

# 10. Strategic Investments

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- What changes in policy are needed?
- What is the role of philanthropy in Community Health Improvement?
- What are the challenges and opportunities in collaborative policy development?

## *Philanthropic Perspective*

Healthcare Georgia Foundation

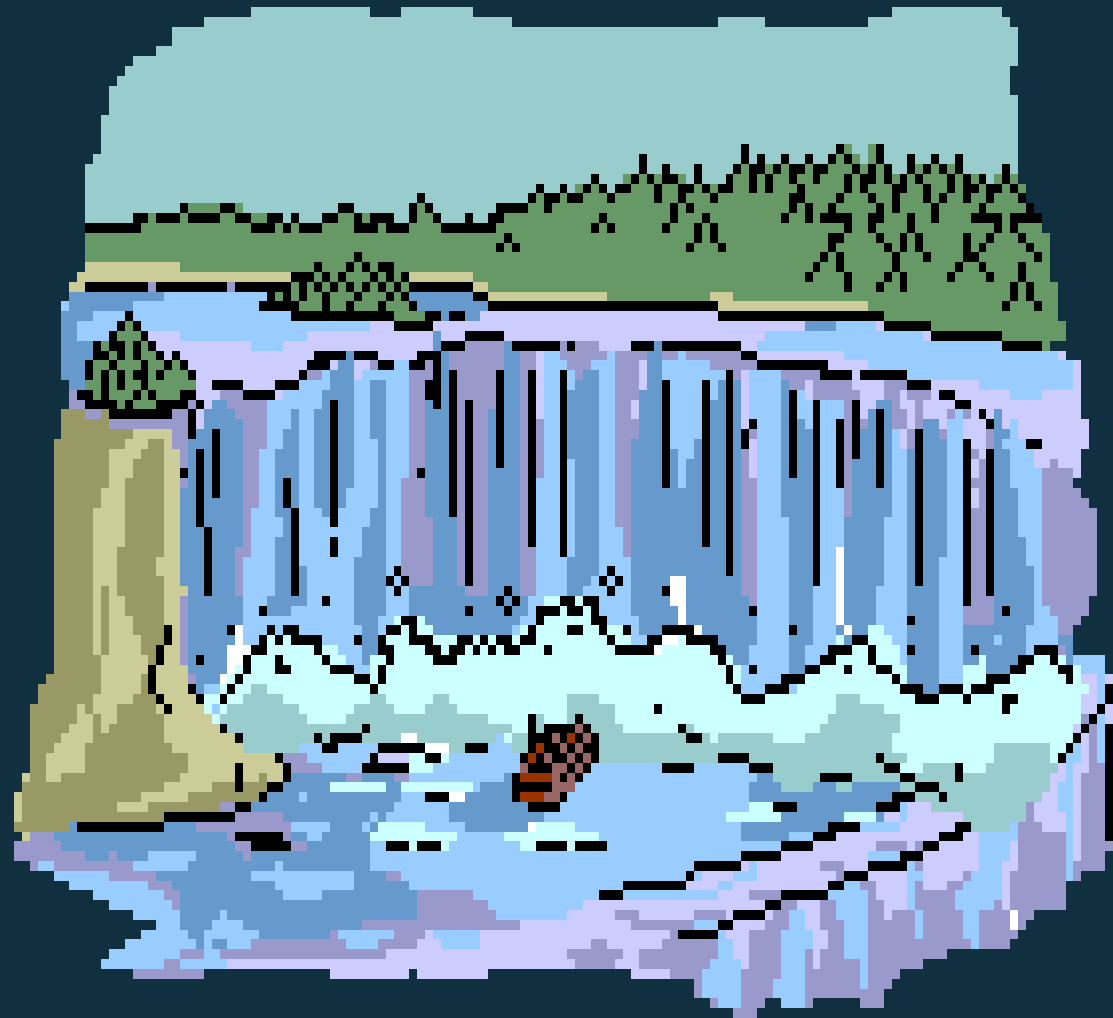
grantmaking for health



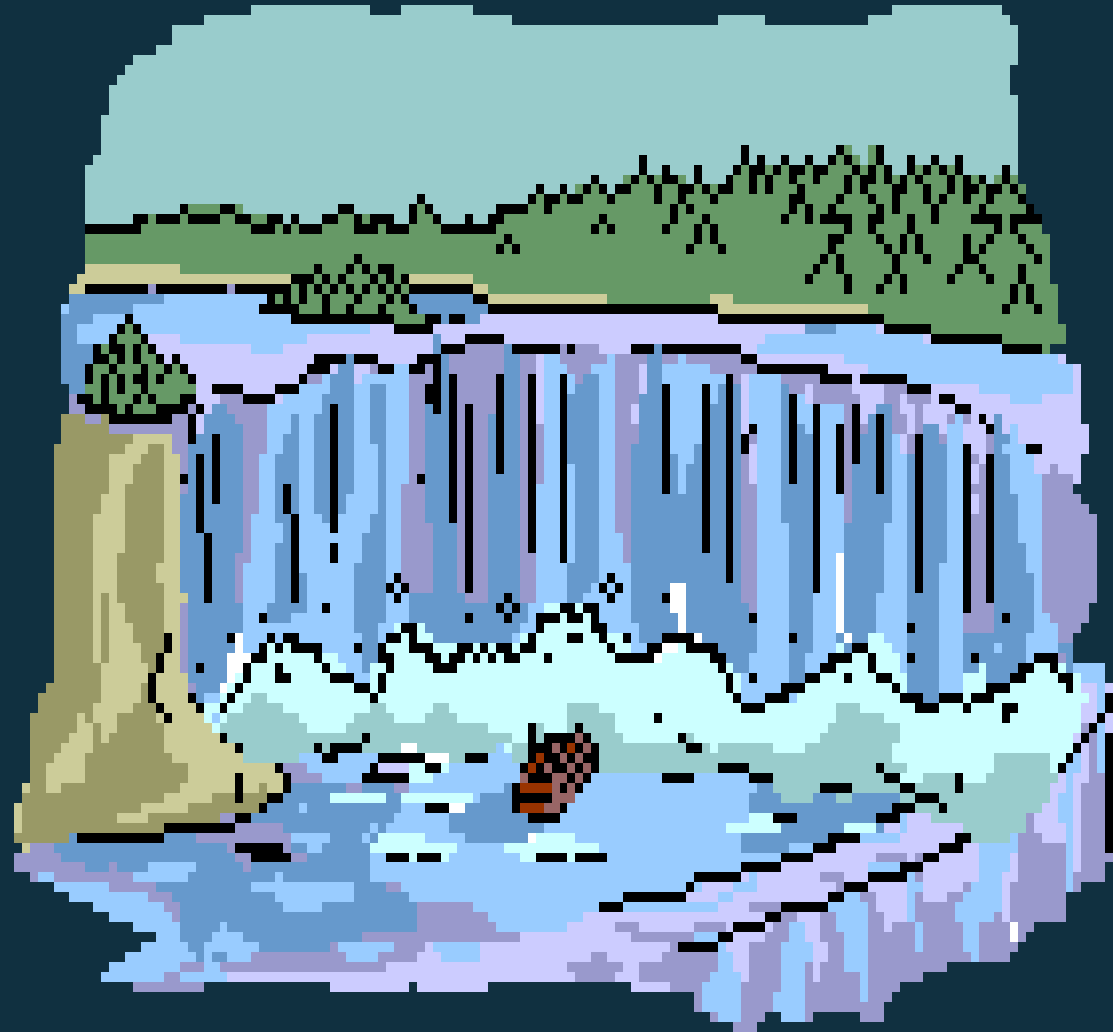
*Who is falling in?*



*Why are they falling in?*



*Who typically gets rescued?*



Where  
Do  
We  
Go  
From  
Here?



# Community Choice Points

- Individual vs. Population Health ?
- Upstream vs. Downstream?
- Need vs. What Works?
- Immediate vs. Delayed?
- Important vs. Changeable?
- Contribution vs. Attribution?
- Equities vs. Inequities?

# *What changes in policy are needed?*

- Community Engagement
- Diversity
- Operating in silos
- Accountability and Transparency
- Collaboration & Partnership
- Results Matter
- Effective Governance
- Upstream Investments

# *What are the potential roles for philanthropy in CHI?*

- Relief, reform, innovation
- Advocate
- Change agent
- Promote programs that work
- Connect people, programs, resources
- Nonpartisan analyst
- Give voice to underserved populations
- Model effective giving
- Promote social justice



# *What are the challenges & opportunities in collaborative policy development?*

- Systems change
- Sustainability
- Results based Funding
- Cultural Competency
- Organizational Capacity
- Listening to Communities
- Formulating Priorities

# Grady Hospital.....

- Inappropriate ER Utilization
- Hospital and Community Data
- Patient Navigators
- Community Defines Outcomes
- Partners Expand Services
- Community Health Improvements