



NNPHI News: Health Impact Assessments: Utilizing the Nation's Public Health Institutes

Greetings from the National Network of Public Health Institutes! As part of NNPHI's ongoing efforts to leverage the nation's public health institutes' (PHIs) capacities to foster healthy living and working environments, we are engaging in a new project with the Health Impact Project, "Increasing National Capacity for Health Impact Assessments: Utilizing the Nation's Public Health Institutes." Health Impact Assessments (HIAs) evaluate potential health effects of a project or policy before it is built or implemented within communities. The Health Impact Project is a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts, and NNPHI's collaboration with the Health Impact Project seeks to increase the availability and geographic diversity of HIA training in the U.S. by utilizing PHIs' geographic diversity, scientific credibility, policy expertise, and leadership in the field of HIA in the effort to promote and support the growth of the field. This edition of NNPHI News features important funding opportunities for PHIs available through NNPHI's collaboration with the Health Impact Project. To learn more about HIAs, which focus on opportunities for promoting community wellness and prevention, see [CDC's HIA fact sheet](#).

Kind Regards,



Joseph Kimbrell, MA, MSW
CEO, NNPHI

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2011 NNPHI Annual Conference: Ten Years of Innovations in Public Health, A Lifetime of Healthier Communities

The 2011 NNPHI Annual Conference Meeting Materials are available [here](#).

NNPHI Member Spotlight: South Carolina Public Health Institute

The South Carolina Public Health Institute (SCPHI) was established in 2007 through a joint application to the [NNPHI's Fostering Emerging Institutes Program](#) (FEIP) by the University of South Carolina and the SC Department of Health and Environmental Control. SCPHI became a provisional member in 2008 and full member in early 2009. Its mission is to promote evidence-based policies, strategic prevention efforts, and effective leadership designed to improve the public's health.

SCPHI joined NNPHI for numerous reasons, including the opportunity to benefit from networking and technical assistance from NNPHI and other members. "The opportunity for shared learning and collaboration is extremely beneficial," says Megan Weis, SCPHI Associate Director. "Connections made with colleagues from other PHIs through participation in NNPHI have provided insight and opportunities for collaboration that would have otherwise not been possible, including opportunities to learn about [health impact assessments](#)."

Since joining the network, SCPHI has received capacity-building funding from NNPHI, with FEIP providing focused opportunities to enhance SCPHI's organizational structure and foster its continued growth and development.

SCPHI's growing capacity is reflected in its serving as the central organization convening stakeholders around health care reform in South Carolina. This effort, known as the [Affordable Care Act Implementation Initiative](#), is comprised of nine workgroups engaging 200 individuals from approximately 80 governmental, non-profit and other organizations statewide. The Initiative aims to utilize its partners' collective strength to pursue policies and implementation strategies relevant to the ACA that are in the best interest of the health of South Carolinians.

SCPHI recently received additional funding from The Duke Endowment to [expand its scope and mission as the South Carolina Institute of Medicine and Public Health](#). Its name change officially takes place on July 1, 2011. Stay tuned for additional news and announcements as SCPHI undergoes this significant and exciting organizational expansion!

South Carolina Public Health Institute: Announcements

SCPHI Releases Pocket Guide to Health Care Terms

SCPHI is excited to introduce their newest publication, [Pocket Guide to Health Care Terms](#), created to help people understand the terms and acronyms that are part of ongoing health care discussions. The 36-page booklet contains more than 120 acronyms and terms is available electronically and has also been distributed to state decision-makers and legislative staff.

SCPHI Presents at South Carolina Public Health Association Annual Meeting

Two members from the SCPHI family participated in the South Carolina Public Health Association's Annual Meeting at Myrtle Beach, SC on May 25th. Associate

Directors Maya Pack and Megan Weis served on the general sessions opening panel, "Implementing the Affordable Care Act in South Carolina: Opportunities, Challenges, and the Importance of Partnerships."

During the panel, Pack and Weis presented "Patient Protection and Affordable Care Act (PPACA): A Summary of Key Provisions and Implementation Planning in SC." Other panel presentations included "Health Care Innovation and Inclusion," by Cynthia Williams of Health Sciences South Carolina, and "Prevention Fund," by Amy Splittgerber of Eat Smart Move More South Carolina. To view these presentations and learn more, visit [SCPHI's website](#).

SCPHI on ABC Columbia

COLUMBIA, S.C. - SCPHI Associate Director for Outreach and Program Development, [Megan Weis](#), was featured on ABC Columbia's 11 o'clock news, June 15, 2011. A recent study released ranked Lexington County the second healthiest county in the overall health rankings of South Carolina. In her [interview](#), Weis speaks of South Carolina's major public health issues, such as obesity and tobacco, in relation to the study on life expectancy in U.S. counties.

