



Kansas Experience with HIA Trainings

NNPHI Annual Conference: Pre-Session
May 19, 2014

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Senior Analyst and Strategy Team Leader
Kansas Health Institute



Kansas Health Institute

- Vision: Healthier Kansans through effective policy.
- Mission: To improve the health of all Kansans by supporting effective policy making, engaging at the state and community levels, and providing non-partisan, actionable and evidence-based information.



- Established in 1995 through a multi-year grant from Kansas Health Foundation
- Nonprofit, unaffiliated with academia, non-advocacy



KHI Trainings

- Two Types of HIA Trainings
 - Statewide Training
 - Legislative Breakfast



Statewide HIA Training





HIA Statewide Training: Design

- Full day: 9:00 a.m. – 5:00 p.m.
- Participants (30 - 45 people): planners, LHDs, academia (faculty and students), law enforcement, policymakers
- Objective: build capacity
- Scope: build capacity in HIA steps via:
 - Presentations
 - Small group activities
 - Case studies



Session Objectives

- Participants will become familiar with the six steps of the health impact assessment (HIA) process
- Participants will be able to conduct HIA screening and scoping
- Participants will have an understanding of diverse factors that impact health
- Participants will be able to identify and build relationships with stakeholders interested in conducting HIAs
- Participants will know how to locate and use state/local HIA tools and resources (including funding opportunities)



Statewide Training: Save the Date



KANSAS HEALTH INSTITUTE
212 SW Eighth Ave., Suite 300
Topeka, KS 66603-3936

You're invited to a training on how to conduct HEALTH IMPACT ASSESSMENTS

SAVE THE DATE

« March 2014 »						
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You are invited to a training on how to conduct
Health Impact Assessments

Tuesday, March 4, 2014
8:30 a.m. – Breakfast
9 a.m. to 5 p.m. – Training

Health Impact Assessment (HIA)

Is evidence-based tool that help decision-makers rapidly identify the potential health effects of policies, programs and projects in order to maximize their health benefits and mitigate their health risks.

TRAINING DETAILS

Date: Tuesday, March 4, 2014

When: Breakfast: 8:30 a.m.
Training: 9 a.m. – 5 p.m.

Where: Kansas Health Institute
212 SW Eighth Ave., Topeka
Hayden Conference Room, Lower Level

TO ATTEND

Contact: Krista Elliott
RSVP no later than Friday, Feb. 24 by calling (785) 233 -5443 or
email at kelliott@khi.org.

COST

This training will be free of charge, and will include breakfast and lunch. Space for this training is limited to the first 50 participants.

CONTINUING EDUCATION CREDITS


CE credits will be available for planners, RNs, LPNs and LMHTs.

During this training you will learn how to:

1. Utilize the six steps of the HIA process.
2. Identify how various factors impact health.
3. Identify how HIA can be integrated in your work.
4. Identify and build HIA partnerships.
5. Identify HIA resources and funding opportunities.



Example: Transition Slide

A photograph of a field of sunflowers under a clear blue sky. The sunflowers are in the foreground, with their bright yellow petals and brown centers clearly visible. The field extends into the distance, with more sunflowers visible on the horizon.

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Health Impact Assessment Training
Topeka • March 4, 2014



Example: Short Agenda

AGENDA



KANSAS
HEALTH
INSTITUTE

Health Impact Assessment Training

March 4, 2014 • Kansas Health Institute • Topeka, Kan.

- | | |
|------------|--|
| 8:30 a.m. | Breakfast and Networking |
| 9:00 a.m. | Welcome and Introductions
Robert St. Peter, M.D., KHI President and CEO |
| 9:20 a.m. | Overview of Health Impact Assessment Tool
Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 10:20 a.m. | Break |
| 10:30 a.m. | HIA Steps: Screening
Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 11:40 a.m. | Lunch |
| 12:10 p.m. | HIA Steps: Scoping
Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 1:25 p.m. | HIA Steps: Assessment
Sarah Hartsig, M.S., Analyst, KHI |
| 1:55 p.m. | Break |
| 2:15 p.m. | HIA Steps: Recommendations
Sheena Smith, M.P.P., Analyst, KHI |
| 3:00 p.m. | HIA Steps: Reporting
Lisa Jones, Director of Strategic Communications, KHI |
| 3:30 p.m. | Break |
| 3:40 p.m. | HIA Steps: Evaluation/Monitoring
Elizabeth Ablah, Ph.D., M.P.H., University of Kansas School of Medicine - Wichita |
| 4:10 p.m. | Community/Stakeholder Engagement in HIA
Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 4:30 p.m. | HIA Resources and Funding Opportunities
Sheena Smith, M.P.P., Analyst, KHI |
| 4:45 p.m. | Wrap Up/Evaluation
Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 5:00 p.m. | Adjourn |



