

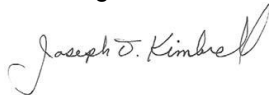


NNPHI News: APHA Edition

Greetings from the National Network of Public Health Institutes! Like many of you, NNPHI is gearing up for the 2011 American Public Health Association Annual Meeting & Exposition in Washington, DC October 29 - November 2. The APHA Annual Meeting is the oldest and largest gathering of public health professionals in the world, providing a national forum for public health institutes to showcase their work and network across a broad range of public health sectors. This edition of NNPHI News features a listing of both NNPHI-facilitated and NNPHI member-affiliated APHA sessions, as well as a spotlight of California's Public Health Institute and its involvement with APHA.

Please stop by **Booth #6056** and visit us! We will support several exciting presentations and events, including a network reception for members and friends of the Public Health Leadership Society and NNPHI and a session on public health institutes working for healthy communities. We look forward to the opportunity to share accomplishments and challenges from 2011 with our colleagues at APHA and hope to see you there!

Kind Regards,



Joseph Kimbrell, MA, MSW
CEO, NNPHI

In This Issue

[NNPHI-Facilitated and Member-Affiliated APHA Sessions](#)

[NNPHI Member Spotlight](#)

[Member Headlines](#)

[NNPHI Program Area Updates](#)

[Member Services Update](#)

[National Headlines](#)

[Upcoming Meetings, Teleconferences & Webinars](#)

[Funding & Scholarship Opportunities](#)

[Employment Opportunities](#)

NNPHI-Facilitated and Member-Affiliated APHA Sessions



NNPHI staff have compiled a list of over 70 APHA 2011 conference events, oral presentations, and sessions involving NNPHI staff and NNPHI members. Download the 9-page list [HERE](#). Sessions are hyperlinked to the abstracts in the [APHA program](#).

NNPHI Member Spotlight: Public Health Institute (CA)



The [Public Health Institute \(PHI\)](#) is dedicated to promoting health, well-being and quality of life for people throughout California, across the nation, and around the world. PHI is one of the nation's largest and most comprehensive public health organizations.

Like many of NNPHI's member institutes, PHI has participated in the APHA Annual Meeting & Exposition for years. "APHA provides a unique, national forum to elevate some of PHI's most cutting-edge work," says Anne Sunderland, Communications and Development Specialist at PHI. "By sharing successes and lessons learned at APHA, PHI can help to inform public health programs across the country and around the world. Similarly, PHI's work is enhanced by what our principal investigators and program directors learn at APHA and the new connections they make at the conference."

The APHA Annual Meeting, in addition to providing PHI and other public health institutes with unique lesson-learning opportunities, also benefits greatly from the engagement of PHI and its fellow institutes. "PHI at any given time oversees around 200 public health programs and projects," says Anne. "The organization houses a tremendous breadth of content expertise and experience. PHI's greatest asset, which it can showcase at APHA, is the ability to think outside typical silos and formulate and implement innovative, multi-sectoral solutions to today's greatest public health problems."

PHI event highlights at the APHA Annual Meeting include:

- **"Leadership Development for Community Health Improvement"** (4012.0) from 8:30-10:00 AM on Monday, November 1. Carol Woltring, MPH, Director of the Center for Health Leadership and Practice (CHLP) at PHI, will serve as discussant. The CDC recently selected the CHLP to run a new national program focused on improving community health by developing collaborative, multi-sectoral leadership teams across the country. CHLP was chosen as the sole grantee from a highly competitive group of leading public health organizations and academic institutions from around the United States.
- **Francine Coeytaux, MPH, will receive the Carl S. Schultz Lifetime Achievement Award** for outstanding lifetime contributions to the field of population and reproductive health. (4:30-6:00 pm: Population, Reproductive and Sexual Health (PRSH) Awards Ceremony- Washington Convention Center, 143B (276.0))

Click for a full list of [PHI's APHA Annual Meeting & Exposition events and sessions](#).