Member Headlines

California



Public Health Institute Convenes Groundbreaking Farm and Food Policy Summit

In May, the [Public Health Institute](#) (PHI) convened a groundbreaking national event, "Healthy Farms, Healthy People: A Farm & Food Policy Summit for a Strong America." Funded by CDC, the summit brought together a diverse group of stakeholders to inform and support a common agenda in support of the [U.S. Farm Bill](#)'s reauthorization, which is scheduled for 2012.

More than 130 representatives from agriculture, health, anti-hunger, and environmental sectors attended the Arlington, Virginia summit to shape a long-term vision for a future where food and farm policy serve public health and help build vital, healthy communities where individuals can reach their full potential.

The Farm Bill determines policies, programs and resources that have a fundamental impact on the health and well-being of all Americans. Farm Bill policies determine which foods are produced, how they are produced, where they are produced, and which foods are accessible in communities throughout the United States. Reauthorized by Congress every five years, the bill also provides an essential nutritional safety net for low-income Americans.

Letter Calls U.N. Secretary General's Attention to Special Susceptibilities of Children, Women to Non-Communicable Diseases

In a [letter](#) to the United Nations Secretary General, PHI called for the U.N. High Level Meeting on non-communicable diseases (NCDs) to consider the risks posed

by climate change and the special vulnerabilities of women and children to NCDs. The U.N. had sought input in preparation for its September 2011 meeting.

NCDs, particularly cardiovascular disease, chronic lung disease, cancer, and diabetes, have emerged in recent years to become collectively the world's number one killer. PHI is taking a leadership role on NCDs.

PHI "calls upon the United Nations and member states to acknowledge the important linkages that make women and children especially susceptible to NCDs," Mary A. Pittman, PHI president and CEO, states in the letter. "We also call upon the United Nations to consider the ways in which climate change is significantly affecting risk and the prevalence of NCDs."

Pittman asked Secretary General Ban Ki-Moon to include mention of these subjects in the proposed High Level Meeting outcome documents and to "use the convening power of the United Nations to enhance cooperation among nations and civil society in making these public health connections in the surveillance, prevention, care and treatment of NCDs."

Important New Report Compiles Evidence Linking Social Determinants to Chronic Disease

Public Health Institute and the Bay Area Regional Health Inequities Initiative released a report in June that compiles and reviews substantial evidence linking the social determinants of health to chronic disease, offers a way to use that information to improve health, and is likely to become a key resource.

The compendium, "[Review of Social Determinants of Health for Public Health Departments](#)," was commissioned as part of a statewide process to make chronic disease a higher priority for California's state and local health departments. The departments are only beginning to recognize the need to address the social and economic factors that lead to chronic disease.

"The influence of social determinants such as income, education, race/ethnicity, and immigration" suggest whole new areas that public health practice have barely been broached, states the report's Forward.

Georgia

Georgia Health Policy Center to Host Third Year of Legislative Health Policy Certificate Program



The [Georgia Health Policy Center](#) (GHPC) will host the third year of its Legislative Health Policy Certificate Program (LHPCP) beginning in June 2011. This initiative is designed to prepare state legislators and their staff for the challenging health issues before them. This year, the program consists of four sessions that provide evidence-based information to weigh the complex variables involved in making policy decisions that will significantly affect all Georgians.

Topics include: "Health Policy from a Systems-Thinking Perspective: Why Health Matters to our State;" "Health Financing: Challenges and Opportunities;" "Health Coverage, Access to Care & Prevention," and "Special Health Topics" (chosen by participants).

The GHPC will also sponsor an advanced session this fall for legislators who have already completed the certificate program.

Karen Minyard Gives Keynote to Emory's 2011 School of Nursing Class

Karen Minyard, executive director of the Georgia Health Policy Center, served as the keynote speaker for Emory University's Nell Hodgson Woodruff School of Nursing diploma ceremony on May 9, 2011. A video of the commencement and Dr. Minyard's speech on leadership, nursing, and opportunities in the Affordable Care Act is [available online](#).



Louisiana



Campaign to Bolster Healthier Choices Among African-American Teens Underway

Louisiana Public Health Institute

Bringing People, Ideas and Resources Together

Thanks to a \$7 million U.S. Department of Health and Human Services, Office of Adolescent Health grant, the [Louisiana Public Health Institute](#) is working with partners to create a system of care that will provide teens in their pre- and early reproductive years with both education and clinical services. This endeavor convenes a powerhouse list of organizations with areas of expertise in school-based health, HIV/AIDS prevention and education, workforce development, data collection and analysis, after-school programs, faith-based initiatives, youth empowerment, and teen pregnancy prevention. For more information, [click here](#).