Example: Detailed Agenda

Health Impact Assessment (HIA) Training – DETAILED AGENDA March 4, 2014 • 9 a.m. to 5 p.m. • 8:30 a.m. Breakfast



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Time	Title	Description	Format
8:30 – 9:00 a.m.	Breakfast and Informal Time	Breakfast and registration	N/A
9:00 – 9:20 a.m.	Welcome and Introductions	Robert St. Peter, M.D. will welcome the training attendees and provide an overview of the Kansas Health Institute.	• Presentation
9:20 – 10:15 a.m.	Introduction to HIA*	This session will introduce the HIA tool, its values and provide a high level overview of the HIA steps. It will also highlight how HIAs integrate factors that impact health (social determinants of health) in its processes. Participants will learn about past and current Kansas HIAs.	• Presentation (slides) • Interactive Activity – understanding social determinants of health • Q/A
10:15 – 10:20 a.m. (Break)			
10:30 – 11:40 a.m.	HIA Steps: Screening*	This session will teach the participants how to conduct the first HIA step –Screening. Participants will learn “screening” methods, approaches and tips for successful screening.	• Presentation (slides) • Interactive Activity – screen Kansas specific issues • Q/A
11:40 a.m. – 12:10 p.m. (Lunch)			
12:10 – 1:25 p.m.	HIA Steps: Scoping*	This session will teach the participants how to conduct the second HIA step –Scoping. Participants will learn how to identify, prioritize issues/ indicators for further assessment and create a pathway diagram.	• Presentation (slides) • Interactive Activity – identify issues and build a pathway diagram • Q/A
1:25 – 1:55 p.m.	HIA Steps:Assessment **	This session will provide an overview of the third HIA step - Assessment. The session will inform the participants about various assessment methods (e.g., quantitative, qualitative and mapping).	• Presentation (slides) • Q/A



Successes

- Marketing through partners
 - Attracted a diverse group of participants
- Continuous Education Credits
 - Increased attendance
- Several speakers/presenters
 - Made program more dynamic
- Local case-studies
 - Increased applicability/relevance



Areas for Improvement

- Develop realistic agenda (e.g., train on 3 HIA steps vs. 5 steps)
- Keep on schedule/according to the agenda
- Offer case-studies on several topics
- Create more networking opportunities
- Choose adequate facilities (e.g., room size, parking)



Legislative Breakfast/Dinner





Legislative Breakfast/Dinner: Design

- One hour thirty minutes:
 - 7:30 a.m. – 9:00 a.m.
 - 4:30 p.m. – 6:00 p.m.
- Participants: legislators, legislative staff and agency leadership
- Objective: increase awareness and demand for HIA
- Scope:
 - Short presentations
 - Panel discussion



Legislative Breakfast: Save the Date

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HEALTH IMPACT ASSESSMENTS
Legislator Breakfast Discussion

Tuesday, March 4, 2014
7:00 a.m. – Breakfast
7:30 - 8:30 a.m. – Discussion



KANSAS HEALTH INSTITUTE
212 SW Eighth Ave., Suite 300
Topeka, KS 66603-3936

SAVE THE DATE

You're invited to a breakfast discussion about HEALTH IMPACT ASSESSMENTS

The Kansas Health Institute invites legislators to participate in an interactive discussion on **Health Impact Assessments (HIAs)** – evidence-based tools that help decision-makers rapidly identify the potential positive and negative health effects of policies in order to maximize benefits and mitigate risks.

You will also learn about health impact assessments in Kansas, involving policy decisions surrounding gambling, transportation, agriculture and liquor licensing.

Please mark your calendar for this informative meeting. We hope to see you there.

Date: Tuesday, March 4, 2014
Breakfast: 7:00 a.m.
Discussion: 7:30 to 8:30 a.m.
Where: Kansas Health Institute
212 SW Eighth Ave., Topeka
Second Floor, Sunflower Room
Contact: Lyndsey Burkhardt
RSVP: (785) 233-5443 or lburkhart@khi.org

The Kansas Health Institute is a nonprofit, nonpartisan health policy and research organization focused on issues that impact the health of Kansans. The Kansas Health Institute was established in 1995 with a multiyear grant from the Kansas Health Foundation.