Member Headlines

Georgia

Georgia Health Policy Center Social Media Announcements

Follow the Georgia Health Policy Center (GHPC) on Facebook!

Visit <http://www.facebook.com/GeorgiaHealthPolicyCenter> and "like" GHPC to become a fan. The GHPC also has a new Flickr photo album and a SlideShare presentations gallery.

Visit <http://aysps.gsu.edu/ghpc/5598.html> for links and details.



Health Information Technology Opportunity Available from Georgia Health Policy Center

The Andrew Young School of Policy Studies at Georgia State University invites applications for an open rank tenure-track faculty position in Economics or Public Policy, with a strong preference for applicants with research interests in the field of health information technology. This position is part of a three-

position cluster hire in the area of health information technology with Georgia State University's J. Mack Robinson College of Business. These new hires will study policy and economic issues surrounding the development, implementation, and use of health information technology. Applicants should have a Ph.D. in economics, health policy, health services research, public administration, public policy or a related discipline. This hard money, nine-month academic position begins in fall 2012.



Interested applicants should visit <http://aysps.gsu.edu/ghpc/6900.html> for additional information or email Annette Pope at apope@gsu.edu.

Hidden Healthcare Costs Hit Low-Income Families Hardest, Georgia Health Policy Center Affiliates Say in Study

Patricia Ketsche and E. Kathleen Adams, affiliated faculty members with the Georgia Health Policy Center, recently found that growth in health care spending is hitting lower-income families the hardest. They estimate that overall national health spending is in effect consuming 22.7 percent of income for families in the lowest income grouping (those with average annual income in 2004 of \$13,450) but no more than 16 percent for families in any other income group. The paper, "Lower-Income Families Pay A Higher Share Of Income Toward National Health Care Spending Than Higher-Income Families Do" was published in the September 2011 issue of Health Affairs with co-authors Sally Wallace (Department of Economics, Andrew Young School of Policy Studies), Viji Diane Kannan, and Harini Kannan. Read the article: <http://content.healthaffairs.org/content/30/9/1637.full>.

New York

Health Research Inc. Receives ASTHO Vision Award

The longstanding affiliation between Health Research Inc. (HRI) and the New York State Department of Health (DOH) facilitated the response to a public health crisis, earning the partners a 2011 Vision Award from the Association of State and Territorial Health Officials (ASTHO).



HEALTH RESEARCH
INCORPORATED

ASTHO Vision Awards honor outstanding initiatives that use a creative approach to address public health needs or problems. HRI and DOH were commended for their collaborative and effective management of federal emergency response funds for the 2009 H1N1 influenza pandemic. HRI Executive Director Michael Nazarko accepted the award at ASTHO's annual meeting in Portland, Ore. on October 19th, 2011.

H1N1 influenza emerged in the spring of 2009. Federal emergency response funds were released in July, just weeks before a second wave of the virus was expected to hit. Within 24 hours of receipt of federal monies, HRI developed a recruitment plan, executed contracts with mass vaccinators, rented refrigerated trailers to transport the vaccines, and established a 24/7 toll-free call center for public information.

HRI's expertise in accountability and compliance, and deep understanding of public health's mission allowed the DOH to focus on core public health activities. DOH staff enhanced influenza surveillance and reporting, provided guidance on infection control, analyzed patient samples to identify possible cases, assessed case reports to manage local outbreaks, considered the need for school closures or other control measures, and continually communicated with health care providers, employers, schools, the public at large and federal officials.

In the end, more than 6 million doses of H1N1 vaccine were distributed to over 3,000 health care providers in the 57 counties outside of New York City.

Health Research, Inc. Develops Web-Based Product to Help Nonprofits Comply with Federal Regulations

Health Research, Inc. (HRI) is excited to announce the development of *We Certify*, a web-based effort certification system designed to help nonprofits ensure compliance with Federal regulations. Nonprofits receiving Federal funds-either directly or indirectly-are required to comply with the provisions of OMB Circular A-122, which can be a complex, time-consuming, and costly process. *We Certify* provides an affordable, user-friendly certification system that safeguards organizations against potential effort certification audit disallowances. To learn more, visit [HRI's We Certify webpage](#) or read the [brochure](#).



