

Implementing a Population-Level Approach to Child Maltreatment Prevention by Mobilizing Public Health, Primary Care, and Non-Traditional Partners

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Roundtable Agenda

Brief presentation on the implementation of Triple P in North Carolina

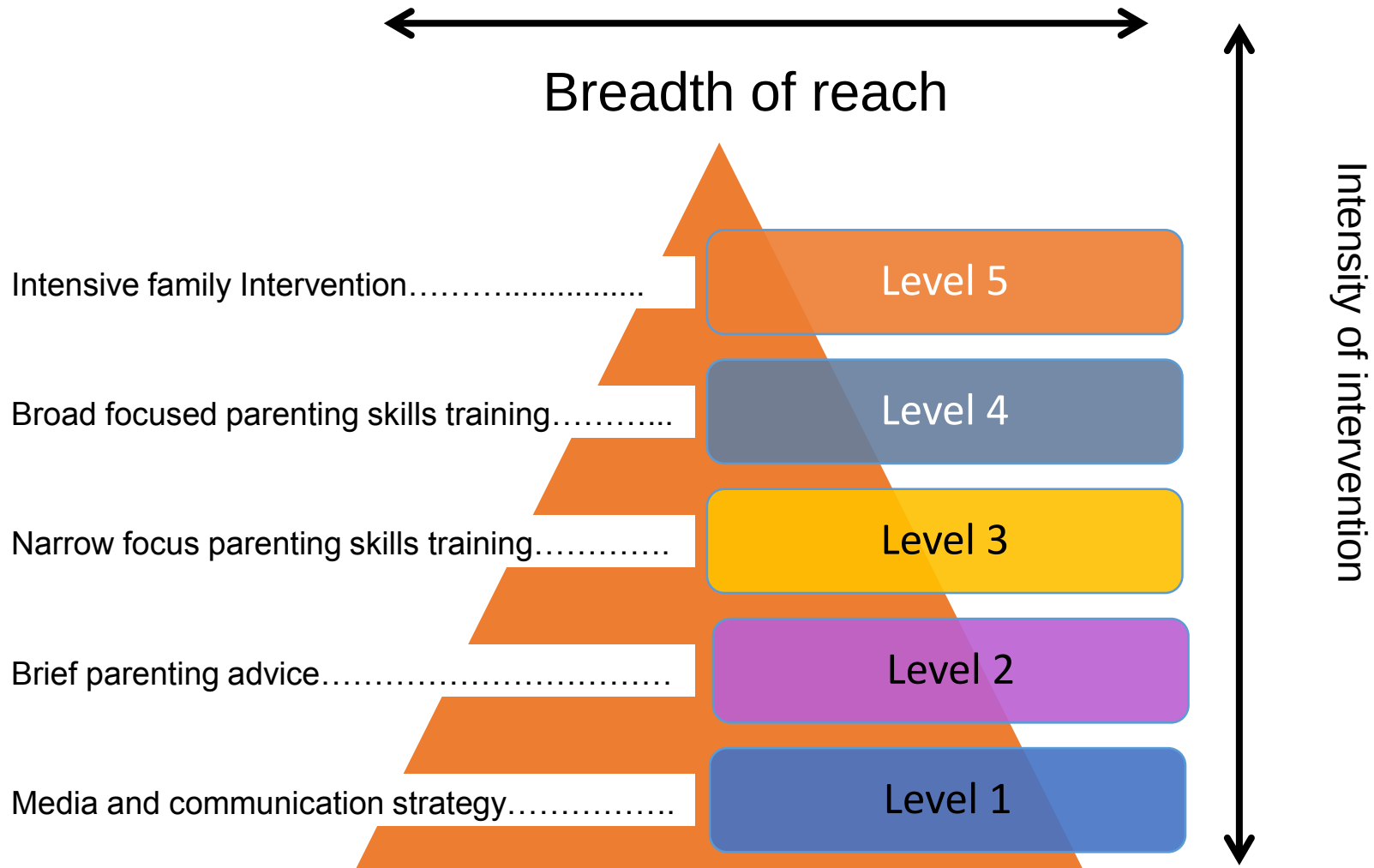
- What is Triple P?
- Why is it important to consider parenting at a population level?
- What is happening with Triple P in North Carolina?

