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## Day 1: July 11, 2011

### Panel #2 – Jurisdictions and Geographic Parameters

*How do we define community, (e.g., geo parameters), and what are the determining factors?*

*What are unique issues to be considered in rural communities? In urban metropolitan areas?*

*What are issues and options in the apportionment of responsibilities to address health concerns?*

*How might expectations vary for different kinds of stakeholders, and why?*

#### Panelists

Karen Minyard, PhD, MSN – Executive Director, Georgia Health Policy Center

Rebecca Slifkin, PhD, MHA – Director, Office of Planning, Analysis, and Evaluation, HRSA

José E. Camacho, JD – Executive Director/General Counsel, Texas Association of Community Health Centers

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## Day 2: July 12, 2011

### Welcome

Judith A. Monroe, MD, FAAFP – Deputy Director, CDC; Director, Office for State, Tribal, Local, and Territorial Support, CDC

(no slides)

### Panel #3 - Data Platform: Scope and Transparency

*What are essential data sources and what are the issues and opportunities in securing them?*

*In what ways can we collect data on social determinants and link to health status measures?*

*In what ways can we identify concentrations of unmet needs (e.g., health disparities) in local communities?*

*What are the challenges and opportunities in analysis and sharing of provider utilization data?*

#### Panelists

Eileen Barsi – Director, Community Benefit, Catholic Healthcare West

Winston Wong, MD, MS – Medical Director, Community Benefit, Kaiser Permanente

Julie Willems Van Dijk, RN, PhD – Associate Scientist, University of Wisconsin Population Health Institute; Community Engagement Director, MATCH

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## Day 2: July 12, 2011

### Panel #4 – Community Engagement

*What constitutes meaningful community engagement in the broader community health improvement process?*  
*What are potential roles of diverse stakeholders in data collection and analysis?*  
*What are the issues and opportunities in the identification and mobilization of community “assets?”*

#### Panelists

Jessica Curtis, JD – Project Director, Hospital Accountability Project; Staff Attorney, Community Catalyst

Michelle J. Lyn, MBA, MHA – Associate Director, Duke Center for Community Research; Chief, Division of Community Health; Duke University Medical Center

Dory Magasis Escobar – Director, Healthy Communities, St. Joseph Health System – Sonoma County (California)

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## Implementation Strategy / Plan Development

### Panel #5 – Stakeholder Roles and Contributions: Alignment Opportunities

*What are alignment opportunities associated with national health reform (e.g., ACOs, CMS rules)?*  
*What are unique characteristics, potential contributions, and expectations of teaching hospitals?*  
*What are potential contributions and expectations of health professions education institutions?*

#### Panelists

Paul Hattis, MD, JD, MPH, FACPM – Professor, Tufts University School of Medicine

Bradford Gray, PhD – Senior Fellow, Urban Institute; Editor, The Milbank Quarterly

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### Panel #6 – Setting Priorities: Methodologies

*What is the purpose of priority setting, and why is it important?*  
*What criteria, processes, and tools can be used under different circumstances?*  
*In what ways should we use evidence to guide decision making?*

#### Panelists

Steven M. Teutsch, MD, MPH – Chief Science Officer, Los Angeles County Department of Public Health

Leslie M. Beitsch, MD, JD – Associate Dean for Health Affairs, Florida State University College of Medicine

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## Day 2: July 12, 2011

### Panel #7 – Setting Priorities: Selection Processes, Collaboration, and Accountability

*Who should be involved in the priority setting process, and why?*  
*What is the scope of content issues to be considered, and what are key factors in the determination?*  
*What constitutes meaningful collaboration (in addressing identified priorities)?*  
*What are the challenges and opportunities associated with comprehensive approaches?*

#### Panelists

Tom Wolff, PhD – Principal, Tom Wolff and Associates

Vondie Woodbury – Director, Community Benefit, Trinity Health

Peggy Honoré, DHA, MHA – Director, Public Health System, Finance, and Quality Program, Office of Healthcare Quality, Office of Assistant Secretary for Health, HHS

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### Panel #8: Monitoring and Evaluation