North Carolina

North Carolina Institute of Public Health's Quarterly Newsletter, "Impact," Now Available

THE NORTH CAROLINA
Institute for Public Health

"Impact," the quarterly newsletter from the [NC Institute for Public Health](#), features stories on its facilitation of hospital and clinical partnerships with local health departments, how its Office of Executive Education is taking Management Academy's business planning component "on the road," and coverage of its Practice Pathways "PHield Trip," a bus trip that gave students the opportunity to visit and interact with UNC's local county health department. Go to http://nciph.sph.unc.edu/news/impact/sept11_cover.htm.

Pennsylvania

New Affiliate Joins Public Health Management Corporation Family

[Metropolitan Career Center \(MCC\)](#), a workforce development program, and its nonprofit career school, Computer Technology Institute, joined Public Health Management Corporation (PHMC) on July 1, 2011 as members of its affiliate family. MCC educates and trains individuals with limited access to resources to meet the changing needs of the workforce and connects them with employers. It encourages sustainable careers and economic independence by building a supportive learning environment in which students get personalized attention.

MCC's [Computer Technology Institute \(CTI\)](#), an approved and accredited training provider through the Department of Education and one of the few nonprofit secondary career schools in Pennsylvania, offers an associate in specialized technology degree and a diploma in health information technology. To learn more about MCC, CTI and their affiliation with PHMC, read the full news release [here](#).



Public Health Management Corporation Affiliate Interim house Celebrates 40 Years of Recovery

On October 13, guests gathered at Interim House in Mount Airy, Philadelphia to celebrate 40 years of recovery work. Interim House, the first specialized treatment program for women in Pennsylvania and one of the first in the nation, offers women in recovery a full spectrum of wellness services. The event commemorated Interim House's clients and partners and recognized 40 years of empowering women in recovery from substance abuse. Link: <http://www.interimhouse.org/site/>



Public Health Management Corporation Welcomes Melissa Fox as Director of Health Center Operations



Melissa Fox joined PHMC in October as director of Health Center Operations for PHMC's five health centers, three of which are Federally Qualified Health Centers. Fox brings over 15 years of healthcare-related experience to PHMC in operations management, strategic planning and marketing. Previously, Fox has held several positions in healthcare business operations and marketing, most recently as director of Operations Improvement and Marketing for South Jersey Healthcare (SJH), leading the hospital's continuum of community-based care.

Texas

Texas Health Institute

The 5th Annual Southern Obesity Summit (SOS) was held October 2-5, 2011 in New Orleans, Louisiana. The Summit hosted approximately 340 attendees from 16 southern states. Included in this count were state health officers and statewide and locally elected officials who attended the Policy Leader Symposium supported by the Robert Wood Johnson Foundation Center to Prevent Childhood Obesity.



SOS kicked off with its traditional Town Hall Meeting to foster dialogue between event participants and national leaders around the latest trends at the national level and their implications for health efforts in the South. Much discussion focused on how the current economic climate is impacting public health's ability to respond adequately to the epidemic.

Keynote speaker Angela Glover Blackwell, Founder and CEO of PolicyLink and Chair of the National Advisory Board for the RWJF Center to Prevent Childhood Obesity, focused her talk on health equity. "Equity is not only a moral imperative. It is critical for the very future of our nation. The majority of Americans will soon be people of color, so the fate of the country hinges on how well we respond to and invest in that change." Blackwell further stressed that "where a child lives can have a tremendous impact on his or her health. And, far too many children live in communities that are isolated from fresh foods, safe streets, and parks for play and exercise."

Monday followed with breakout sessions and state team meetings. Tuesday morning's Policy Leader Symposium engaged 29 policy leaders, who then spent the afternoon with participants from their own states discussing current issues and how to align state-level strategies with the Southern Obesity Strategy.

