Kansas Experience with HIA Trainings

NNPHI Annual Conference: Pre-Session
May 19, 2014

Tatiana Lin, M.A.
Senior Analyst and Strategy Team Leader
Kansas Health Institute
Kansas Health Institute

- **Vision**: Healthier Kansans through effective policy.
- **Mission**: To improve the health of all Kansans by supporting effective policy making, engaging at the state and community levels, and providing non-partisan, actionable and evidence-based information.

- Established in 1995 through a multi-year grant from Kansas Health Foundation
- Nonprofit, unaffiliated with academia, non-advocacy
KHI Trainings

- Two Types of HIA Trainings
  - Statewide Training
  - Legislative Breakfast
Statewide HIA Training
HIA Statewide Training: Design

- Full day: 9:00 a.m. – 5:00 p.m.
- Participants (30 - 45 people): planners, LHDs, academia (faculty and students), law enforcement, policymakers
- Objective: build capacity
- Scope: build capacity in HIA steps via:
  - Presentations
  - Small group activities
  - Case studies
Session Objectives

- Participants will become familiar with the six steps of the health impact assessment (HIA) process
- Participants will be able to conduct HIA screening and scoping
- Participants will have an understanding of diverse factors that impact health
- Participants will be able to identify and build relationships with stakeholders interested in conducting HIAs
- Participants will know how to locate and use state/local HIA tools and resources (including funding opportunities)
Statewide Training: Save the Date

You’re invited to a training on how to conduct
HEALTH IMPACT ASSESSMENTS

The Kansas Health Institute invites you to participate in an interactive training on Health Impact Assessments (HIAs). This training is appropriate for any professional—regardless of his or her previous experience with Health Impact Assessments—whose work informs decisions about policies, plans and projects that can shape the built, natural and social environments. Past participants have included planners, economists, policy analysts, public health professionals, community leaders, elected officials and others.

During this training you will learn how to:
1. Utilize the six steps of the HIA process.
2. Identify how various factors impact health.
3. Identify how HIA can be integrated in your work.
4. Identify and build HIA partnerships.
5. Identify HIA resources and funding opportunities.

TRAINING DETAILS
Date: Tuesday, March 4, 2014
When: Breakfast: 8:30 a.m.
         Training: 9 a.m. – 5 p.m.
Where: Kansas Health Institute
       212 SW Eighth Ave., Topeka
       Hayden Conference Room, Lower Level

TO ATTEND
Contact: Krista Elliott
RSVP no later than Friday, Feb. 24 by calling (785) 233-5443 or email at kelliott@khi.org.

COST
This training will be free of charge, and will include breakfast and lunch. Space for this training is limited to the first 50 participants.

CONTINUING EDUCATION CREDITS
CE credits will be available for planners, RNs, LPNs and LMHTs.
Example: Transition Slide

Health Impact Assessment Training
Topeka • March 4, 2014
### Health Impact Assessment Training
March 4, 2014 • Kansas Health Institute • Topeka, Kan.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Breakfast and Networking</td>
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</table>
| 9:00 a.m. | Welcome and Introductions
  Robert St. Peter, M.D., KHI President and CEO |
| 9:20 a.m. | Overview of Health Impact Assessment Tool
  Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 10:20 a.m. | Break                                      |
| 10:30 a.m. | HIA Steps: Screening
  Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 11:40 a.m. | Lunch                                      |
| 12:10 p.m. | HIA Steps: Scoping
  Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 1:25 p.m. | HIA Steps: Assessment
  Sarah Harris, M.S., Analyst, KHI |
| 1:55 p.m. | Break                                      |
| 2:15 p.m. | HIA Steps: Recommendations
  Sheena Smith, M.P.P., Analyst, KHI |
| 3:00 p.m. | HIA Steps: Reporting
  Lisa Jones, Director of Strategic Communications, KHI |
| 3:30 p.m. | Break                                      |
| 3:40 p.m. | HIA Steps: Evaluation/Monitoring
  Elizabeth Abrahim, Ph.D., M.P.H., University of Kansas School of Medicine - Wichita |
| 4:10 p.m. | Community/Stakeholder Engagement in HIA
  Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 4:30 p.m. | HIA Resources and Funding Opportunities
  Sheena Smith, M.P.P., Analyst, KHI |
| 4:45 p.m. | Wrap Up/Evaluation
  Tatiana Lin, M.A., Senior Analyst and Strategy Team Leader, KHI |
| 5:00 p.m. | Adjourn                                    |
# Example: Detailed Agenda

