

The Science of Community Engagement:

Using a public health institute to
increase effectiveness of
translational research through an
innovative community and
academic partnership.

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Public Health is Everyone's Business



University of Colorado
Denver | Anschutz Medical Campus

Session Objectives

1. Describe and learn about how community engagement activities in translational research, through innovative partnerships, have improved participation and representation in the research enterprise.
2. Explore how novel fiscal and administrative relationships between universities and public health institutes can enhance community participation in translational research initiatives by removing administrative road blocks and enhancing community and academic capacity.
3. Understand how public health institutes can contribute to creating innovative models for successful community-academic partnerships: formal, collaborative relationships that equitably involve academics and community leaders in targeted research initiatives of importance to the community.

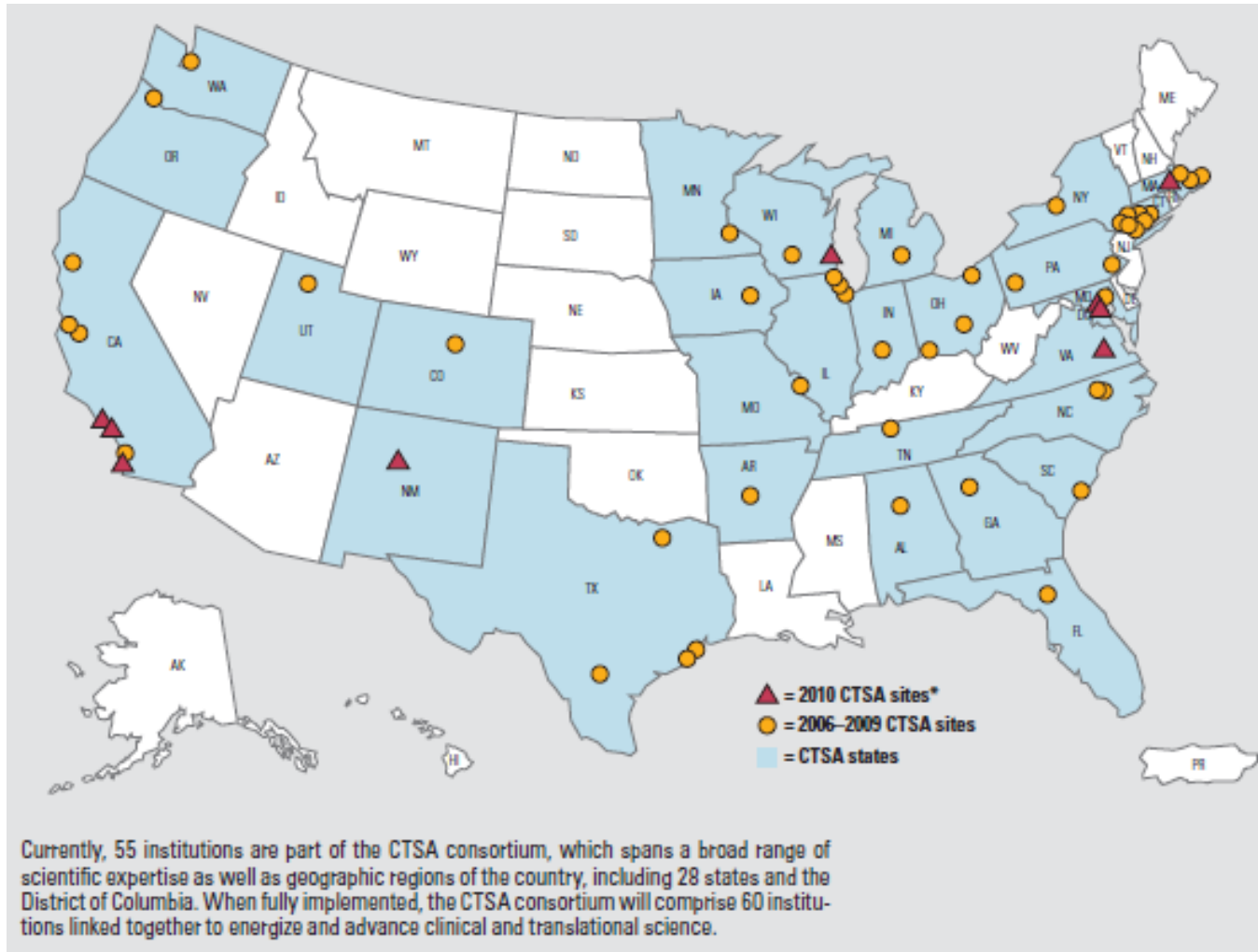




What is Community Engagement?

Community Engagement describes the collaboration between higher education institutions and their larger communities (local, regional, state, national) for the mutually beneficial exchange and production of knowledge and resources in a context of partnership and reciprocity.

Institutions with CTSA awards



<http://tinyurl.com/CTSAawards>



What is Community-Based Participatory Research (CBPR)?