The 6th Annual Southern Obesity Summit is scheduled for fall 2012 in Charlotte, North Carolina. For additional information, contact Stephanie Ondrias at sondrias@texashealthinstitute.org.

Wisconsin

Karen Timberlake to Lead University of Wisconsin Population Health Institute



Karen Timberlake, former secretary of the Wisconsin Department of Health Services, has been named director of the Population Health Institute at the University of Wisconsin School of Medicine and Public Health (UW SMPH).

"During Karen's tenure as secretary, she led innovative efforts to improve the health status of all the people of Wisconsin, earning a reputation as a bright and well-respected leader with a rich knowledge of both medical care and public health issues," says Dr. Robert Golden, dean of the UW School of Medicine and Public Health. "I am delighted to have her join our faculty to lead the Population Health Institute." Read the [full article](#).

NNPHI Program Area Updates

Accreditation and Performance Improvement

New Topical Briefs Available at NNPHI.org!

NNPHI.org's new *Accreditation and Performance Improvement* Program Area section features two new topical briefs summarizing key lessons learned by health departments engaged in quality improvement (QI) and accreditation preparation efforts:

- [Getting Buy-In: Six Steps to Successfully Communicating with Policymakers About Accreditation](#)
- [The Story of Progress, the Hope of Sustainability - The Work of the MLC Will Endure](#)

Leadership and Workforce Development

**NNPHI/Public Health Leadership Society and National Partners Sponsor "Celebrating 20 years of Public Health Leadership Development and Looking Towards the Future" October 29-30th
Washington, DC
Renaissance Washington, DC Downtown Hotel**

The National Alliance for Leadership Development for the Public's Health will host "Celebrating 20 Years of Public Health Leadership Development and Looking Towards the Future" at this year's APHA

Annual Meeting in Washington, DC. NNPHI and PHLS, along with Association for State and Territorial Health Officials, the National Public Health Leadership Development Network, and the Center for Health Leadership and Practice, will be sponsoring a Saturday evening networking reception and Sunday morning program at the APHA Annual Meeting.

Leadership Networking Reception

The celebration will be kicked off with a networking reception Saturday, October 29th 6:00 - 8:00 PM, which will honor Dr. Georges Benjamin for his dedication to leadership development. Special Remarks begin at 6:30 PM.

Sunday Morning Program

Prior to the APHA opening session, the morning program will take place Sunday, October 30th 8:00 - 11:30 AM. This program will highlight public health leadership development milestones in the past 20 years; launch the new CDC-funded National Leadership Academy for the Public's Health; and highlight new leadership development initiatives. Participants will include alumni of leadership development programs; representatives from various national, regional, and state leadership programs; representatives from CDC; representatives from various foundations, and leaders in public health workforce and leadership development.

These events are free of charge and space is very limited. [Click here](#) to register for these events.

Health in All Policies

Trainees Announced for November Public Health Institute HIA Training

NNPHI, in collaboration with the Health Impact Project, Georgia Health Policy Center, and Oregon Public Health Institute, are pleased to share that ten NNPHI members were selected to participate in the November HIA training. Five public health institutes were also selected for a scholarship to attend the training that will cover travel and staff time to participate. The PHI trainees and scholarship winners include:

- Institute for Public Health Innovation (DC metropolitan region)
- Florida Public Health Institute- Scholarship winner
- Illinois Public Health Institute- Scholarship winner
- Kansas Health Institute
- Health Resources in Action (MA)
- Michigan Public Health Institute
- North Carolina Institute of Public Health- Scholarship winner
- Public Health Management Corporation (PA)
- South Carolina Institute for Medicine and Public Health- Scholarship winner
- University of Wisconsin Population Health Institute- Scholarship winner

The NNPHI members selected for the training are currently receiving technical assistance from the Georgia Health Policy Center and Oregon Public Health Institute. Trainees will participate in a two-day in-person training at the Pew Conference Center in Washington, DC in late November. Training resources, including a recording of the HIA Screening Webinar held on October 4th, are now available on-line at the [NNPHI website](#).