Discussion around 3 primary themes

- Importance of collaboration
- Developing a common language
- Integrating a new EBP in work that providers already do



Triple P System



Individual Outcomes



- Increased parent skills and confidence
- Increased partner support



- Decreased undesirable child behaviors
- Decreased coercive parenting practices
- Decreased parent stress and depression

Population Outcomes



Decreased substantiated child maltreatment



Decreased out-of-home placements



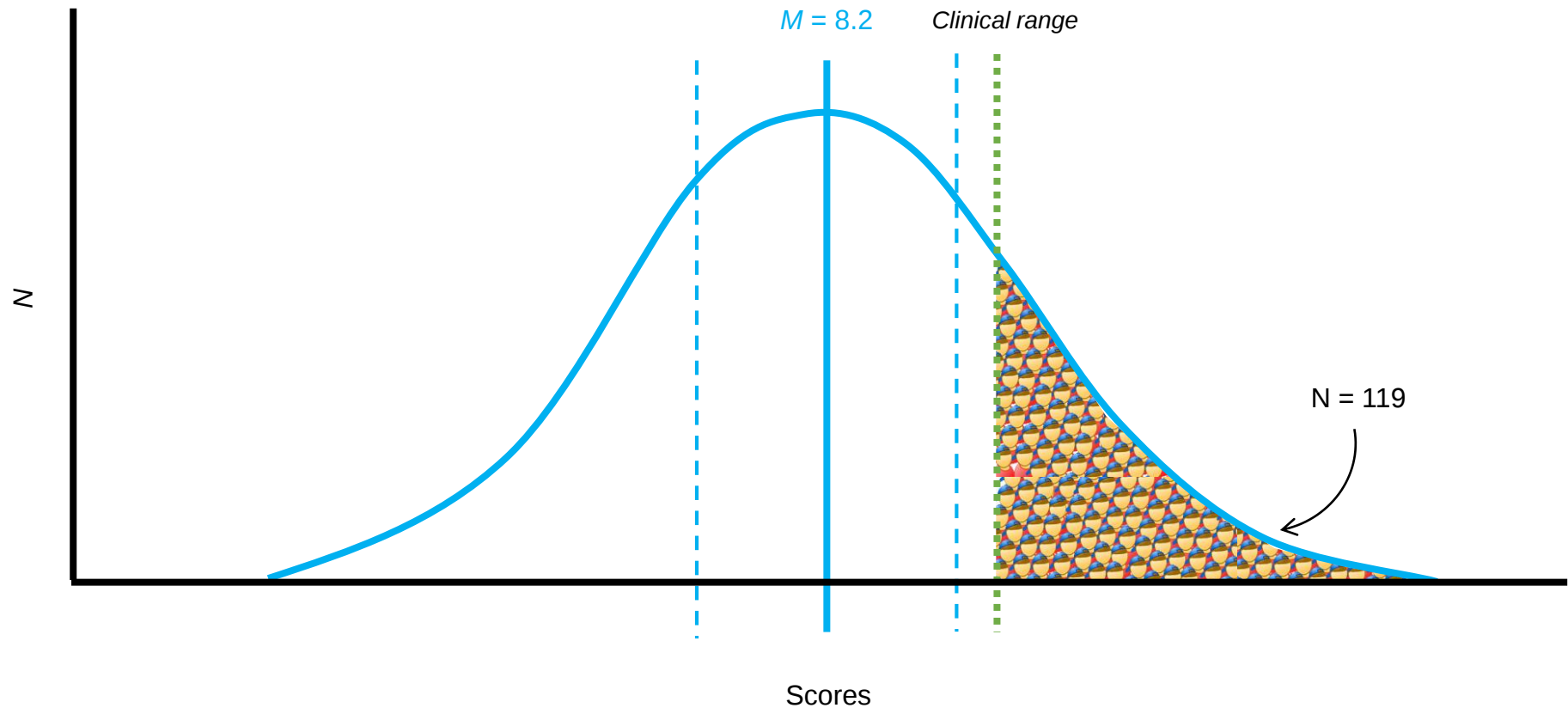
Decreased hospitalizations



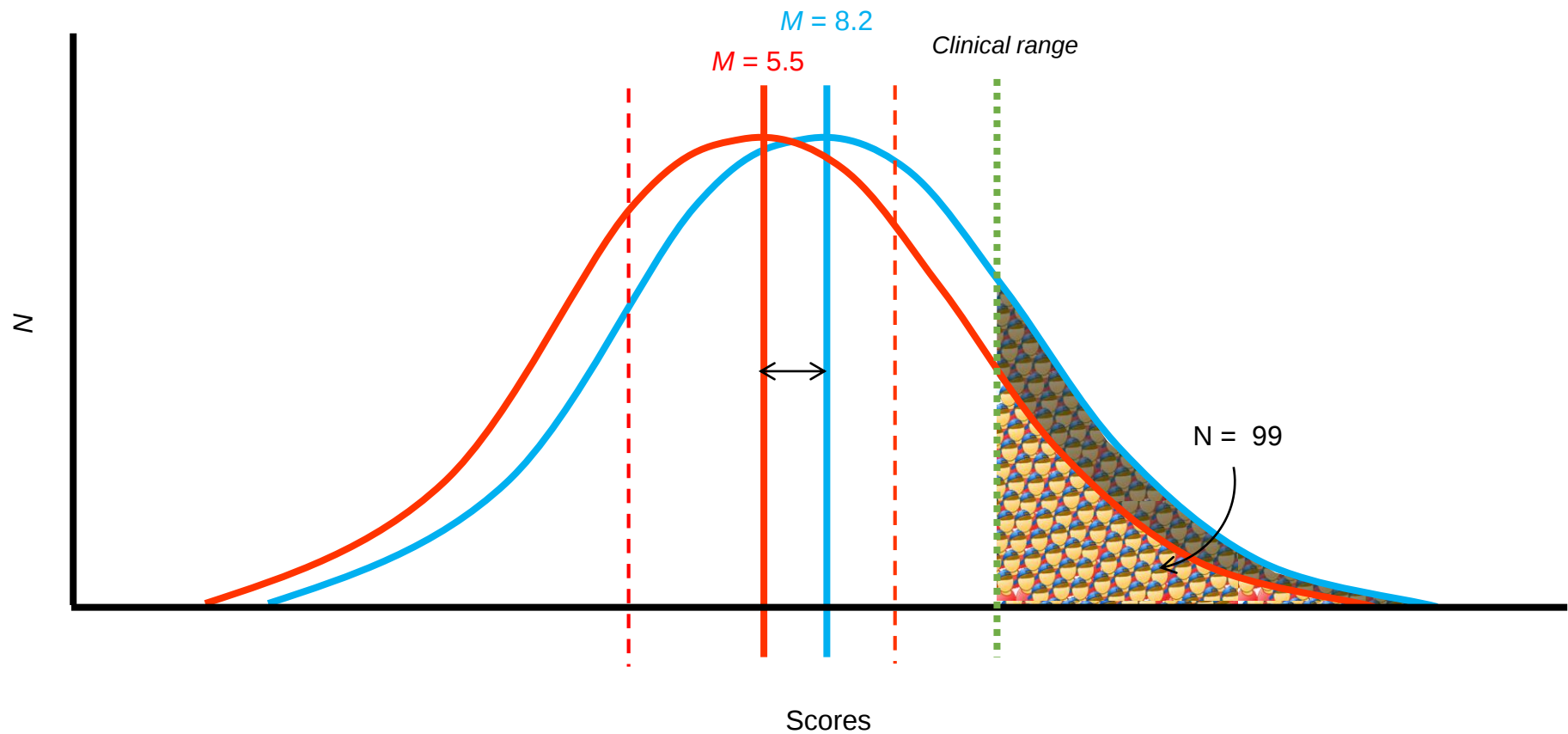
Decreased child mental health diagnoses

Why do we need a population approach?

