

Call for Proposals: *Healthy Farms, Healthy People State Meetings Learning Community*

With support from the Centers for Disease Control and Prevention (CDC), the National Network of Public Health Institutes (NNPHI) and Institute for Agriculture and Trade Policy (IATP) will foster a national learning community of nonprofit organizations hosting state level meetings promoting a cross-sector examination of the intersection between agriculture and human health. This project will provide technical assistance and limited funding to selected nonprofit organizations that commit to hosting such meetings in 2012. This initiative will complement the work of the Healthy Farms, Healthy People coalition (HFHP Coalition – <http://hfhpcalition.org/>).

Eligible applicants include nonprofit organizations working in health or agriculture that demonstrate an ability to work across sectors and host effective meetings. Meeting topics may include, but are not limited to, the role of the food system in health, the existing food environment, the challenges for farmers to grow healthy food, and the social justice implications of the food system. Applicants will be required to participate in a limited number of technical assistance calls and share meeting materials with NNPHI for broader dissemination.

Funding Amount: Up to \$7,500 per applicant

Timeline: March 1, 2012-December 31, 2012

Scope of Work / Deliverables

- Participate in technical assistance webinars/calls and final debriefing call
- Provide interim progress report to NNPHI by May 31, 2012
- List CDC, *Healthy Farms, Healthy People Coalition*, and Institute for Agriculture and Trade Policy's Healthy Food Action initiative as meeting sponsors
- Host a meeting
- Following the meeting, deliver to NNPHI the final meeting agenda, participant list with contact information (noting permission to share), and a summary report including evaluation data for a standardized core set of questions provided by NNPHI (template will be provided)
- Participate in an in-person debriefing meeting, pending funding availability

If you are interested in being considered for this project, please [click here](#) to register for an informational webinar on January 30th at 1:00 PM Eastern (anticipated to be one hour or less). Interested applicants are encouraged to read coverage regarding the [State of the Plate: Minnesota Healthy Food Futures](#) meeting that took place on January 5, 2012. However, please note it is not the intention of this funding opportunity to replicate the Minnesota meeting since there are geographic and regional variances in policy issues, health priorities, and other factors.

To apply, please send an email to Tiffanie Sherrer (tsherrer@nnphi.org) with a Word or PDF attachment that responds to the information request included below. Your responses should be no longer than two (2) single-spaced pages (total). Your email must be received by close of business on **February 13, 2012**. NNPHI will

acknowledge receipt of your application and select participating organizations the week of February 27, 2012. Scoring points are listed next to each area for response (Total Score = 100). Please provide:

1. Organizational information (Total points: 10)
 - a. What is the name of your organization?
 - b. Name, email, phone, address of the principal staff responsible for the proposed meeting
 - c. Please confirm you are a tax-exempt organization (YES/NO)

2. Please briefly describe your approach for hosting a meeting in 2012 to address the intersection of food, health and agriculture. (Total points:60)
 - a. What do you propose as your top 3 meeting objectives? (15 points)

 - b. How will you engage the following sectors to participate in the meeting? (15 points)
 - i. Food:
 - ii. Agriculture/Farming:
 - iii. Public Health:
 - iv. Health Care:
 - c. What do you feel are the most significant barriers to collaboration across the above-referenced sectors? (10 points)
 - d. What priority issues will you address at the intersection of food, health and agriculture? (10 points)
 - e. Please describe your goal for attendance and the proposed meeting format. For example, a small group of thought leaders for a half day, or 200 participants from across the state for a full day symposium? (5 points)
 - f. When and where would you host this meeting? (5 points)

3. Please list the top three partner organizations that will collaborate with you planning the meeting? Also please provide at least one example of your organization's experience working across sectors. (10 points)

4. Please provide evidence of your organization's successful experience convening and hosting meetings (10 points)

5. Please provide a brief budget narrative for up to \$7,500, stating how your organization would utilize the funds (e.g., staff time, meeting space rental, meeting materials). It is not necessary to apply for the full \$7,500 (e.g., if an organization proposes hosting a smaller half day meeting and already has another sponsor). Please document additional sources of funding or in-kind support and specify whether it is committed or what your intended approach is for requesting additional support from other sources. Please note applicants will be asked to confirm that the funds from NNPHI **will not** be used to purchase food for the meeting (10 points).

6. Would you be interested in joining technical assistance calls even if you are not funded? (not scored)