Webinar: "Opportunities to Engage With the Healthy Farm Healthy People Coalition"

NNPHI hosted a webinar on October 13th featuring speakers Chris Kinabrew of NNPHI, Anne Haddix from CDC, Matthew Marsom from the Public Health Institute (CA), and Jennifer Billig from the Institute for Agriculture and Trade Policy. The webinar introduced the new *Healthy Farm Healthy People Coalition*; provided a preliminary summary of NNPHI members' work in the areas of healthy farm and food policy; provided an introduction to "What is a Food System;" highlighted opportunities for NNPHI members to get involved in the coalition, including hosting state-level meetings; gathered feedback to inform future NNPHI funding opportunities; and provided updates on the status of relevant policy developments. A recording of the webinar is now available on NNPHI's website. Please [click here](#) to view the recording.

Research and Evaluation

The 25th annual American Evaluation Association (AEA) Conference Will be Held November 2-5 in Anaheim, CA

This year's Presidential Theme is "Values and Valuing". The conference includes over 600 sessions across a broad range of evaluation related topics. NNPHI staff members Nikki Lawhorn, Research Manager, and Erica Johnson, Program Coordinator, will be attending AEA. Colleagues from NNPHI member Institutes and national partners will be presenting. Sessions of interest include:

- *Communication Strategies and Findings From Tobacco Control Evaluations*(LPHI) (Thursday, Nov 3, 8:00-9:30 AM, El Capitan A)
- *Translating Science to Practice: An Evaluation Perspective* (Avila A on Thursday, Nov 3, 1:35-2:20 PM)
- *Stakeholder Values in Policy Evaluation: Working to Improve Public Health Policy at the Centers for Disease Control and Prevention* (Thursday, Nov 3, 4:30-6:00 PM, Pacific A)
- *Population-Based Impact Evaluation for Public Health and Social Programs: A Conceptual Framework* (San Simeon A on Thursday, Nov 3, 4:30-6:00 PM)
- *Performance Measurement and Evaluation at the Bureau of Health Professions, Health Resources and Services Administration* (Huntington B on Friday, Nov 4, 2:50-4:20 PM)
- *Using Evaluation to Inform Public Health Policy: A Sodium Reduction Perspective* (El Capitan A on Friday, Nov 4, 4:30-6:00 PM)
- *Evaluating Quality Improvement Projects in Public Health Departments: Lessons From the Robert Wood Johnson Foundation's Quality Improvement Collaborative* (Lido C on Saturday, Nov 5, 9:50-11:20 AM)

A searchable conference program is available at:

<http://www.eval.org/search11/search.asp>.

Member Services Update

APHA Session: 4183.0 Public Health Institutes Working for Healthy Communities

Tuesday, November 1, 2011: 12:30 PM

This session will provide an overview of the roles of public health institutes in community health assessments and community health improvement plans, and highlight three examples of public health institutes' approaches. The session will also highlight the role of public health institutes in CDC's recent public meeting entitled [*Best Practices for Community Health Needs Assessment and Implementation Strategy Development: A Review of Scientific Methods, Current Practices, and Future Potential*](#).

For more information, please visit [NNPHI's listing of sessions](#) or APHA's website to view the [2011 online program](#).

National Headlines

Launching October 31st!

www.communitycommons.org

The [Advancing the Movement](#) initiative is excited to announce the October 31st launch of www.communitycommons.org, an interactive mapping, networking, and learning utility for the leaders of multi-sector place-based initiatives across the U.S. working to create healthy, equitable, and sustainable communities.