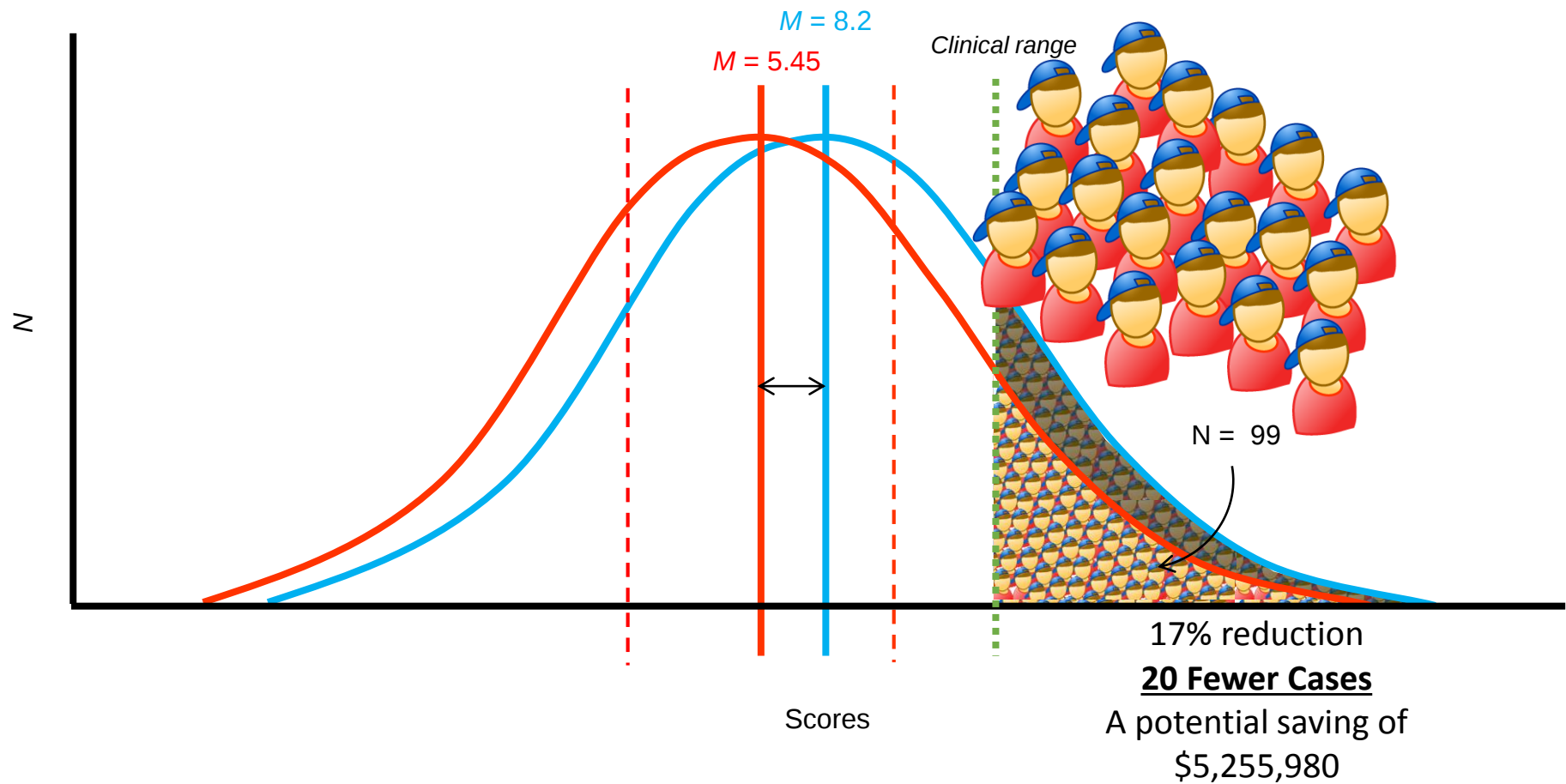
Children in the clinically elevated range on the SDQ (N=1500)