## Health Impact Assessment (HIA) Training – DETAILED AGENDA
March 4, 2014 • 9 a.m. to 5 p.m. • 8:30 a.m. Breakfast

<table>
<thead>
<tr>
<th>Time</th>
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<th>Description</th>
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<tbody>
<tr>
<td>8:30 – 9:00 a.m.</td>
<td>Breakfast and Informal Time</td>
<td>Breakfast and registration</td>
<td>N/A</td>
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<tr>
<td>9:00 – 9:20 a.m.</td>
<td>Welcome and Introductions</td>
<td>Robert St. Peter, M.D. will welcome the training attendees and provide an overview of the Kansas Health Institute.</td>
<td>Presentation</td>
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<tr>
<td>9:20 – 10:15 a.m.</td>
<td>Introduction to HIA*</td>
<td>This session will introduce the HIA tool, its values and provide a high level overview of the HIA steps. It will also highlight how HIA integrates factors that impact health (social determinants of health) in its processes. Participants will learn about past and current Kansas HIAs.</td>
<td>Presentation (slides) • Interactive Activity – Understanding social determinants of health • Q/A</td>
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<tr>
<td>10:15 – 10:20 a.m.</td>
<td>(Break)</td>
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<tr>
<td>10:30 – 11:40 a.m.</td>
<td>HIA Steps: Screening*</td>
<td>This session will teach the participants how to conduct the first HIA step – Screening. Participants will learn “screening” methods, approaches and tips for successful screening.</td>
<td>Presentation (slides) • Interactive Activity – Screen Kansas specific issues • Q/A</td>
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<tr>
<td>11:40 a.m. – 12:10 p.m.</td>
<td>(Lunch)</td>
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<tr>
<td>12:10 – 1:25 p.m.</td>
<td>HIA Steps: Scoping*</td>
<td>This session will teach the participants how to conduct the second HIA step – Scoping. Participants will learn how to identify, prioritize issues/indicators for further assessment and create a pathway diagram.</td>
<td>Presentation (slides) • Interactive Activity – Identify issues and build a pathway diagram • Q/A</td>
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<td>1:25 – 1:55 p.m.</td>
<td>HIA Steps: Assessment ***</td>
<td>This session will provide an overview of the third HIA step - Assessment. The session will inform the participants about various assessment methods (e.g., quantitative, qualitative and mapping).</td>
<td>Presentation (slides) • Q/A</td>
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Successes

- Marketing through partners
  - Attracted a diverse group of participants
- Continuous Education Credits
  - Increased attendance
- Several speakers/presenters
  - Made program more dynamic
- Local case-studies
  - Increased applicability/relevance
Areas for Improvement

- Develop realistic agenda (e.g., train on 3 HIA steps vs. 5 steps)
- Keep on schedule/according to the agenda
- Offer case-studies on several topics
- Create more networking opportunities
- Choose adequate facilities (e.g., room size, parking)
Legislative Breakfast/Dinner
Legislative Breakfast/Dinner: Design

- One hour thirty minutes:
  - 7:30 a.m. – 9:00 a.m.
  - 4:30 p.m. – 6:00 p.m.

- Participants: legislators, legislative staff and agency leadership

- Objective: increase awareness and demand for HIA

- Scope:
  - Short presentations
  - Panel discussion
Legislative Breakfast: Save the Date

You’re invited to a breakfast discussion about

HEALTH IMPACT ASSESSMENTS

The Kansas Health Institute invites legislators to participate in an interactive discussion on Health Impact Assessments (HIAs) – evidence-based tools that help decision-makers rapidly identify the potential positive and negative health effects of policies in order to maximize benefits and mitigate risks.

You will also learn about health impact assessments in Kansas, involving policy decisions surrounding gambling, transportation, agriculture and liquor licensing.

Please mark your calendar for this informative meeting. We hope to see you there.

Date: Tuesday, March 4, 2014
Breakfast: 7:00 a.m.
Discussion: 7:30 to 8:30 a.m.
Where: Kansas Health Institute
212 SW Eighth Ave., Topeka
Second Floor, Sunflower Room
Contact: Lyndsey Burkhardt
RSVP: (785) 233-5443 or lburkhardt@khi.org

The Kansas Health Institute is a nonprofit, nonpartisan health policy and research organization focused on issues that impact the health of Kansans. The Kansas Health Institute was established in 1995 with a multiyear grant from the Kansas Health Foundation.
Successes

- Ensure robust marketing (e.g., multiple reminders; put on legislative event calendar)
- Invite “Known speakers”
- Use familiar comparisons/terminology (e.g., compare an HIA to a fiscal note)
- Integrate a panel discussion
- Invite media and legislative staff
- Serve food/refreshments
Health impact assessments leading to changes for Wichita bus system

By Dion Letter
The Wichita Eagle
Published Monday, March 17, 2014, at 9:53 p.m.
Updated Thursday, March 27, 2014, at 9:24 a.m.

There soon will be a lot less cigarette smoke in the outdoor waiting areas at the downtown Wichita Transit Center.

And the transit system has stopped enforcing a rule against carrying more than two bags of groceries on the bus, pending action to do away with that rule entirely.

Banning smoking outside the bus depot and relaxing the two-bag rule are two of several changes to spring from a health impact assessment by the Topeka-based Kansas Health Institute, which studied how changes in the bus system can affect the overall health of the community.

The study marked the second time that the institute has taken an in-depth look at how a proposed government action can affect community health – the other being a study of proposals to make it easier to expand gambling in southeastern Kansas.

Now the institute also is looking into the potential health impact of a bill before the Legislature that would allow the sale of full-strength beer, wine and liquor in grocery and convenience stores and another bill that would allow expanded ownership of Kansas farms and farmland by out-of-state corporations.

Long term, the institute is hoping that health assessments will take a place in everyday government consideration of policies and projects alongside the environmental- and fiscal-impact assessments commonly used today.

While most people think in terms of hospitals and doctors’ offices when considering the health of a community, it can also hinge on less-noticeable factors such as good sidewalks, placement of grocery stores, clean water and housing conditions, said Duane Gocssen, vice president for health and financial policy for the institute.

“These considerations are not always part of our decision-making process,” said Gocssen, a former state budget director and legislator.
Challenges

- Legislative calendar/schedule is unpredictable
- Time constraints – 1.5 hrs maximum
- Offer a “user-friendly” version of an HIA “road show”
- Identify immediate relevancy/action steps
- Keep the momentum going
Contact Information

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Topeka, KS 66603
Phone: (785) 233-5443

www.khi.org  www.khi.org/news/hia/
Kansas Health Institute

Information for policymakers.
Health for Kansans.