Registered partners will have free access to:

- Thousands of GIS data layers at varying levels of geography (state, county, zip code, tract, block group, point) and contextualized tools providing the ability to map, visualize, analyze and communicate
- Information on what's working across place-based initiatives nationwide
- Dynamic peer learning forums in the "interactive commons" with colleagues who are exploring similar interests/challenges; hosted by leading TA provider
- News feeds, policy updates, new tools, apps, and more

Network of Public Health Law Announces Launch of New Name, Brand, and Website



**The Network
for Public Health Law**

The Network of Public Health Law is excited to announce the launch of its new name, brand, and website. Changes include: (1) **A**

Refocused Name: A subtle name change from

"The Public Health Law Network" to "The Network for Public Health Law" places an emphasis on "network" and collaboration; (2) **Renewed Visuals:** A fresh brand identity conveys an effective, practical approach to public health law; and (3) **Easy-to-Use Website:** Enjoy the new site's clean

design, creative features and easier navigation at <http://www.networkforphl.org/>.

Public Health Foundation Advances Asthma Management Through Quality Improvement

With a charitable contribution from AstraZeneca, the [Public Health Foundation \(PHF\) completed the final phase of We Can Do Better: Improving Asthma Outcomes in America](#), which brought together asthma stakeholders in the public health community to use quality improvement (QI) tools and methods to identify areas where they could improve asthma management outcomes. The final project helped participants learn where they could have the greatest influence in improving asthma outcomes, and led to development of several products toward this end.



Upcoming Meetings, Teleconferences, and Webinars

Center for Medicare and Medicaid Innovation Announces New Innovation Advisors Program



The [Center for Medicare and Medicaid Innovation](#) announces a new Innovation Advisors Program, which seeks to create a network of experts in improving the delivery system for Medicare, Medicaid, and CHIP beneficiaries.

The program will select and develop as many as 200 individuals from across the nation in its first year. The first group of Innovation Advisors will start their six-month intensive orientation and applied research period in December 2011. Innovation Advisors will be expected to commit up to ten hours per week to the Innovation Advisor Program during the initial six months of their fellowships, with part of that time devoted to seminars and instruction. The rest of that time will be devoted to implementing the improvement project they propose in their initial application.

The deadline to submit applications is *November 15, 2011*. Applications for the Innovation Advisors Program can be accessed at <http://orise.orau.gov/IAP>. Learn more from the [general fact sheet](#). You may also email IAP@orau.org.

Save the Date: Inaugural National Health Impact Assessment Meeting



The Inaugural National Health Impact Assessment Meeting will be held April 3-4, 2012 in Washington D.C., in response to the burgeoning national interest in HIA.

Meeting topics may include:

- Challenging Issues for the Field and Potential Solutions
- Research Relevant to HIA
- Analytic Tools and Data Sources for Assessment
- And several sessions focused on HIA in a particular sector, e.g. HIA and the Built Environment, HIA in Food and Agricultural Policy, etc.

In addition to information for seasoned practitioners, there will also be an HIA 101 Track for those new to HIA. The session will also offer a special, one-day forum tailored specifically to policy makers at all levels of government. Registration will be coming soon; to learn more, [click here](#)

Save the Date:
2012 NNPHI Annual Conference
May 21-23, 2012



Please save the date for the 11th NNPHI Annual Conference, to be held May 21-23, 2012 in New Orleans, Louisiana. To learn more about the content for the NNPHI Annual Conference, please visit materials from the 2011 NNPHI Annual Conference [here](#).

Funding & Scholarship Opportunities

Accreditation Support Initiative

NACCHO

National Association of County & City Health Officials

With funding from the CDC, and in coordination with ASTHO and NNPHI, the [National Association of County and City Health Officials \(NACCHO\)](#) has announced a new funding opportunity for public health departments and organizations that provide technical assistance for accreditation to prepare for or undertake accreditation activities. This opportunity is intended to increase the readiness of health departments to apply for national accreditation. **Applications are due Friday, October 28th.** To learn more, [click here](#).

Employment Opportunities

Please visit the NNPHI Member Organizations' [websites](#) for available job positions:

[Public Health Institute](#) (CA)
[Louisiana Public Health Institute](#) (LA)
[Michigan Public Health Institute](#) (MI)
[Health Research, Inc.](#) (NY)
[Public Health Solutions](#) (NY)
[Public Health Management Corporation](#) (PA)