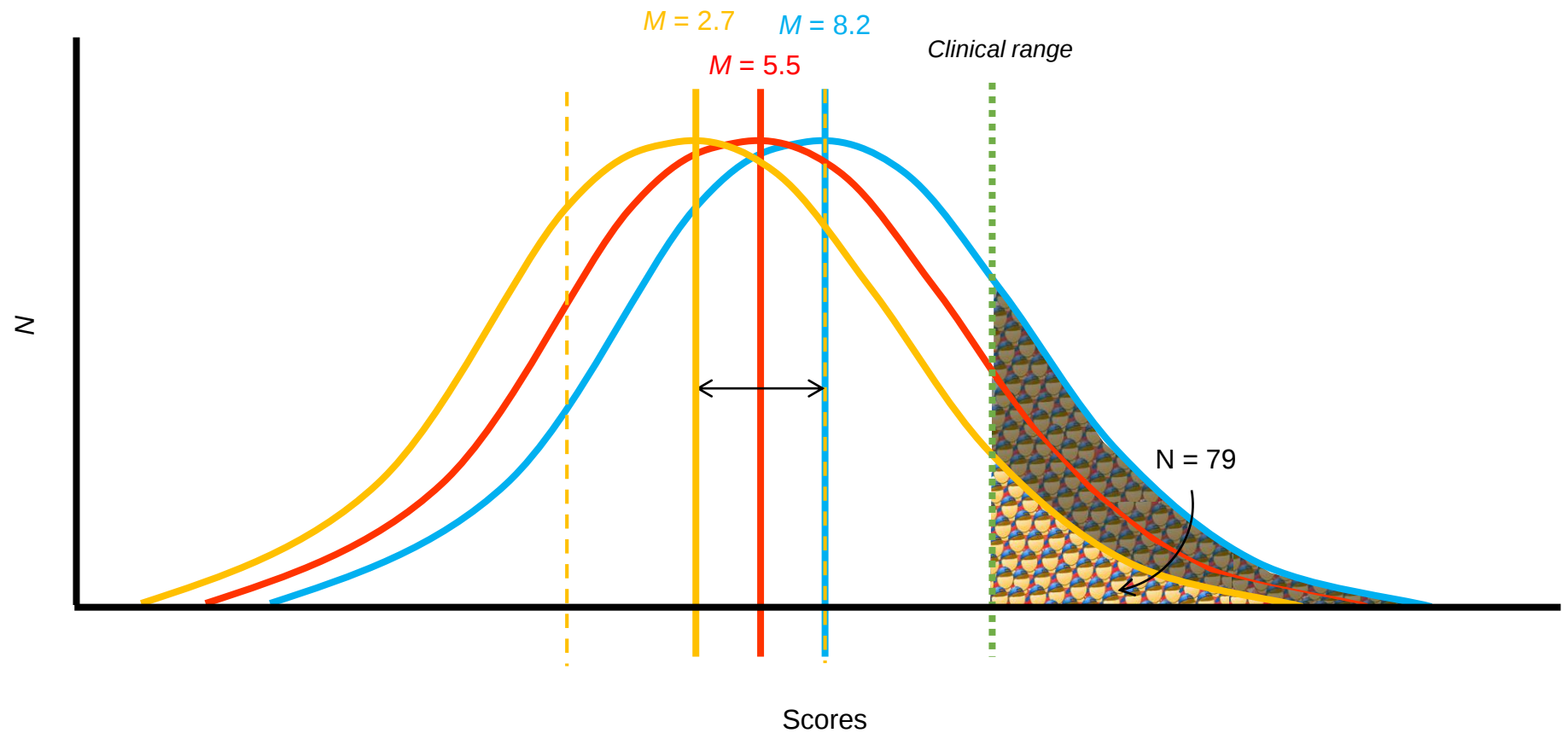
What if we moved the population mean down .5SD



