



Title of Design Lab:

Leveraging Multi-Sector Investments: New Opportunities to Create Healthy Communities

Topic Champion(s):

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- Kevin Barnett, Public Health Institute (PHI) (CA)
- Steve Ridini, Health Resources in Action (HRiA)

Short Summary of session

This session is a product of several discussions between institutes across the country that focused on two things: 1) multi-sector investments to leverage community investments from entities such as hospitals and financial institutions; and 2) the need to utilize collective impact to support community development.

Key Takeaway points:

1. Engage with stakeholders/potential investors in creating a vision for their respective communities to address social determinants of health and improving health
2. Frame language to focus beyond health improvement, but includes a broader concept of a healthy community that appeals to investors such as education and economic development
3. Necessary to determine what potential investors value in terms of health improvement within their community to attract loans

Discussion Notes:

What is this vision of convergence? What is the vision that may be possible in your area?

- Is not a place where low-income people have been displaced
- We all are on the same side; finding the common ground between them and us
- Grandchild principle: decision-making is rooted in some level of what it would mean if "this" affected a family member
- It is important to want quality health for all in the community, but we(public health) are not able to move the needle on certain activities because we want to do everything at once; need to start prioritizing
- Each community would have the tools and resources needed to determine its own destiny
- Convergence is realizing that we are actually working on the same thing and creating that overall synergy

How can institutes frame this in a way that is compelling for stakeholders?

- Develop measures at the community level to frame impact among potential investors
- Change language to focus beyond health improvement, but includes a broader concept of a healthy community that includes education, economic development...etc.
- Mechanism needed to ask those questions of what is important and what is valued among stakeholders and frame it in a way that is appealing
 - What is your value of a health outcome? (as opposed to public health imposing what it values)

- Produce models for collaboration that can be beneficial for stakeholders
- Role of institutes to determine where we are “stuck” in improving community health and developing practical solutions
- PHI’s can connect with umbrella organizations interested in improving health

Action Steps:

- Create a common vision, in partnership with stakeholders and potential investors, for community health improvement
- Develop a language framework that resonates with non-traditional partners
- Identify organizations interested in improving health and identifying potential health improvement synergies
- Participate in on-going calls with member institutes working in this space for collaborative learning
 - Next meeting in June.
 - Please contact Steve Ridini to receive call-in/additional information: sridini@hria.org