Health IT Provides Better Care to HIV/AIDS Population in Louisiana

The Louisiana Public Health Information Exchange (LaPHIE) project, a partnership between the Louisiana Public Health Institute, Department of Health and Hospitals Office of Public Health, and LSU Health Care Services Division (LSU HCSD), is utilizing a health information exchange database system to improve access to health care services for persons living with HIV/AIDS in Louisiana not receiving care.

At the end of 2009, an estimated 38% of persons living with HIV/AIDS in Louisiana were not receiving care due to lack of either referral or knowledge of available services, access barriers, or by choice. The main function of the LaPHIE project is to provide real-time, electronic medical record-based alerts to LSU HCSD

clinicians at the point of care, for persons who are in need of follow up for HIV as identified by Office of Public Health records. To date, over 300 out-of-care patients have had LaPHIE alerts issued to their LSU providers. The LSU HCSD is a seven-hospital system that serves six of Louisiana's nine public health regions. The partnerships in this initiative ensure that persons identified via LaPHIE as in need of medical follow up or treatment for HIV are linked with appropriate medical and social services.

Louisiana Public Health Institute Launches Second e-newsletter Edition

Visit the [e-newsletter archive](#) or [sign up](#) to receive future LPHI e-newsletters.

North Carolina

June Issue of IMPACT Now Available

THE NORTH CAROLINA
Institute for Public Health

The June issue of [IMPACT](#), the quarterly newsletter from the North Carolina Institute for Public Health (UNC Gillings School of Global Public Health), is now available online. IMPACT

includes stories on Fit Communities, GPS training, health ranking help, Boards of Health training programs, and the National Public Health Leadership Institute session on political alliances.

Michigan

Michigan Department of Human Services Releases Child Deaths in Michigan Report

On May 27, 2011, the Michigan Department of Human Services released [Child Deaths in Michigan](#), a report on child death reviews conducted in 2007 and 2008. In this time period, 3,121 children died in the state. During this same time, 65 multi-disciplinary local-level teams reviewed the circumstances of 1,374 of these deaths.



While the number of deaths of children in Michigan falls each year, local review teams believe half could be prevented by parents or other caregivers behaving differently, by adolescents acting in a less risky manner, and/or by public support teams intervening earlier.

The [Michigan Public Health Institute's Center for Child and Family Health](#) (formerly Child and Adolescent Health) coordinates the work of local review teams, maintains the statewide data reporting system, and compiled the information for the report. Contact Program Director Shannon Stotenbur-Wing for further information at 517.324.7330 or SWing@mphi.org.

Pennsylvania

Public Health Management Corporation Congratulates Judge Renée Cardwell Hughes



On May 16th, the Honorable Renée Cardwell Hughes, then Vice-Chairperson of the Public Health Management Corporation (PHMC) Board of Directors Board President of PHMC affiliate Joseph J. Peters Institute, became [CEO of the Southeastern Pennsylvania Chapter of the American Red Cross](#). Previously, Judge Hughes worked as a long-time trial judge in the Philadelphia Court of Common Pleas, gaining a national reputation for specializing in homicide cases. Judge Hughes has since been elected chairperson of the PHMC board of directors.

Mary Howard Health Center Increases Staff, Doubles Exam Rooms

Public Health Management Corporation (PHMC) affiliate [Mary Howard Health Center](#), the only primary care center in the city of Philadelphia that exclusively serves the homeless population, celebrated the expansion of its facilities on June 21st. With funds from the American Recovery and Reinvestment Act of 2009, Health Resources and Services Administration (HRSA), Independence Blue Cross, Independence Foundation, and donations from churches, individuals, and businesses, Mary Howard Health Center increased staff and doubled the number of exam rooms to increase its service capacities. In addition to providing primary care, the center also offers behavioral health and social support services to its clients experiencing homelessness in Philadelphia. The celebration also marked 25 years of PHMC services to the city's homeless population.

Public Health Management Corporation Welcomes Newest Affiliate

Public Health Management Corporation welcomes its newest affiliate, [Metropolitan Career Center](#) (MCC), and its subsidiary [Computer Technology Institute](#) (CTI). One of the few nonprofit career schools in Pennsylvania, MCC educates and trains individuals with limited access to resources and connects them with employers, to meet the changing needs of the workforce. It encourages sustainable careers and economic independence by building a supportive learning environment.

New York

School Food FOCUS Holds Successful Third Annual Conference, Announces Major Challenge Grant

School Food FOCUS, a [Public Health Solutions](#) program, held its third annual conference this June in



Denver, convening over 200 school food service professionals and community organizations from almost 35 large school districts -- as well as government agency partners, vendors, processors, funders, and other stakeholders. The conference is one of the most significant annual gatherings in the field, and provides comprehensive hands-on demonstrations and workshops, field visits, and other professional development activities.