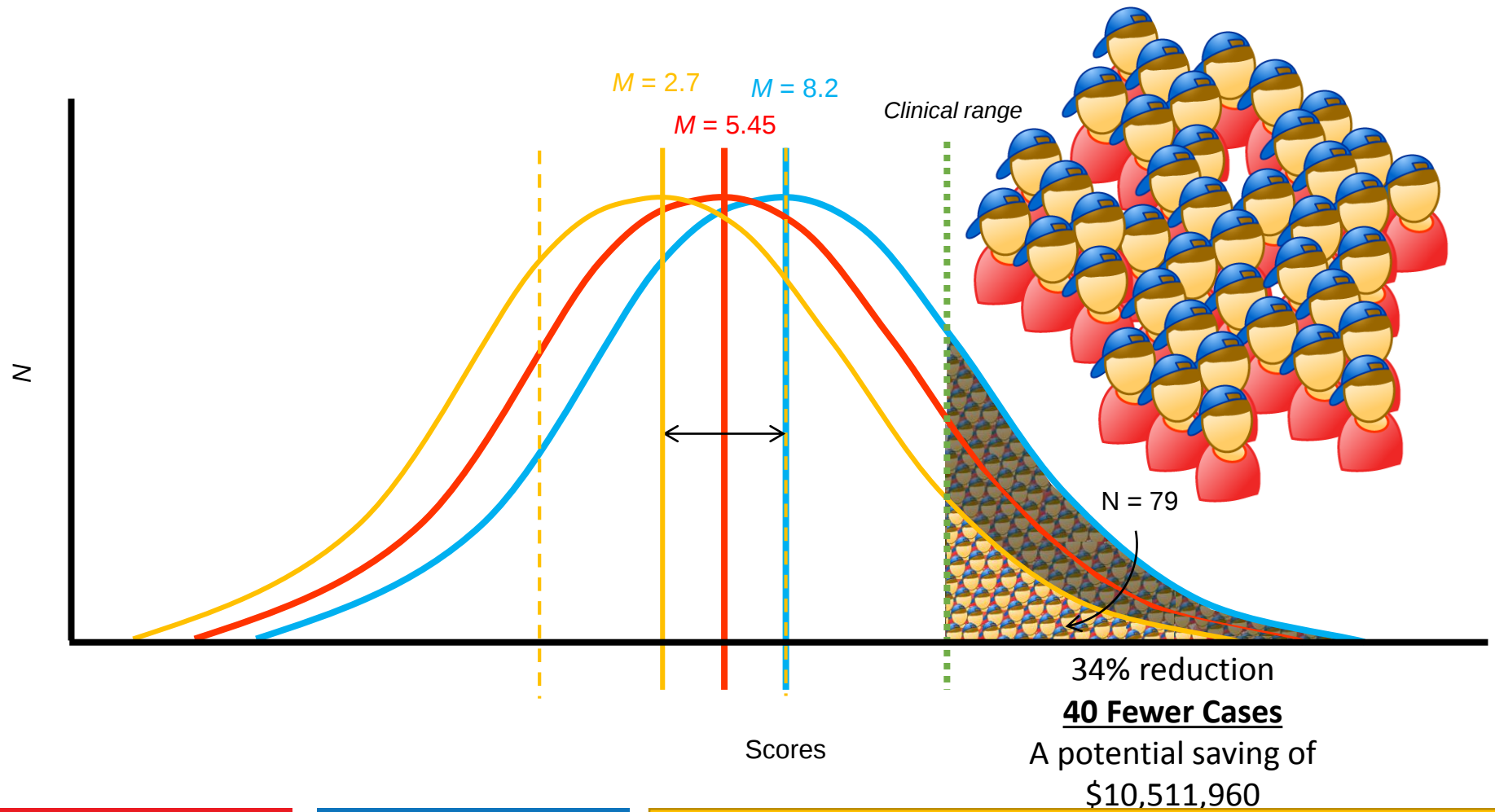
Percentage Reduction



What if we moved the population mean down 1SD



Percentage Reduction





Learning Collaborative

A learning environment in which participating counties come together to learn, share, plan.

- Best practices – what works
- Challenges – collective problem solving
- Efficiencies
- Based on Triple P Implementation Framework

Support for the Collaborative

- Division of Public Health
- Early Childhood Advisory Council
- Triple P America



Cabarrus County

- Cabarrus Health Alliance awarded \$1.3 Million Grant from NC DHHS
 - 4 years: 2012-2016
 - Capacity building through training and support
- Pioneered local evaluation plan
- 1 of only 2 funded sites to be selected for the Duke Endowment Implementation Evaluation



