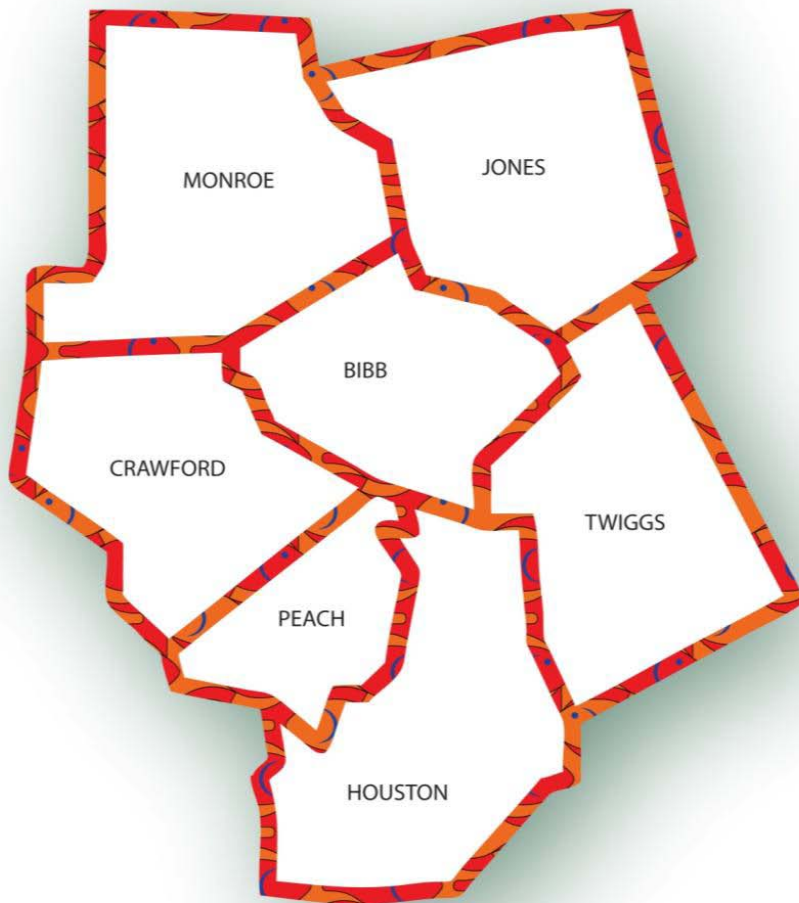
Evaluation of
Return on
Investment



[BIBB CRAWFORD HOUSTON JONES MONROE PEACH TWIGGS]

The Present

- Organize & Facilitate Quarterly Meetings in each County
- Create a network of sharing through emails, newsletters, website and other social media
- Cultivate and encourage local leaders in the efforts



Community of Wellness

The Future

THE FUTURE

- Regional Health Foundation
- Financial Intermediary
- Policy Oriented
- Research Oriented
- Emphasis on Specialty Care



Thank You!