At the conference, School Food FOCUS announced a major challenge grant from the Kresge Foundation to launch a three-year Upper Midwest Learning Lab, which aims to connect and scale the program's work from individual districts to the regional level. These efforts are anticipated to expand the high-impact work of integrating [regional food hubs](#) into the school food supply. US Department of Agriculture officials are [exploring regional food hubs](#) as a means to expand food distribution networks that support smaller and mid-size farms and serve institutional markets such as school districts. Over 100 food hubs are in operation around the country already, with average yearly sales exceeding \$1 million.

Please visit <http://conta.cc/mrFrVh> for more on the conference, and www.schoolfoodfocus.org and www.healthsolutions.org for more information on this, and other, groundbreaking work. [Click here](#) to view more pictures from the conference.

Texas



THI Develops Regional Partnership with Benefit Bank of Texas

Benefit Bank of Texas - [Texas Health Institute](#) (THI), as the State Affiliate for The Benefit Bank of Texas (TBB-TX,) will develop regional partnerships throughout Texas over the next three years to implement TBB-TX and support the most vulnerable families in Texas. TBB-TX is an online system, which is used by trained volunteers, organizations, community-based organizations, and health care providers to connect low- to moderate-income Texans to worker Medicaid and other benefits.

Currently, Texans are eligible for over \$6 billion a year from federal programs that they do not claim. Sometimes they do not know about the programs. The majority of poor Texans who are eligible are working and cannot take off work for multiple trips to apply. TBB-TX assists individuals to file their taxes and secure federal and state tax credits; apply for SNAP (food stamps), CHIP, and Medicaid; and complete the Free Application for Student Financial Assistance (FAFSA), which is necessary for higher education loans. TBB-TX is being implemented this July. TBB-TX has a potential economic impact in Texas of \$60 million in the first year.

The Don and Sybil Harrington Foundation has awarded leadership funding to THI for implementation of TBB-TX in Amarillo in the Panhandle area of Texas. For additional information regarding TBB-TX, please contact: Leann Ayers, State Director for The Benefit Bank of Texas, Texas Health Institute (layers@texashealthinstitute.org) or Lenora Doerfler, Benefit Bank Coordinator for The Benefit Bank of Texas, Texas Health Institute (ldoerfler@texashealthinstitute.org).

Toolkit on Emergency Preparedness and Culturally Diverse Communities

The Texas Health Institute (THI), with support from the U.S. Department of Health and Human Services Office of Minority Health, is pleased to present a new resource for emergency preparedness, [Guidance for Integrating Culturally Diverse Communities into Planning for and Responding to Emergencies: A Toolkit](#). Based on recommendations of the National Consensus Panel on Emergency Preparedness and Cultural Diversity, this first-of-a-kind, user-friendly toolkit offers information, resources and practical strategies for engaging and integrating diverse communities across broader emergency planning and response actions, such as need assessments, drills and exercises, risk communication and evaluation.

THI's Dennis Andrulis, PhD, MPH, Senior Research Scientist and Project Director, and Nadia Siddiqui, MPH, Senior Health Policy Analyst, have worked at the national, state, and local levels to advance programs and policies that integrate race, ethnicity, culture, language and trust into emergency preparedness planning and response. With ongoing support from the federal Office of Minority Health since 2006, they established the National Consensus Panel on Emergency Preparedness and Cultural Diversity—a leading panel of experts brought together to develop a national strategy and priorities to eliminate the deep-rooted racial and ethnic inequities in emergency preparedness and response, as witnessed during Hurricane Katrina (and in recent events such as the 2009-2010 H1N1 Influenza Pandemic).

Representing a diverse group of national, state and local public and private organizations, the 34-member panel released the nation's first blueprint on diversity and preparedness in June 2008. This included a national consensus statement and eight guiding principles girded in the direct involvement and engagement of diverse populations. Endorsed by leading agencies, this guidance appeared in national and international publications, including the Institute of Medicine's 2009 Guidance for Establishing Crisis Standards of Care for Use in Disaster Situations and Trust for America's Health's 2010 Ready or Not Report. For further details on this initiative, please contact Nadia Siddiqui at nsiddiqui@texashealthinstitute.org.

NNPHI Program Updates



National Public Health Performance Standards Program (NPHPSP)

NNPHI, the Centers for Disease Control and Prevention (CDC), Association of State and Territorial Health Officials (ASTHO), National Association of County and City Health Officials (NACCHO), National Association of Local Boards of Health (NALBOH), and Public Health Foundation co-hosted the "Agency and Systems Improvement Training," an expanded training of the NPHPSP program in St. Louis, Missouri. The scope of the meeting was broadened this year beyond its traditional offerings of both NPHPSP and [Mobilizing for Action through Planning and Partnerships](#) (MAPP) trainings to include a focus on Agency and Systems

Improvement. Public health institutes were well-represented, including participants from the Louisiana Public Health Institute, Missouri Institute for Community Health, Illinois Public Health Institute, and a new NNPHI member, the Massachusetts-based [Health Resources in Action](#). The training highlighted the work ahead of utilizing performance management, accreditation, and quality improvement to transform public health. It was a big success, receiving enthusiastic feedback from many of the 140+ participants. For more information, please visit <http://nnphi.org/programs/nphpsp> or contact Liljana Johnson at ljohnson@nnphi.org.