Range of Agency Involvement

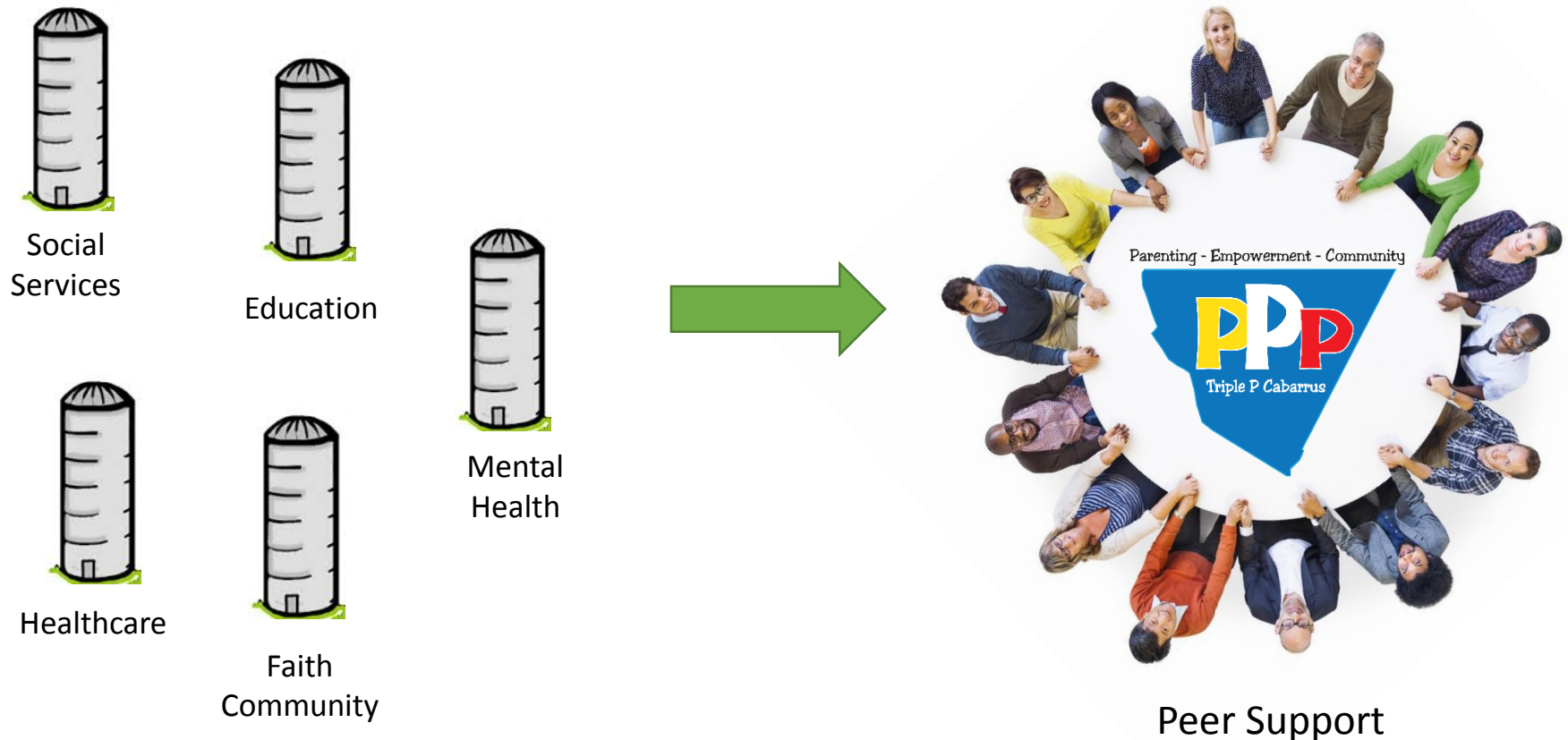
As many as **30 different agencies** in a single county work together to support common Triple P goals.



Cabarrus County

Individual and System Level Changes

Cultural changes in how we work with parents by pulling sectors out of silos and mobilizing non-traditional partners



Individual and System Level Changes

