

The Public Health Workforce Summit

Modernizing the Workforce for the Public's Health: Shifting the Balance

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Purpose of Summit

Convene partners to:

- **Strategize and prioritize the critical actions needed for strengthening the workforce**
- **Develop components of a coordinated public health workforce strategy that leverages contributions from multiple partners**

Why Are We Here?

- **Workforce Crisis**
 - Aging workforce, shrinking numbers
 - Gap between skills, capacity and evolving practice
- **Tremendous changes in public health**
- **Inattention to public health workforce**
- **Insufficient understanding of workforce needed to improve health**
- **Call to Arms—take action!**

How Did We Get Here?

- **Held series of meetings with partners**
 - HRSA, practice partners, APHA, TFAH, RWJF
 - CDC programs
 - Academia
 - Public Health Institutes
- **Asked key questions:**
 - How is public health changing?
 - How do these changes affect the workforce?
 - What is CDC's role?

What Did We Learn?

New public health—transformation

- More than just governmental public health
- Need to engage more stakeholders
- Community-focused as well as state-based
- New territory with health reform
- Stronger linkages with health care needed
- Data, data, data
- More monitoring, measuring, accountability

What Did We Learn?

Need to modernize public health workforce

- **Public health needs to understand health care**
- **Health care needs to understand population health**
- **Strengthen workforce skills in the areas of:**
 - **Informatics**
 - **Collaborative leadership**
 - **Community engagement**
 - **Business processes**
 - **Marketing and communication**
- **Cross-training of existing workforce**
- **More career pathways into public health**

What Did We Learn?

CDC's role: need to shift the balance

- **Convene and lead**
- **Focus on more than governmental public health**
- **Bring together traditional and non-traditional stakeholders**
- **Systems-based approach—walk the talk**
- **Recommendations from Advisory Committee to CDC Director**

Where Do We Go From Here?

- **Roadmap**
 - Foundation for the Summit
- **Summit**
 - Discuss and prioritize activities for the National Strategy
- **National Public Health Workforce Strategy**
 - Priorities for next four years
 - Coordinated plan of action

Thank you for joining us!