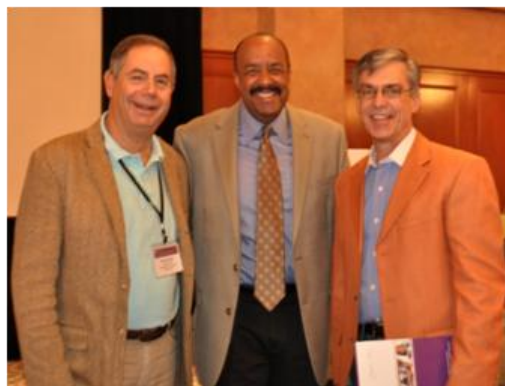
Multi-State Learning Collaborative (MLC)

As the MLC project winds down, NNPHI staff are working diligently to make the exceptional resources and tools developed by MLC participants available online. Please check out the MLC page over the summer to see the new updates (<http://www.nnphi.org/programs/mlc>). To receive email updates as this cadre of resources and communications products are developed, please contact Anooj Pattnaik (apattnaik@nnphi.org).

Member Services

NNPHI Celebrates 10 years of Partnering for Healthy Communities at the 2011 NNPHI Annual Conference

NNPHI held its 10th Annual Conference at the Hotel Monteleone in New Orleans, Louisiana May 16th-18th. An inspiring set of keynote speakers, including Larry Cohen from Prevention Institute, Dr. Ursula Bauer from the Centers for Disease Control and Prevention's National Center for Chronic Disease Prevention and Health Promotion, and Dr. Robert Ross from the California Endowment shared many thoughtful strategies on how public health institutes (PHIs) can align with partners on the local, state and national levels to support the implementation of the Affordable Care Act and maximize resources to meet public health challenges in difficult economic times.



L to R: Richard Cohen, President & CEO of Public Health Management Corporation and 2011 Conference Chair; Dr. Robert Ross, President & CEO of the California Endowment; and Dr. Claude Earl Fox, Executive Director of the Florida Public Health Institute.

Many of the speakers touched on the opportunity for PHIs to promote and support the efforts of the Prevention and Wellness provisions in the ACA, sharing that the public health community has an unprecedented opportunity to elevate the value of prevention through several initiatives at the national level. As part of the 10th

anniversary celebration of NNPHI, the conference also featured a session on the importance of the relationships between state and local health departments and their PHIs. Dr. Mark Horton, former State Public Health Officer of the California



L to R: Dr. Mary Pittman, President & CEO of Public Health Institute (CA); Dr. Mark Horton, Former Director of the California Department of Public Health; Joseph Kimbrell, President & CEO of NNPHI and the Louisiana Public Health Institute; and Dr. Karen DeSalvo, Health Commissioner, City of New Orleans Department of Health.

Department of Public Health and Dr. Karen DeSalvo, City of New Orleans Health Commissioner, Senior Advisor on Health Policy shared that PHIs are a brain trust of experts for local health departments, providing funding and innovation opportunities. They also shared that PHIs help health departments move resources more quickly and efficiently and create flexibility in hiring and expanding health department capacity to meet public health needs. There are many opportunities on the horizon, such as in HIT/EMRs

and FQHC expansion, where an institute can help grow the capacity of state and local health departments to take advantage of the data that will be available. For more information about the 2011 NNPHI Annual Conference, including materials and resources, please [click here](#).

NNPHI Welcomes Two New Members

NNPHI is pleased to welcome [Health Resources in Action](#), based in Boston, Massachusetts as a full Public Health Institute member, and the [Rhode Island Public Health Institute](#) as a Provisional/Developmental Public Health Institute member. Each of these organizations brings a wealth of knowledge and expertise in broad range of competencies and health topics to support the population health goals of their state. NNPHI now has 36 members in 29 states. For more information on membership with NNPHI, please visit: <http://www.nnphi.org/members>.

RWJF Grantees receive NNPHI Keys to Success Awards

The six 2009-2011 emerging institute RWJF grantees received NNPHI Keys to Success Awards at the PHI Sustainability Workshop during the 2011 NNPHI Annual Conference in New Orleans. Each of the six grantees were recognized for their work in growing a key aspect of their organizational development, modeled on the [PHI Assessment Tool](#), which evaluates the organizational development of PHIs based on 28 indicators. The awards were presented by Dr.