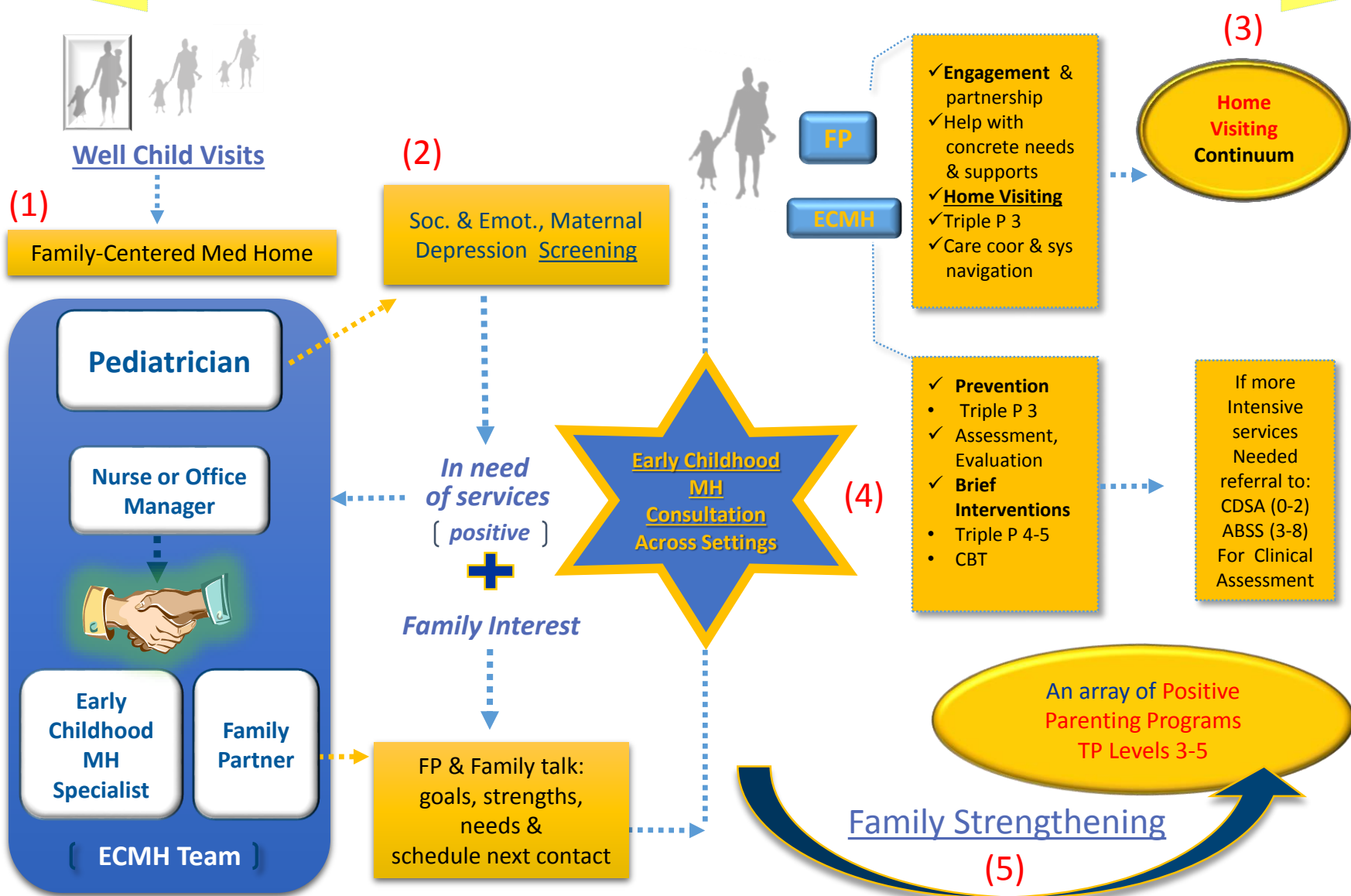
- Positive parenting integrated into agencies to offer in house, eliminating the need to refer out
- Providers given the skills and expertise to work with parents within their scope of work
- Parents hear the same message as all sectors speak a common language using the same EBP
- Mobilizing agencies and providers through incentive program



