

Multi-State Learning Collaborative III: *Lead States in Public Health Quality Improvement*

Important Dates

Year 1/ 2008-2009

April 15, 2008: Projects Begin

June 13, 2008: Teleconference (12:00 noon central time)

July 15, 2008: Workplan due (workplan template is available at www.nnphi.org/mlc)

July 25, 2008: Kick-Off meeting presentation due

July 28, 2008: Revised one-pager due

July 28, 2008 at 1 p.m. Call with Spitfire Strategies for Training at kick-off meeting

August 1, 2008: Objective Setting Worksheet due to Spitfire Strategies

August 6—8, 2008: Kick-Off Meeting in Minneapolis

September 19, 2008: Teleconference (12:00 noon central time)

October 17, 2008: Activation Point Webinar (12:00 noon central time)

Many social change issues have demonstrated significant public support, but this support is passive. There is a gap between people saying they care about something, and those actually motivated to do something about it. In this webinar, Spitfire Strategies will bridge the gap between awareness and action with tips and strategies to engage and activate your audience

November 7, 2008: Teleconference (12:00 noon central time)

November 17, 2008: Quarterly Report due

December 12, 2008: Open Forum Planning Meeting (11 am central time)

December 12, 2008: Storytelling Webinar (12:00 noon central time)

Everyone has a story to tell, but many professionals often don't realize how to use this uniquely powerful communications tool to help advance their cause. Spitfire Strategies will lead you through leads this webinar aimed at helping you craft and deliver high impact stories, and will offer tips for creating a storytelling culture within your own organization

January 9, 2009: Teleconference (12:00 noon central time)

February 16, 2009: Quarterly Report due

March 18-20, 2009: Open Forum

May 15, 2009: Quarterly Report due