L to R: Debora Kerr and Claude Earl Fox with the Florida Public Health Institute accept a Keys to Success Award from Dr Karen Minyard and Erin Marziale.

Karen Minyard, Executive Director of the Georgia Health Policy Center, and Erin Marziale, Program Manager at NNPHI. The awards included:

- [Florida Public Health Institute](#): Creating Effective Internal Processes (Internal Communications, Contracting, HR, Legal, IT, Employee Orientation)
- [Healthy Appalachia Institute](#): Developing a strategic plan that is based on external assessment of public and private public health leadership, system and population health strengths and needs
- [Institute for Public Health Innovation](#): Cultivating funding from diverse sources
- [Rhode Island Public Health Institute](#): Interpreting/translating complex information for multiple stakeholder groups
- [South Carolina Public Health Institute](#): Developing and implementing at least one project that uses creative alliances to impact the strategy of public health in the state
- [Tennessee Institute of Public Health](#): Dedicating one full time staff member with strong programmatic, administrative, development and convening/facilitation leadership abilities

NNPHI congratulates the RWJF 2009-2011 grantees on their progress towards developing thriving, sustainable PHIs to serve as a resource and trusted partner to accomplish population health goals in their state. NNPHI remains committed to supporting the development of all PHIs through group educational opportunities, a workshop at the NNPHI Annual Conference, and individual technical assistance.



PHI Sustainability Workshop Participants: Back row, L to R: Bridget Booske (University of Wisconsin Population Health Institute), Robert Marshall (Rhode Island Public Health Institute), Mark Cervero (Institute for Public Health Innovation), Ellen Rautenberg (Public Health Solutions), Joe Kimbrell (NNPHI), Sarah Gillen (NNPHI). Middle Row, Left to Right: Virginia Kidwell (Tennessee Institute for Public Health), Joseph Lee Pearson (South Carolina Public Health Institute), Debora Kerr (Florida Public Health Institute), Maya Pack (South Carolina Public Health Institute), Elisabeth McGarvey (Healthy Appalachia Institute), Vincent Lafronza (Institute for Public Health Innovation). Front Row, L to R: Karen Minyard (Georgia Health Policy Center), Megan Weis (South Carolina Public Health Institute), Patricia Nolan (Rhode Island Public Health Institute), Claude Earl Fox (Florida Public Health Institute), Erin Marziale (NNPHI) and Marcia Quesenberry (Healthy Appalachia Institute).

NNPHI Launches New Health Impact Assessment Project with the Health Impact Project

Dr. Aaron Wernham, Director of the Health Impact Project - a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts - announced at the 2011 NNPHI Annual Conference a new initiative to utilize the nation's public health institutes to increase national capacity for Health Impact Assessment (HIA). This project was developed through a committed group of NNPHI members that identified HIA at the 2010 NNPHI Annual Conference as an exciting new area of opportunity for NNPHI members. This project includes a funding opportunity to establish two (2) regional HIA training centers, provide training opportunities for up to ten (10) PHIs in HIA (with scholarships available), and offer funding for two (2) demonstration projects for PHIs to complete an HIA. A funding announcement was made on June 22nd to NNPHI members to apply to become a Public Health Institute Regional HIA Training Center (up to two centers will be established). The regional training centers will support a training opportunity for up to 10 PHIs in Washington, D.C., technical assistance, and training on HIA in their state/region. To learn more about this project, please [click here](#) or contact Katie Dabdoub at kdabdoub@nnphi.org.

National Headlines

The National Prevention Strategy: America's Plan for Better Health and Wellness

The National Prevention and Health Promotion Strategy is a comprehensive plan to increase the number of healthy Americans. Created by the National Prevention, Health Promotion, and Public Health Council, in consultation with the public and an expert Advisory Group, the Strategy recognizes that good health comes not just from receiving quality medical care but also stopping disease before it starts.



Called for by the Affordable Care Act, the Strategy helps move the nation away from a health care system focused on sickness and disease to one focused on wellness and prevention.

A Plan for Better Health and Wellness

The Strategy provides evidence-based recommendations calling for active engagement of all sectors of society to help achieve four broad strategic directions:

- **Building Healthy and Safe Community Environments:** Prevention of disease starts in our communities and homes, not just in the doctor's office.
- **Expanding Quality Preventive Services in Both Clinical and Community Settings:** When people receive preventive care, such as immunizations and cancer screenings, they have better health and lower health care costs.
- **Empowering People to Make Healthy Choices:** Policies and programs can make healthy options the easy and affordable choice, and when people have access to actionable and easy-to-understand information, they are empowered to make healthier choices.

- **Eliminating Health Disparities:** By eliminating health disparities, we can help improve quality of life for all Americans.