Simply put, CBPR is research of the community, in the community, with the community and for the community. It is a collaborative approach to research that equitably involves all partners in the research process and recognizes the unique strengths that each brings.



What is Translational Research?

"Translational research transforms scientific discoveries arising from laboratory, clinical, or population studies into clinical applications to reduce incidence, morbidity, and mortality."



National Institutes of Health

CCTSI Community Engagement & Research



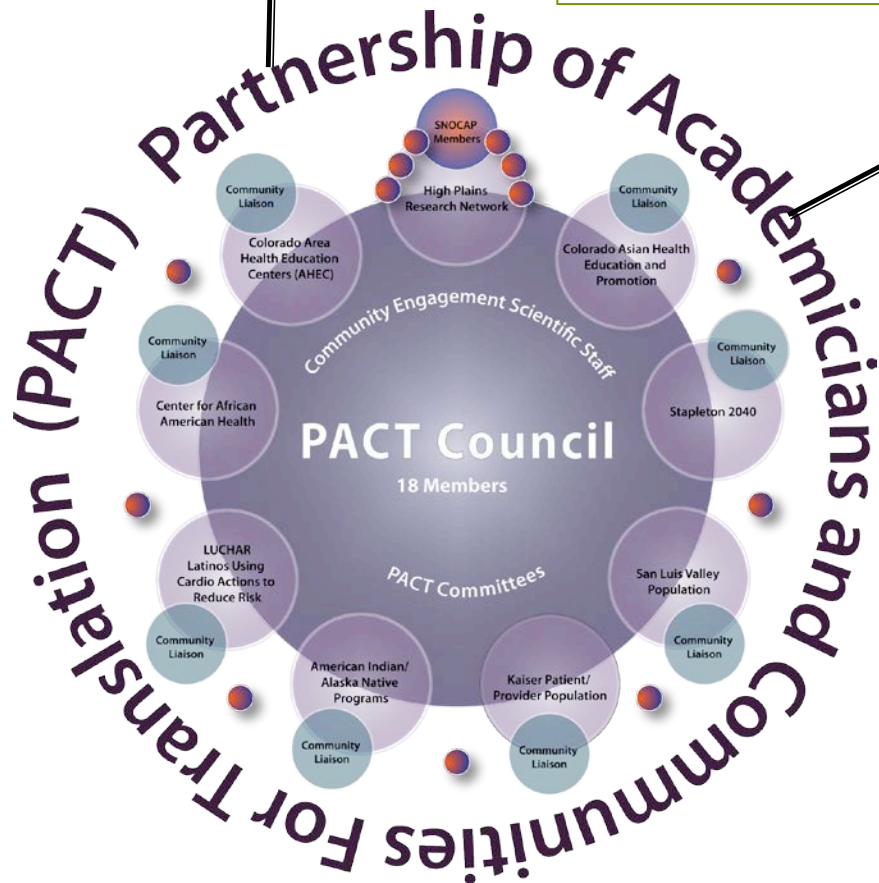
Director

PACT Executive Committee

**CFPHE
Community Funds
Administrator**

Community Engagement Program Manager

Admin Asst.



PACT Council Working Committees

Community Engagement Scientific Staff

Barriers to Community-Academic Collaboration in Translational Research Activities



- Social
- Ethical
- Trust
- Power
- Administrative
- Fiscal



Our Solutions

- Establish forums to facilitate meaningful community representation and participation in the research enterprise.
- Develop formal, collaborative relationships that equitably involve academics and community leaders in targeted research initiatives of importance to the community.
- As a PHI, partner with the University to participate as an intermediary and facilitator between community members and academicians.



Role of the CFPHE

- Contributed to structuring the newly-formed community-academic partnership
- Be a point of contact for community participants
- Act as a fiscal agent/intermediary between the university and community partners
- Enhance community capacity to navigate the administrative and institutional requirements of working with a large university
- Assist community members in their efforts to promote and conduct translational research activities

An Example: Community Liaisons



Community Liaisons work in partnership with the University to:

- support translational research activities in the partner communities;
 - work with the university staff on health surveillance and coordination of pilot studies.
 - partner with investigators on initiating and conducting translational research in their communities;
 - educate community members about the CCTSI research priorities and process; and
 - recruit community members to participate in research.
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- CFPHE Contracts directly with Liaisons using two models (direct, organizational), getting money to the community faster.
 - Liaisons access non profit benefits to assist with reduction of costs.
 - CFPHE provides linkages to existing and development of new relationships.



Why it works.....



- CFPHE is a trusted entity to do this work.
- Willingness to be flexible both at the University and in the community.
- Constant communication.
- Shared administrative oversight.

“Having CFPHE as a partner is an innovative solution to practical matters of obtaining services, contracting and check writing that enables our university-community partnership to thrive.”

~ Larry Green, MD, Chair, PACT Council

A green rounded rectangle with a dark green background. On the left side, there are three overlapping circles of varying shades of green, creating a layered effect. The circles are positioned vertically, with the largest one at the top, a medium one in the middle, and a smaller one at the bottom.

Questions?