*Who are potential “audiences” in evaluation, and in what are the implications for the selection of measures?*  
*In what ways should the community health assessment and the monitoring & evaluation processes be linked, and what are the implications?*  
*What types of data are needed to identify and monitor progress in addressing health disparities?*  
*What are potential roles of community members in program evaluation (e.g., PAR)?*  
*What are collaborative evaluation opportunities for hospitals and other stakeholders (e.g., local health departments, academic institutions, United Way)?*

#### Panelists

James Walton, DO, MBA – Vice President of Health Equity/Chief Health Equity Officer, Baylor Health Care System

Catherine F. Kinney, PhD, MSW – Principal, Kinney and Associates

Christopher Fulcher PhD – Co-Director, Center for Applied Research and Environmental Systems (CARES) University of Missouri-Columbia

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## Day 3: July 13, 2011

### Implementation/Reporting and Compliance

#### Panel #9 – Institutional Governance and Oversight

*What internal oversight mechanisms are needed to ensure meaningful institutional engagement – For hospitals – For local health departments (e.g., accreditation)?*

*What internal management & operational structures and competencies are needed?*

##### Panelists

Lawrence Prybil, PhD, FACHE – Associate Dean, University of Kentucky College of Public Health

Elissa J. Bassler, MFA – CEO, Illinois Public Health Institute

Mark Huber, MS – Vice President of Social Responsibility, Aurora Health Care

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#### Panel #10 – Strategic Investment and Funding Patterns

*What changes in federal and state policy are needed to support investment in comprehensive approaches to community health improvement?*

*What are potential roles of private sector philanthropy in facilitating a more strategic approach to CHI (e.g., engaging other stakeholders such as health plans)?*

*What are challenges and opportunities in collaborative policy development?*

##### Panelists

Judy Darnell, MPP – Director of Public Policy, United Ways of California

Gary D. Nelson, PhD – President, Healthcare Georgia Foundation

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#### Panel #11 – Shared Accountability and Regional Governance

*What are the potential benefits of regional partnerships between hospitals, LPHAs, and other stakeholders?*

*What are options for formal agreements that bind stakeholder financial commitments?*

*What are existing mechanisms for local/regional accountability that may be applicable?*

*What are potential implications of shared investment and agreements for antitrust concerns?*

##### Panelists:

Gregory J. Dent – President/CEO, Community Health Works

Gene Matthews, JD – Director, Southeastern Regional Center, Public Health Law Network; Senior Fellow, NC Institute for Public Health

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<p><b>Panel #12 – Reporting and Compliance: State Level Oversight</b></p> <p><i>What are essential elements of public reporting processes?</i></p> <p><i>What are optimal roles of public sector oversight at the state and federal level?</i></p> <p><i>What are creative alternatives to public agency oversight to encourage desired institutional behavior?</i></p> <p><i>What are challenges and opportunities in the coordination of public sector agency roles?</i></p> <p><u>Panelists:</u></p> <p>Donna Folkemer, MA, MCP – Senior Policy Analyst, The Hilltop Institute at UMBC</p> <p>Lois Johnson, JD – Assistant Attorney General, Health Care Division, Office of the Attorney General of Massachusetts</p> <p>Gianfranco Pezzino, MD, MPH – Senior Fellow, Kansas Health Institute</p>	<p>(no slides)</p> <p><a href="#">View Slides</a></p> <p><a href="#">View Slides</a></p>
<p><b>Panel #13 –Reporting and Compliance: Local and Regional Dynamics</b></p> <p><i>What are key issues for local hospitals in meeting national and state reporting requirements?</i></p> <p><i>What are key issues for local public health agencies in meeting national and state accreditation standards?</i></p> <p><i>What is the role of local officials, advocacy groups, and the general public?</i></p> <p><i>What is needed to move from compliance to transformation?</i></p> <p><u>Panelists:</u></p> <p>Kaye Bender, PhD, RN, FAAN – President/CEO, Public Health Accreditation Board</p> <p>Gerald M. Griffith, JD – Partner, Jones Day</p> <p>Claudia Lennhoff – Executive Director, Champaign County Health Care Consumers</p>	<p><a href="#">View Slides</a></p> <p><a href="#">View Slides</a></p> <p><a href="#">View Slides</a></p>