Under the coordination of the National Prevention Council and advice of the Advisory Group, Federal agencies and private and public partners will work together to help implement the Strategy at the national, state, tribal, and local levels, recognizing the importance of a broad approach to addressing the health and well-being of our communities. For more information, [click here](#).

Institute of Medicine Report: Government Should Consider Public Health Implications of All Major Legislation; Decades-Old Health Laws Need To Be Revised

Because strong evidence indicates that policies beyond the health sector have substantial effects on people's health, all levels of government should adopt a structured approach to considering the health effects of any major legislation or regulation, says a new Institute of Medicine (IOM) report sponsored by the Robert Wood Johnson Foundation. In addition, policymakers should review and revise public health laws so that they adequately address current health challenges.

"The law has been an essential factor for improving the public's health through policies such as decreasing tobacco use, increasing road safety, and ensuring the greater healthfulness of our food and water," said Marthe Gold, chair of the committee that wrote the report and Arthur C. Logan Professor and Chair of Community Health and Social Medicine, Sophie Davis School of Biomedical Education, City College of New York.

The report recommends that laws and policies that cross sectors be examined critically for potential positive and negative effects on public health. For example, government agricultural subsidies influence the availability and affordability of certain foods and zoning policies can create, or reduce, green space. To address these concerns, government agencies should collaborate to anticipate and evaluate the health effects of major legislation. And because private-sector actions can also have major impacts on the public's health, government should form health councils to engage other public agencies and private and nonprofit stakeholders in community health improvement plans.

The report also concludes that states should require health agencies to provide 10 Essential Public Health Services and make certain that adequate funding and staffing are in place to provide these services. Previously developed by a consortium of public health groups, the list of services includes basic functions such as monitoring the health status of communities, diagnosing and investigating community health hazards, and enforcing laws that protect health. State laws also should require public health accreditation to ensure a uniform standard of public health practice.

Click to read:

- [The report brief](#)
- [The full report](#)
- [Report release slides](#)

Upcoming Meetings, Teleconferences & Webinars

Webinar: Best Practices for Community Health Needs Assessment (CHNA) and Implementation Strategy Development: A Review of Scientific Methods, Current Practices, and Future Potential

July 6, 2011

2:00-3:30 PM EDT

Open Event



[Register Here](#)

Background: CDC intends to develop a framework on best practices in CHNA and implementation strategy/plan development, execution and evaluation for improved community health outcomes. This is an opportunity to align parallel processes, including the CHNA activities of charitable hospitals required under the Affordable Care Act, the national accreditation of public health agencies, and assessment activities of community health centers and other local stakeholders. This is also opportunity to facilitate a more efficient and effective approach to the assessment, planning, and implementation of improvement initiatives in communities.

The webinar on July 6th is one of several opportunities for NACCHO, ASTHO and NNPHI members to provide input and feedback on a set of key questions related to this initiative. The webinar will also update NACCHO, ASTHO and NNPHI members on additional opportunities for participation and input (e.g., public comment, attending an expert panel meeting in Atlanta, GA on July 11-13th in person or via webcast). Input from this webinar, additional key informant interviews, and documentation of the proceedings of the July 11-13th public forum will be compiled in a report that CDC will issue later this year addressing this general topic.

Webinar Learning Objectives:

Provide an overview of the issues to be addressed in an upcoming expert panel meeting in Atlanta, GA. Describe and discuss opportunities for the public health community in the engagement of hospitals and other stakeholders at different stages of CHNA / community health improvement. Identify promising practices and approaches - as well as challenges.

AGENDA:

- Julia Joh Elligers (NACCHO): Welcome and Introduction
- Kevin Barnett (Public Health Institute)
- Overview of the initiative
- Opportunities for engagement / providing input (e.g., preview of the expert panel meeting)
- Logic Model
- Solicit feedback from webinar participants regarding several specific questions



NNPHI Invites Members, Partner Organizations to Participate in an CDC-Sponsored Community Health Needs Conference

NNPHI invites its members and partner organizations to participate in an important national discussion. The Centers for Disease Control and Prevention is hosting a technical conference in Atlanta July 11th-13th entitled "Best Practices for Community Health Needs

Assessment and Implementation Strategy Development: A Review of Scientific Methods, Current Practices, and Future Potential." The registration is open through July 4th at the link, which includes agenda and hotel information, as well as the opportunity to register for a webcast of the event, should you be unable to attend in person: <http://www.regonline.com/2011CHNAPublicForum>.