NC Project LAUNCH Flow Chart & Domains *

<<Promotion/Outreach/Social Marketing>>

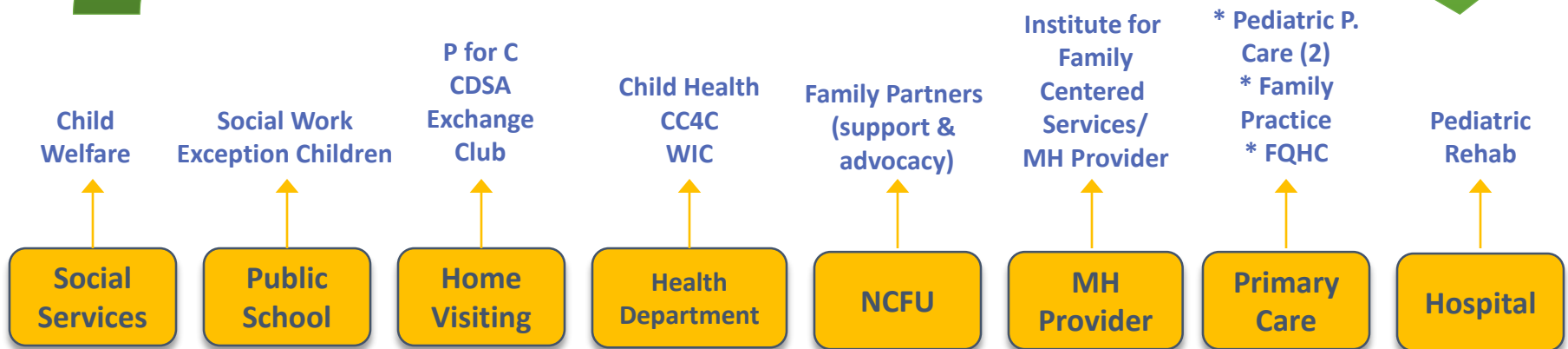
CONVEYER BELT OF SERVICES & SUPPORTS



* (1) Integration/w Primary Care; (2) Soc/Emot Screenings; (3) Home Visiting; (4) ECMH Consultation; (5) Family Strengthening



**Developing a Common
Language & Approach to promote
Positive Parenting for all families of children 0-8**



(+ 2 community)

Questions for Discussion

- What unique barriers do you experience when implementing population level interventions?
- What successes have you experienced with cross collaboration?
- What specific strategies do you employ to mobilize community stakeholders?
- What funding resources exist for population level work?