KANSAS HEALTH INSTITUTE



Successes

- Ensure robust marketing (e.g., multiple reminders; put on legislative event calendar)
- Invite “Known speakers”
- Use familiar comparisons/terminology (e.g., compare an HIA to a fiscal note)
- Integrate a panel discussion
- Invite media and legislative staff
- Serve food/refreshments



Front Page of the “Wichita Eagle” newspaper – Resulted from the HIA Legislative Event

Health impact assessments leading to changes for Wichita bus system

By Dion Lefler
The Wichita Eagle

Published Monday, March 17, 2014, at 9:53 p.m.
Updated Thursday, March 27, 2014, at 9:24 a.m.

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There soon will be a lot less cigarette smoke in the outdoor waiting areas at the downtown Wichita Transit Center.

And the transit system has stopped enforcing a rule against carrying more than two bags of groceries on the bus, pending action to do away with that rule entirely.

Banning smoking outside the bus depot and relaxing the two-bag rule are two of several changes to spring from a health impact assessment by the Topeka-based Kansas Health Institute, which studied how changes in the bus system can affect the overall health of the community.

The study marked the second time that the institute has taken an in-depth look at how a proposed government action can affect community health – the other being a study of proposals to make it easier to expand gambling in southeastern Kansas.

Now the institute also is looking into the potential health impact of a bill before the Legislature that would allow the sale of full-strength beer, wine and liquor in grocery and convenience stores and another bill that would allow expanded ownership of Kansas farms and farmland by out-of-state corporations.

Long term, the institute is hoping that health assessments will take a place in everyday government consideration of policies and projects alongside the environmental- and fiscal-impact assessments commonly used today.

While most people think in terms of hospitals and doctors' offices when considering the health of a community, it can also hinge on less-noticeable factors such as good sidewalks, placement of grocery stores, clean water and housing conditions, said Duane Goossen, vice president for health and financial policy for the institute.

"These considerations are not always part of our decision-making process," said Goossen, a former state budget director and legislator.

Photos

« 1 of 2 »



Mike Hutmacher/ The Wichita Eagle | [Buy this photo](#)
Soon, smoking won't be allowed outside the Wichita Transit Center. (March 13, 2014)

- [Wichita short billions in funding to maintain public assets, panel finds](#)
- [Transit system a lifeline to jobs for some Wichitans](#)
- [Bus riders tell Wichita officials city needs better transit system](#)

More information



Challenges

- Legislative calendar/schedule is unpredictable
- Time constraints – 1,5 hrs maximum
- Offer a “user-friendly” version of an HIA “road show”
- Identify immediate relevancy/action steps
- Keep the momentum going



Contact Information

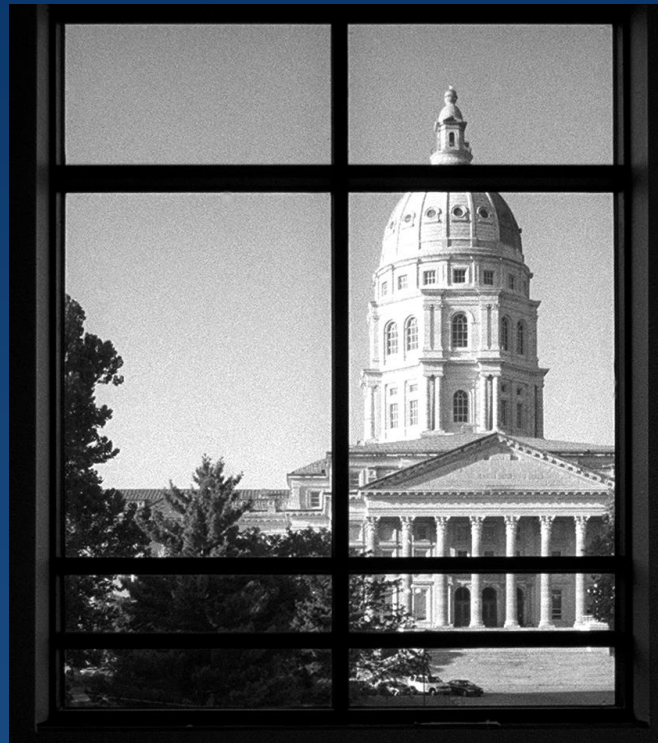
Tatiana Lin: tlin@khi.org

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www.khi.org www.khi.org/news/hia/



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*Information for policymakers.
Health for Kansans.*

Kansas: HIA Landscape