Webinar: NNPHI Funding Opportunities and Resources
July 15, 2011 1:00-2:30 PM
Eastern
NNPHI Members



[Register Here](#)

NNPHI members, please join us for a webinar on July 15th that will feature a discussion about the National Prevention Strategy with the Trust for America's Health as well as funding opportunities and resources at NNPHI. This webinar will explore how institutes can support prevention and wellness during the August recess of Congress as well as the new guidelines that the Board of NNPHI has created to promote the fair and efficient engagement of NNPHI member institutes in work done through partnerships among member institutes and between member institutes and NNPHI. An overview of the funding opportunities that have come through NNPHI as well as resources on the NNPHI website will be shared.

All NNPHI members are encouraged to have a few representatives join the call. To register for this webinar, please [click here](#). For questions, please email Katie Dabdoub (kdabdoub@nnphi.org). More information will be shared in a future email to all NNPHI members.

Webinar: Concussions and Youth Sports: Can the Law Help Prevent Injury?
Thursday, July 28
1:00 - 2:00 p.m. ET
Open Event

Public Health Law
WEBINAR SERIES

[Register Here](#)

The Public Health Law Research is hosting July's webinar in a series exploring important topics in public health law. Kerri McGowan Lowrey, J.D., M.P.H.; Daniel G. Larriviere, M.D., J.D.; and Hosea H. Harvey, Ph.D., J.D. are the presenters. Evan Anderson, J.D., will serve as the moderator.

Every year, almost half a million children visit emergency departments for head injuries, many of which are due to sports-related concussions. Concussion is a complex and serious brain injury resulting from trauma to the head. In the late 1990s, national sports leagues began instituting concussion policies for testing, treatment and return to play. Now, NHL, MLB and MLS players are subject to these rules. However many schools and local youth sports organizations haven't followed suit. What legal interventions are appropriate at this level to address the problem of sports-related concussions?

During this webinar, the physiology of concussions in young athletes will be explained, specifically focusing on the particular features of this injury that make it

difficult to diagnose and pose unique challenges for treatment and recovery. Various legislative approaches to addressing concussions in youth sports will be discussed, including ethical and legal implications in implementation of such laws in rural and poorer communities. Additionally, this webinar will explore other plausible legal innovations to address the problem of sports-related concussions, and discuss gaps in current understanding of how law can help reduce harms associated with these injuries.

Registration: You must register by 2 p.m. ET on Tuesday, July 26. Information about webinar procedures will be distributed to all registrants before the event. This webinar is free and open to all interested parties. [Click here](#) for more information about The Public Health Law Webinar Series.



Medicare Claims Public Use Files (PUFs) Webinar Series Announced Learn How to Make the Most of this New Resource for the Field *Open Event*

As one of the primary sources of information on health services use, claims data are fundamental to health services research. AcademyHealth is offering a new, three-part webinar series that provides a unique opportunity to explore these data which are an important new resource for the field. The series, [An Introduction to Medicare Claims Public Use Files \(PUFs\)](#), gives an overview of the files, offers analytic examples to highlight potential uses, and discusses privacy and confidentiality issues that are important to understanding the opportunities and challenges of PUFs. There is no fee for this series, but space is limited. **Please note that you must register for each session separately. Select a session below to complete your registration.**

[Session 1: July 12, 2011](#)

Part one of the series provides an overview of the CMS CER Public Use Data Pilot Project to create Medicare claims Public Use Files (PUFs).

[Session 2: July 26, 2011](#)

The second webinar provides an in-depth discussion of the CMS CER Public Use Data Pilot Project to create Medicare claims Public Use Files (PUFs).

[Session 3: August 9, 2011](#)

This third seminar provides a brief overview of the project and the basic PUFs.

Funding & Scholarship Opportunities



**NNPHI Funding Opportunity:
PHI Regional HIA Training
Centers
NNPHI Members**

[Applications](#) due July 6th

For more information, please download the NNPHI HIA Project [one-page description](#) and the PHI Regional HIA Training Centers [Questions and Answers](#).

Employment Opportunities

Open Positions:

[Chief Operating Officer, The Centers for Disease Control and Prevention](#)

Location: Atlanta, Georgia

[Associate Director, Division for Heart Disease and Stroke Prevention, CDC](#)

Location: Baltimore, Maryland

[Policy Analyst, The Center for Mississippi Health Policy](#)

Location: Mississippi

[Associate Director of Arkansas Health Policy, ACHI](#)

Location: Arkansas

[Director of Arkansas Health Data Initiative, ACHI](#)

Location: Arkansas

[Vice President of Public Health Programs, Public Health Solutions](#)

Location: New York

Please visit the individual NNPHI Member Organizations' websites listed below, to view several available job positions:

[Public Health Institute](#)

Location: California

[Louisiana Public Health Institute](#)

Location: Louisiana

[Michigan Public Health Institute](#)

Location: Michigan

[Health Research, Inc.](#)

Location: New York

[Public Health Solutions](#)

Location: New York

[Public Health Management Corporation](#)

Location: Pennsylvania
